

2014

Pasadena Chamber of Commerce

Business Directory, Community and Visitor Guide



Great Places
Dine ☺ Shop ☺ Stay
Attractions ☺ Entertainment

Community Facts
Government ☺ Who's Who
History ☺ Useful Information

Area Businesses
Education ☺ Green Business ☺ Health Care
Business & Professional Services



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Visit us at any one of our Pasadena locations to learn about all we offer.

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Colorado-Orange Grove Blvd. • 350 W. Colorado Blvd. • 626-449-3661

Hastings Ranch • 3701 E. Foothill Blvd. • 626-351-4960

N. Allen & Washington • 1390 N. Allen Ave. • 626-296-7190

North Pasadena • 1830 E. Washington Blvd. • 626-296-7340

Pasadena-Lake • 82 S. Lake Ave. • 626-449-8611

Vons Fairgrove • 655 N. Fair Oaks Ave. • 626-685-9275

wellsfargo.com

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Together we'll go far





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Civic Association**

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COVER PHOTO:

The iconic Rose Bowl
by **NICOLA BORLAND,**

NICOLA BORLAND PHOTOGRAPHY.

Each year the Pasadena Chamber of Commerce hosts a photo contest to determine the image that will adorn the cover of our annual Business Directory, Community and Visitor Guide. For information about the contest visit www.pasadena-chamber.org.

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Calendar of Events

Monthly Chamber Events

1st Wednesday

Luncheon Alliance 11:45 a.m.

2nd Tuesday

Art of Small Business Survival 8 a.m.
(Sept. – June)
Executive Committee 4 p.m.

2nd Thursday

Connection Breakfast 7 a.m.

3rd Wednesday

Ambassador Committee 7:30 a.m.

4th Wednesday

Brown Bag Lunch Seminars 12 noon
(Jan. – Oct.)

3rd Thursday

Chamber After Hours Social & Mixer 5 p.m.

4th Tuesday

Board of Directors 4 p.m.

4th Thursday

Young Professionals of Pasadena 6:30 p.m.

4th Friday

Business Development Committee 8 a.m.
(alternating months)

Annual Events

January 1 & 2

Post Parade & Float Viewing

January 12 through 17

Cheeseburger Week

March 13

Procurement Forum

April 4

Annual Chamber Golf Tournament

April 27 through May 2

Pasadena Restaurant Week

July 11

Inaugural Gala and Silent Auction

August 11 through September 25

SIP-tember: a Celebration of the Cocktail

September 25

Taste of Pasadena and SIP-tember Finale, Business Expo at the Rose Bowl

October 23

Economic and Business Summit

November 11

Veterans Day Ceremony

December 4

Tournament of Roses President's Breakfast

December 18

Holiday Celebration / Toy Drive

December 27 through 31

Tournament of Roses Float Decorating



Welcome to Pasadena!



As Mayor, I am proud of Pasadena and join the Pasadena Chamber of Commerce in inviting everyone—visitors, residents and workers alike—to take advantage of everything the “City of Roses” has to offer.

Visitors will find world class museums, galleries, concerts, and plays in styles to suit every taste. Shoppers can choose from trendy boutiques, internationally renowned retailers, traditional stores, national chains,

uniquely Pasadena stores, and two of the best swap meets in the country. Dining opportunities are available to satisfy every palate and budget. Pasadena also offers a comprehensive range of recreational facilities for those seeking such amenities.

Pasadena’s architecture represents the best of the 19th, 20th and 21st centuries. City Hall, the Rose Bowl, the Central Library, and our Civic Auditorium are excellent examples of 20th century public buildings. Pasadena’s Greene and Greene “ultimate bungalows” and homes designed by Frank Lloyd Wright, Conrad Buff, Paul Williams, and Myron Hunt are examples

of the finest in 20th century homes. Craftsman-era neighborhoods are scattered throughout Pasadena, along with newer buildings by internationally known designers and architects, all of which comprise the unique environment that is Pasadena.

For New Year 2014, I am very pleased to invite you to enjoy the 100th Rose Bowl Game and 125th Rose Parade, both staged by our Tournament of Roses Association. Pasadena hosts many enjoyable activities throughout the year. Outdoor enthusiasts can visit one of our many parks and recreation facilities, or hike and camp in the San Gabriel Mountains just to the north. Those seeking fine dining and entertainment can find that and more in our vibrant downtown. Shoppers can find unique stores, top flight national brands and much more throughout Pasadena.

Pasadena is a premier California city for commercial, office, entertainment, restaurant, and retail endeavors. Our economy continues to grow and diversify. The City’s Economic Development staff stands ready to assist with relocation to Pasadena, expansion within the City and advice on how to enhance your business.

I am delighted to welcome you to Pasadena, a city that has lots to offer our businesses, residents and visitors. We are very fortunate to have a diversified business community and a strong economic base. Moreover, our cultural life is varied and engaging, our downtown is exciting and alive, and our neighborhoods are beautiful, historic and safe.

— *Bill Bogaard, Mayor, City of Pasadena*

From the Pasadena Chamber Chair

Greetings from the Pasadena Chamber of Commerce and Civic Association.

This is an exciting year for Pasadena and the Pasadena Chamber. We are winding down our 125th anniversary year in March. This has been a great opportunity to look back on our successes and build our legacy for the future.

We are not the only organization celebrating significant anniversaries this year. The Tournament of Roses Association celebrates the 125th Rose Parade and 100th Rose Bowl Game on New Year’s Day, 2014. Many of our members are also celebrating milestones in their business life.

The Pasadena Chamber is proud to be an active participant in the civic life of our great city. We work hard to ensure that Pasadena remains a vibrant, safe and exciting city for business, visitors and residents alike.

Pasadena’s unique size makes our city a warm and inviting place for visitors who enjoy an urban setting without the worries of the big city. You can easily walk from one of our fine hotels to nearby shopping, cultural or entertainment venues. Those who live and work in Pasadena enjoy shops, restaurants and entertainment close by. With the Gold Line light rail, anyone can easily travel from the east end of Pasadena to our downtown business districts and back, quickly and conveniently for less than it costs to park a car for two hours.

At the Pasadena Chamber we focus resources on providing strong support services for our members. We host regular networking events, provide inexpensive or free promotional and advertising opportunities, organize informational presentations and advocate aggressively on behalf of our members.

The Pasadena Chamber of Commerce is a leader in innovation. We have the most up-to-date technological resources at our disposal. We were the first Chamber in Southern California with a mobile phone application and maintain a dynamic and interactive website and meaningful online and social media communications. Our advocacy on behalf of business has saved our members money and reduced their regulatory load.

The Pasadena Chamber of Commerce thrives as a result of the strong support of our members and our strong partnerships with the City of Pasadena, local institutions, business districts, and commercial enterprises. We also maintain very strong relationships with elected officials at the local, state and federal levels.

Involvement with the Pasadena Chamber is fun. In addition to our networking events, we host our annual Golf Tournament, Cheeseburger Week celebration and Cheeseburger Challenge, Pasadena Restaurant Week and our SIP-tember Celebration of the Cocktail and Taste of Pasadena at the Rose Bowl.

At the Pasadena Chamber of Commerce we work hard to enhance the local economy while ensuring the prosperity of our membership.

Thank you for supporting our efforts.

— *CL Keedy, Chair of the Board 2013-2014*





PASADENA
Water & Power

Pasadena Water and Power proudly supports their local business community

PWP offers many programs and services to help your business save money, water, energy, and the environment.

Please visit PWPweb.com/SaveMoney for more information.

Pasadena... History, Tradition, Innovation

IN THE 19th century, Pasadena was settled by Midwesterners seeking warm weather, rich soil and economic opportunity. As Pasadena grew, its founders' work ethic and entrepreneurship turned an agrarian town dependent on citrus groves into a strong and diverse economy that continues to flourish today.

On March 9, 1888, business leaders formed the Board of Trade (which became the Pasadena Chamber of Commerce and Civic Association in 1919) to represent their interests with City Hall and promote a strong economy. Less than a year later, proud Pasadenans decided to promote their fledgling city with a Rose Parade on New Year's Day. That parade and the Rose Bowl Game have grown to become the premiere New Year celebration in the world.

The same entrepreneurial spirit turned Pasadena into a resort destination for vacationing Midwesterners such as Charles Wrigley who found Pasadena's climate to be ideal. The first Busch Gardens was created on their family's estate in Pasadena. By the early 20th century, our Crown



City of the Valley was a focal point for commerce and industry.

Astronomers found our night sky perfect for viewing the stars and planets and built the Mt. Wilson and Carnegie Observatories. Artists and writers discovered the beauty of the San Gabriel Mountains and the Arroyo Seco. Architects, designers and builders found a city that embraced

the new, bold and daring.

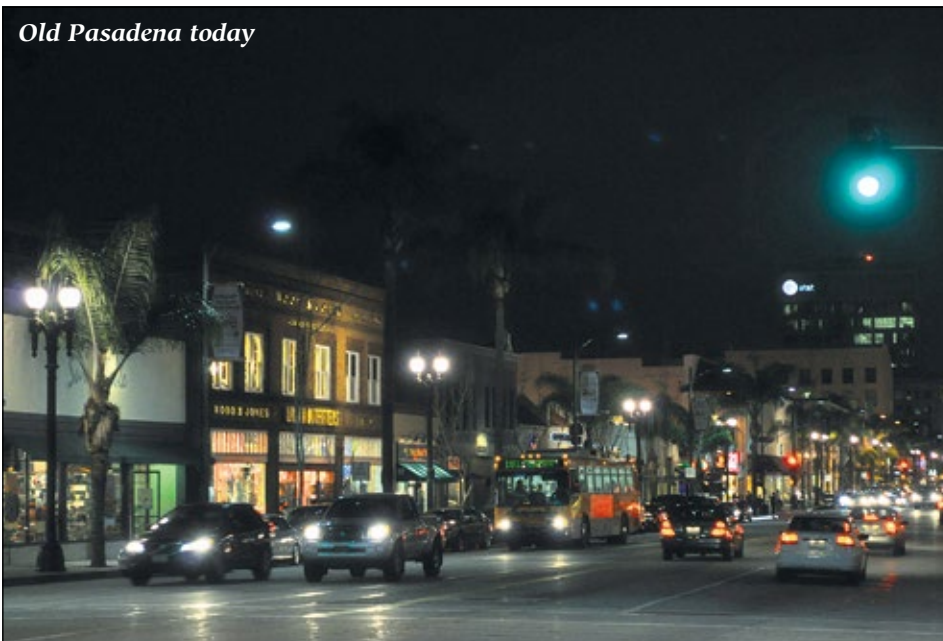
Civic pride led to the design and construction of an extraordinary civic center anchored by the 1920s Public Library, City Hall and Civic Auditorium. In the mid-1940s, Pasadena saw the completion of the Arroyo Seco Parkway (Pasadena Freeway) to downtown Los Angeles, the first in Southern California.

As Pasadena's population grew to 100,000 people and its economic base expanded, the city became a center of commerce and industry. With easy access via three freeways, Pasadena developed into a shopping destination with full service department stores complementing local and regional retail outlets. In the 1970s, Pasadena grew as headquarters for multinational corporations such as Parsons, Kaiser Permanente and Tetra Tech.

From food and sports to science, art and industry, Pasadena has been a leader in innovation and new technology.

Pasadena's Arroyo Seco was home to the Arts and Crafts movement on the west coast. Architects Greene and Greene, Sylvanus Marston, Grable & Austin and Alfred

Old Pasadena today



2013-2014 Chamber Board of Directors

Wendy Anderson WOW! Events Productions
Heidi Bloks Century 21 Golden Realty
Dennis Buckley* Health Advantage Health & Wellness Center
Salomon Davila Pasadena City College
Michael Gallego Cheveux Salon
 Juan Gutierrez Pasadena City College
Robert Holmquist Parsons
Blake Longo A.J. Longo Associates
Lauren Marlis Mayfield Junior School
Robin McCarthy Fire Family Foundation

Bob Oppermann Consolidated Electrical Distributors
Valerie Prince Bank of Manhattan
Armando Ramirez El Portal Restaurant
David Saeta IDS Real Estate Group
Gail Schaper-Gordon Win-Win Workplace Solutions
Evan Scott Seville Group, Inc.
Ray Serafin* Sheraton Pasadena
Ishmael Trone F&M Business Center
Justin Tsui TeamLogic IT

Ex Officio

Michael Matthiessen Tournament of Roses Association
Darryl Dunn Rose Bowl Stadium
Eric Duyshart City of Pasadena, Economic Development Department

*denotes past chair of the board



The Taste of Pasadena features the SIP-tember Cocktail Challenge Finale.

Heineman used Pasadena to showcase their designs. Plein Air painters Elmer and Marion Kavanaugh Wachtel, Franz Bischoff, Edgar Payne and Jean Mannheim frequented Pasadena's arroyo artist colony.

pulsion Laboratory which continues to lead exploration of our solar system and the farthest reaches of the universe. JPL has been a leader in space exploration for more than half a century.

FROM FOOD AND SPORTS TO SCIENCE, ART AND INDUSTRY,
 PASADENA HAS BEEN A LEADER IN INNOVATION...

Opened in the 1891, Throop Polytechnic was renamed the California Institute of Technology in 1921. In 1936, Caltech "rocket boys", Frank Malina, Jack Parsons and Ed Forman, successfully launched their self-built rocket in the upper Arroyo Seco. Following World War II, Caltech began managing the Jet Pro-

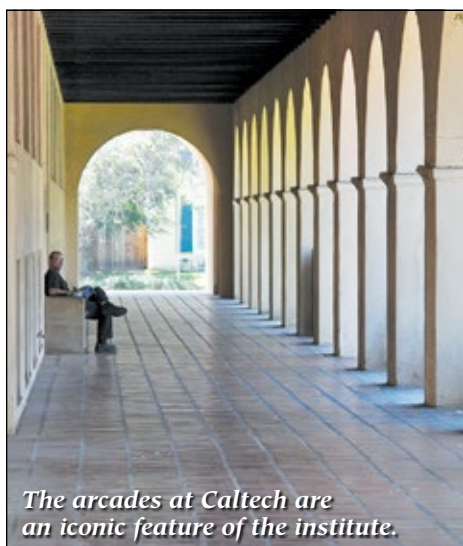
In the early 1920s, Lionel Sternberger first served the cheeseburger to a customer while working at his father's roadside stand, The Rite Spot, in Pasadena.

Pasadenan Jackie Robinson was the first African-American player in major league baseball. His brother Mack ran a very close second to Jes-

se Owens at the Berlin Olympics of 1936. Other notable Pasadena athletes include Olympian Inger Miller, basketball players Michael Cooper, Stacey Augmon and Jacque Vaughn and soccer player Peter Vagenas.

Pasadena was also hometown to America's first celebrity chef Julia Child, actress Sophia Bush and rockers Van Halen. The Ice House, the first comedy club in the country, continues to amuse and entertain at its Mentor Avenue location.

Free form rock 'n roll radio in Los Angeles launched from a basement studio in the Pasadena Presbyterian Church in 1967. KROQ-FM, which began broadcasting from a studio in the Hilton Hotel in the 1970s, remains one of the trendsetters in alternative radio.



The arcades at Caltech are an iconic feature of the institute.

2013-2014 Chamber Board Officers

Chair of the Board CL Keedy, UBS Financial Services
Chair-elect Ben Green, American Red Cross
President and CEO Paul Little, Pasadena Chamber of Commerce
Immediate Past Chair Patty Waggoner*, Amalgamated Bank
Treasurer Ron Carter, The Carter Agency
Secretary Thomas Daly, Christie Parker and Hale
Vice-chair / Events Bob Baderian, RCB Consultants
Vice-chair, Workforce Development Joel Bryant, Trademark Development Co., LLC
Vice-chair / Legislative & Government Affairs Michael D'Antuono*, National Construction Alliance
Vice-chair / Member Services Joan De Souza, Joan's Candles & Home Decor
Vice-chair / Business Development Karl Bird, Jet Propulsion Laboratory
Vice-chair, Special Projects George Falardeau*, Art Center College of Design

*denotes past chair of the board

Planning Your Visit

WHETHER YOU are coming to Pasadena for an afternoon, a day, a weekend, or longer, there is plenty to engage, entertain and amuse you. You can find every sort of accommodation at every price range, as well as restaurants to please every palate and budget, a variety of museums, entertaining activities and more for the whole family.

In an afternoon, you can enjoy Pasadena's civic architecture during a leisurely stroll through the Pasadena Civic Center to see our City Hall, Civic Auditorium and Library. A short stroll through the Plaza las Fuentes is **Pacific Asia Museum** where you can enjoy the art and culture of Asia and the Pacific in the unique Grace Nicholson Chinese Treasure House.

If you have more time, **Huntington Library, Art Collections and Botanical Gardens** combines a beautiful walk through lush Japanese, Chinese, Australian and native habitats with an outstanding collec-



An evening stroll through Old Town is the perfect end to the day.

tion of European and American art. Make sure you see Gainsborough's "Blue Boy" and Laurence's "Pinkie", the Gutenberg Bible, a manuscript of Chaucer's "Canterbury Tales", and original letters of some of history's most intriguing people.

You can also walk through the

beautiful **Caltech** campus, a gem of gardens, historic and cutting edge architecture. At various times, Caltech has been home to 31 Nobel Prize winners including Linus Pauling, Richard Feynman and Albert Einstein. Caltech also offers a series of free lectures that are open to the

HELPFUL CONTACT INFO

AIRPORT

Bob Hope Airport 818-840-8840
2627 N. Hollywood Way, Burbank
www.bobhopeairport.com

CHILD CARE

Child Care Information Service 626-449-8221
www.ccispasadena.org

CITY HALL

100 North Garfield Avenue, Pasadena
Information 626-744-4000
www.cityofpasadena.net

Convention & Visitors Bureau 626-795-9311
300 E. Green St.
www.visitpasadena.net

EMERGENCY SERVICES

Fire Department/Paramedics
199 S. Los Robles Ave., Suite 550
Emergency 911
Administration 626-744-4675
www.cityofpasadena.net/fire

Police Department
207 N. Garfield Ave.
Emergency 911
General Information 626-744-4501
www.cityofpasadena.net/police

HOSPITALS

Huntington Memorial Hospital 626-397-5000
100 W. California Blvd.
www.huntingtonhospital.com

Las Encinas Hospital 626-795-9901
2900 E. Del Mar Blvd.
www.lasencinashospital.com

City of Hope 626-301-8968
1500 East Duarte Rd., Duarte
www.cityofhope.org

LIBRARY

Pasadena Public Library
Main Branch, 285 E. Walnut St.
Information 626-744-4066
Reservation line 626-744-4041
www.cityofpasadena.net/library

TRANSPORTATION

Metropolitan Transportation Authority (METRO) 800-266-6883
www.metro.net
Foothill Transit 800-743-3463
www.foothilltransit.org

OTHER

Parks & Natural Resources 626-744-4321
100 N. Garfield Ave.

Pasadena Convention Center 626-793-2122
300 E. Green St.
www.pasadenacenter.com

Pasadena Chamber of Commerce 626-795-3355
844 East Green Street, Suite 208
www.pasadena-chamber.org

Pasadena Humane Society 626-792-7151
361 S. Raymond Ave.
www.pasadenahumane.org

Post Office Main Branch 800-275-8777
600 Lincoln Ave.
www.usps.com

Recreation Department 626-744-7195
175 N. Garfield Ave.
www.cityofpasadena.net/humanservices/parksandfacilities

Rose Bowl Office 626-577-3100
1001 Rose Bowl Drive
www.rosebowlstadium.com

Tournament of Roses Association 626-449-4100
391 S. Orange Grove Blvd.
www.tournamentofroses.org

PASADENA CELEBRATES



The Rose Parade is known the world over.

Millions of people around the world know Pasadena as the home of the Tournament of Roses® Parade and Rose Bowl® game. The Rose Bowl® game has been a New Year's tradition for American families for 100 years. You can find grandstand seating for the Rose Parade at Sharp Seating. African American History month is highlighted by a parade and festival while the Latino Heritage Parade celebrates the contributions of people of Hispanic heritage. The annual Doo Dah Parade spoofs our New Year traditions with a haphazard display of satire and outright goofiness.

Pasadena commemorates the contribution our armed forces have made to establishing and protecting our nation with recognition events on Memorial Day and Veteran's Day. Pasadena's Fourth of July celebration and fireworks show offers the largest display of aerial pyrotechnics west of the Mississippi along with a family-oriented festival at the Rose Bowl.

public as well as performances in Beckman Auditorium.

Downtown Pasadena offers unique shopping opportunities such as **Lula Mae**, **Beyond the Olive**, **The Green House** and the iconic independent bookstore **Vroman's**. You can't find better people-watching opportunities than from the sidewalk cafes in downtown.

Want to take in a movie? **iPic Theater** is a luxury experience where you can see a new release while enjoying food and beverages served in the comfort of a lush reclining seat. You can also reserve a seat at **ArcLight Cinemas** for first-class moviegoing.

In the mood for a few laughs? **The Ice House Comedy Club** on Mentor Avenue was the first comedy club in the United States and has hosted Jerry Seinfeld, Jay Leno, Robin Williams and almost every comedy star of the last 50 years.

If it is fall and UCLA is playing at home, you can head for the **Rose Bowl**. For the price of the tickets, you can enjoy college football in the game's most historic venue. If it's not football season, you can still visit the Rose Bowl Stadium and take your picture in front of college football's most iconic stadium and then take the behind the scenes tour.

If theater is your thing, take in a play at **Pasadena Playhouse** or **A Noise Within**, Pasadena's award-winning classical repertory theater. **Parson's Nose Productions** stages abbreviated versions of classic

and modern comedies or you could take in a dance performance at **Linage Performing Arts Center**. The **Pasadena Symphony** performs at the Ambassador Auditorium while the **Pasadena POPS** plays outdoors in nearby Arcadia.

More outdoor oriented? Immerse yourself in natural Pasadena with a hike up Eaton Canyon to the

base of the falls. The leisurely walk will take a couple of hours and affords a close-up view of the beauty and power of the San Gabriel Mountains. You can also amble along the Arroyo Seco and experience nature's beauty as you walk under the historic Colorado Street Bridge, view the Vista del Arroyo Hotel (now the Ninth

See **VISIT**, page 11

GETTING TO AND AROUND PASADENA:

TRANSPORTATION

Accessibility throughout Pasadena and to all of Greater Los Angeles, Southern California as well as the world beyond is another of the many benefits of living or working in Pasadena.

PUBLIC TRANSPORTATION

The Gold Line Light Rail system connects Pasadena with Los Angeles and provides easy access from six stations located throughout Pasadena to downtown Los Angeles Union Station with connections to locations throughout Greater Los Angeles.

The City of Pasadena's Area Rapid Transit System (ARTS) provides service throughout the city throughout the day.

The Metropolitan Transportation Authority (METRO) provides bus service from Pasadena to Los Angeles and the San Gabriel Valley. Additional bus routes are covered by Foothill Transit, which provides regular and express bus service between Pasadena and Monrovia, Pomona and Claremont. For information, call (800) 743-3463.

AIR TRAVEL

Jointly owned by Burbank, Glendale and Pasadena, the Burbank Bob Hope Airport is a 20-minute drive from Pasadena. There are convenient, non-stop flights to every major population center in the west and most major U.S. cities

Ontario International Airport and Long Beach Airport are each located within an hour of Pasadena. For international travel, the Los Angeles International Airport (LAX) is a 45-minute drive from Pasadena. Shuttle services provide transport to all airports and are available 24/7 from hotels and residences in Pasadena.

FREEWAY TRAVEL

The Historic Arroyo Seco Parkway/Pasadena Freeway, California's first, was built shortly after World War II and follows the path of the Arroyo Seco from Pasadena to Los Angeles. Pasadena is also served by the 210 Foothill Freeway and the 134 Freeway, which connect the city to the rest of the San Gabriel Valley to the east, the San Fernando Valley to the west and the Antelope Valley to the north.

ACCOMMODATIONS Pasadena Chamber members offer all manner of accommodations, from the ultimate in luxury to clean, quiet budget motels. You can find a room along the Rose Parade route or a quiet hideaway along a nice tree-lined street. You can stay within walking distance of Pasadena's vibrant downtown, or find refuge from city life. You can find a hotel with a pool and full day spa, or you can stay in a modestly priced budget motel with the basic amenities. Pasadena's hotels and motels are among the finest in the world, with rooms to suit every budget.

COMFORT INN

The Comfort Inn "Near Old Town Pasadena" in Eagle Rock California offers comfortable accommodations and a wide range of services and amenities at affordable prices. Its strategic location (right between Glendale Downtown and Pasadena) is perfect for travelers who want to be close to the many attractions in Los Angeles.



Certificate of Excellence

Comfort Inn "Near Old Town Pasadena" In Eagle Rock, CA



- ✓ Free Breakfast Buffet
- ✓ Free Wi-Fi



- ✓ Free Parking
- ✓ Free Gym Access



- ✓ Concierge Desk
- ✓ Excellent Service

2300 Colorado Blvd., Los Angeles CA 90041

www.comfortinn.com/hotel/CA441

Phone (323) 256-1199

www.comfortinnpasadena.com



Stay with the Best...

1203 E. Colorado Blvd. Pasadena, CA 91106

Reservations: 626-449-3170

www.vagabondinn-pasadena-hotel.com



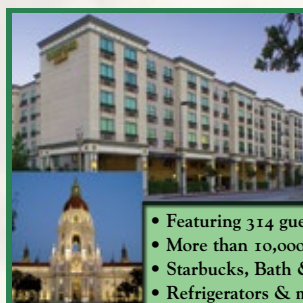
VAGABOND INN

Features 54 guest rooms, including business-friendly rooms and pet rooms. All rooms have free Wi-Fi and hard-wired Internet, 40-inch flat screen HDTV and cable.

Complimentary deluxe continental breakfast, swimming pool heated all year round, and free parking. The Hotel has a AAA three-diamond rating. 1203 E. Colorado Blvd. 626-449-3170 vagabondinn-pasadena-hotel.com

COURTYARD BY MARRIOTT

Located in the heart of Old Pasadena, Courtyard by Marriott Old Town is an upscale 314-unit hotel featuring deluxe guest rooms and executive suites with complimentary high-speed Internet access. Other amenities include Marriott Luxury Bedding package, Marriott Rewards Participation, pool and fitness center, lobby cocktail lounge and Courtyard Café with daily Bountiful Breakfast featuring cooked-to-order eggs. Meeting planners are served with more than 10,000 square feet of conference space.



Courtyard by Marriot Old Pasadena

The only hotel located in Old Pasadena...

you can walk to more than 300 shops & restaurants!

- Featuring 314 guest rooms & a newly re-imagined lobby
- More than 10,000 square feet of flexible event space
- Starbucks, Bath & Body Works products, Dynasty Sleep System
- Refrigerators & microwaves in all rooms



180 N. Fair Oaks Avenue
Old Pasadena, CA 91103
www.courtyardpasadena.com
626.403.7600



STAY REFRESHED



The next time you have a group in town, book their stays at the refreshed Holiday Inn Express Pasadena. You and your guests will experience outstanding value and excellent service in a convenient location.

- Complimentary wireless access
- Fitness center
- Business center
- Priority Club Rewards
- Outdoor heated pool & spa
- Free hot breakfast

Holiday Inn Express & Suites Pasadena
3500 E. Colorado Blvd. Pasadena, CA 91107
Tel: 626-792-1363 www.hiexpress.com



HOLIDAY INN EXPRESS

Situated just outside of Los Angeles, Holiday Inn Express® Hotel and Suites Pasadena offers the quality services and amenities guests prefer. A smart choice for professional travelers, this hotel offers convenient access to NASA Jet Propulsion Laboratory, City of Hope National Medical Center and California Institute of Technology. Two flexible meeting rooms for up to 75 guests are available. The hotel also offers free Wi-Fi access and a Business Center.

From the first-rate art museums to upscale shopping, Pasadena provides plenty of activities to fill your free time. The hotel in Pasadena is just minutes from the Rose Bowl, as well as the Rose Parade. You can find exciting Thoroughbred racing at nearby Santa Anita Park racetrack, too.

Reserve today, and "Stay Smart" at this hotel in Pasadena!

HILTON PASADENA

The Hilton Pasadena offers a great location in the heart of the "City of Roses". Featuring 296 well-appointed California style guest rooms, two fantastic restaurants and a coffee corner featuring Starbucks products, the Hilton offers all type of travelers a unique safe experience. Should you be searching for a place to host that special event or business meeting, the Hilton Pasadena offers 28,000 square feet of flexible banquet space accommodating up to 800 people.

YOUR SPECIAL OCCASION IS OUR MAIN EVENT.

Centrally located near all popular Los Angeles and Southern California attractions, the legendary Hilton Pasadena offers 296 well appointed guestrooms along with 28,000 square feet of flexible meeting space.

For reservations please visit hilton.com or call 626-577-1000



168 South Los Robles Avenue | Pasadena | CA 91101 | USA

STAY HILTON. GO EVERYWHERE.

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VISIT, from page 9

Circuit Court of Appeals) and the Rose Bowl, too.

You can catch breakfast at **Brookside Golf Club**, then play 18 holes on one of two historic courses in the beautiful Arroyo Seco. In racing season, head to **Santa Anita Park** for thoroughbred racing at one of the world's finest venues. Post time

is usually about 12:30, but get there a little early to take in the track, mountain views and the Seabiscuit statue.

If Southern California and Pasadena history is of interest, find insight into the local people and institutions the **Pasadena Museum of History**, where you can also tour the beautifully restored Fenyes Mansion. **Pasadena Heritage** orga-

nizes walking tours of historic Pasadena, including our downtown. For a more formal tour, **Pasadena Tour Company** will be happy to show you our local history and sights.

Got kids? Not to be missed is **Kidspace Children's Museum** with experiential play areas and the newly opened Robert and Mary Gavin Physics Forest.



ENTERTAINMENT Pasadena is home to entertainment venues to interest every taste, temperament and budget.. Those seeking live theater and classical music will enjoy the Pasadena Playhouse, A Noise Within theatre and the Pasadena Symphony and POPS. Contemporary dance enthusiasts will love Lineage Dance while anyone looking for an evening of laughs will relish The Ice House comedy club. Live music from rock 'n roll and blues to jazz and folk can find top acts performing at the Pasadena Civic Auditorium and at clubs and restaurants throughout the city. Pasadena regularly welcomes entertainers appealing to children, teens, young adults and older people, as well. Pasadena recently hosted Jay Z and Justin Timberlake, Bill Cosby, Camerata Pacifica, U2 and Youngblood Hawke.

PASADENA PLAYHOUSE

Built on a tradition of innovation and excellence, The Pasadena Playhouse is committed to continue to be the premiere theatrical experience in Southern California showcasing the most exciting theatrical entertainment in the state and being an amazing forum for launching new work onto the national stage. A theatre such as The Pasadena Playhouse does not and cannot achieve a level of success, sustainability and excellence on merit alone. The pillars of our beloved and historic theatre are the creative artists who generously share with us their skills, energy, and their spirit, and the community which supports the rich tradition and heritage of The Playhouse.

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THE PASADENA **Playhouse**

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EXPERIENCE PASADENA!

Pasadena is a city everyone can enjoy. In the shadow of the majestic San Gabriel Mountains, the finest in historic and contemporary architecture, exquisite dining, extraordinary shopping, varied entertainment and recreational opportunities are available in the best small city in the United States.

In Pasadena, a visitor can experience everything a large city has to offer in a comfortable, safe and active small urban environment. Vibrant shopping and entertainment districts, world-class performing arts venues and museums, music clubs and a full range of eclectic, cutting edge and traditional restaurants make Pasadena a unique destination for visitors and locals alike.

Everyone can enjoy the inviting downtown dining, shopping and entertainment areas of Old Pasadena, the Playhouse District and South Lake Avenue.

Pasadena is also home to a wide diversity of other activities and events—from monthly swap meets at the Rose Bowl and Pasadena City College, to the annual Wiggle Waggle Walk and the Grand Giro d'Italia bike ride. Santa Anita Park in nearby Arcadia, one of the premiere horse racing venues in the world,



is often featured in films and on television and was the home track of racing legend Seabiscuit.

Outdoor-oriented visitors can hike, bike or camp in the expansive wilderness of the nearby San Gabriel Mountains, visit easily accessible lakes and beaches or enjoy recreational opportunities in local parks. Local recreation and sports venues include historic Brookside Golf Club, Gerrish Swim and Tennis Club, the Pasadena Ice Skating Center, La Canada Flintridge Country Club, Rose Bowl Tennis and the Pasadena Roving Archers. The UCLA Bruins play their home football games in the Rose Bowl.

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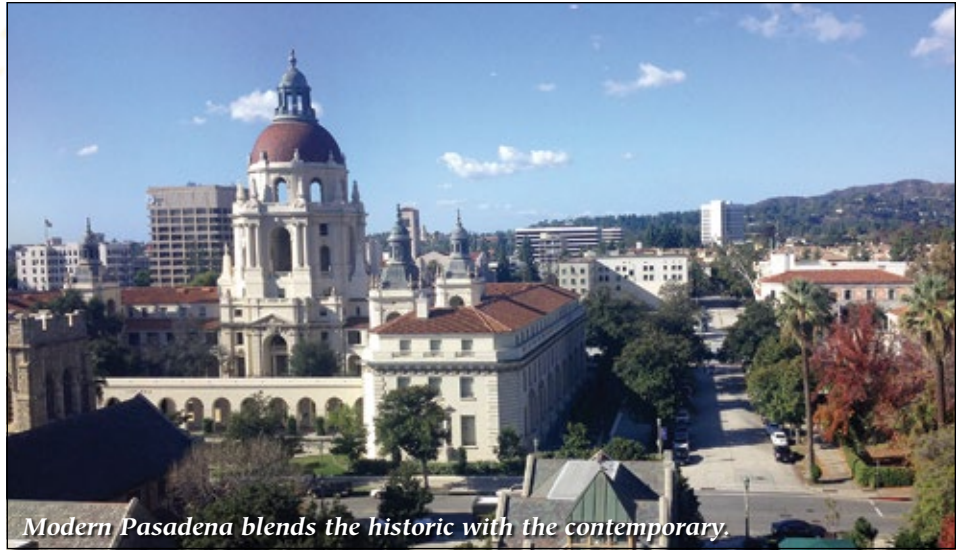
3545 E FOOTHILL BLVD • BOWLMOR.COM/PASADENA

An ideal climate for business

PROBABLY NO other city of its size is home to more internationally known businesses than Pasadena. One key reason is the highly educated workforce resulting from the presence of many renowned educational and research institutions. More than 60% of our working age population of 60,000 is employed in professional, managerial, technical, sales and clerical positions. Approximately 10% are employed in manufacturing and other light industrial companies while close to 15% are employed in the service industries. 10% of our workers are engaged in the hospitality industry.

The two largest employers in the area are the **California Institute of Technology** and the **Jet Propulsion Laboratory**. Many emerging technology-related businesses trace their roots to these institutions. Newly created office space and research facilities are attracting more technology companies.

Other top employers include health care and research leaders **Huntington Memorial Hospital**, **Kaiser Permanente** and **Huntington Medical Research Institute**. Engineering and construction firms such as **Parsons Corporation**, **Tetra Tech, Inc.** and **TTG**, as well as financial institutions **Community Bank**, **Western**



Modern Pasadena blends the historic with the contemporary.

Asset Management, and insurance broker **Bolton & Company** are headquartered here.

Pasadena is known throughout Southern California as a destination for shopping, dining and entertainment. The city offers top retailers, trendy boutiques, exquisite shops, and restaurants to suit every budget and palate.

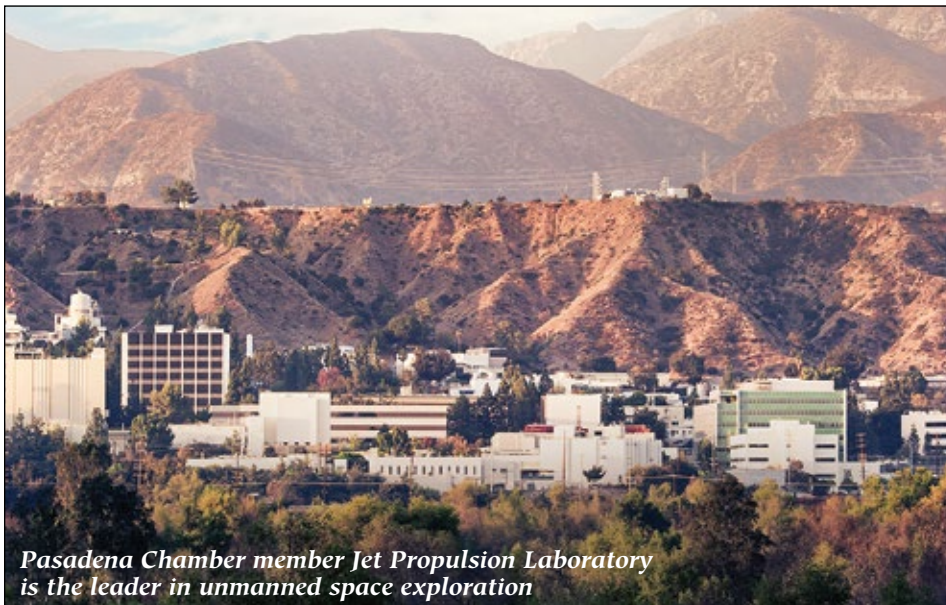
South Lake Avenue is a ten-block, tree-lined avenue featuring 200 businesses, including top retailers, boutiques, major department stores and a wide variety of restaurants. Dining opportunities range from **Real Food Daily to The Counter**.

Pasadena's Playhouse District is home of the **Pasadena Playhouse State Theater of California**. Within the Playhouse District are a variety of retail stores, bookstores and restaurants including **Vroman's** and **El Portal Mexican Restaurant**.

Paseo Colorado is a true urban village, including retail, restaurants, movie theaters, residential units, and offices along Colorado Boulevard in downtown. Restaurants such as **El Cholo** and movie theater **ArcLight Cinemas** serve customers visiting the shopping area.

Historic Old Pasadena is a 20-block area that is home to more than 200 businesses including specialty shops, retail stores, boutiques and restaurants. Many are located in refurbished buildings from Pasadena's earlier years such as **Sushi Roku**, nearby **Mijares Mexican Restaurant**, and **SORRISO/Bar Celona**. Shoppers can find all manner of fashion, gift and goods merchants.

Hastings Ranch Shopping District is located at the city's eastern gateway, along Foothill Boulevard. The district offers an extensive variety of retail ranging from restaurants and supermarkets, to clothing and general merchandise, sporting goods and pet stores. **Bowlmor Pasadena** is a dining, bowling and entertainment extravaganza.



Pasadena Chamber member Jet Propulsion Laboratory is the leader in unmanned space exploration

MAJOR EMPLOYERS

Company	Type of Business	Employees	Company	Type of Business	Employees
Jet Propulsion Laboratory 4800 Oak Grove Drive, Pasadena, CA 91109	<i>Aerospace Research</i>	4,800	Fuller Theological Seminary 135 N. Oakland Avenue, Pasadena, CA 91182	<i>Education</i>	360
California Institute of Technology 1200 E. California Blvd., Pasadena, CA 91125	<i>Education</i>	3,600	Community Bank 505 E. Colorado Blvd, Pasadena, CA 91101	<i>Financial</i>	357
Huntington Memorial Hospital 100 W. California Blvd., Pasadena, CA 91109	<i>Hospital</i>	3,300	Five Acres Boys & Girls Aid Society 760 W. Mountain View Street, Altadena, CA 91001	<i>Social Services</i>	342
Pasadena Unified School District 351 S. Hudson Avenue, Pasadena, CA 91109	<i>Education</i>	3,000	Avery Dennison 150 N. Orange Grove Blvd., Pasadena, CA 91103	<i>Design/Manufacturing</i>	300
AT&T Communications Administrative Offices 140 New Montgomery St., San Francisco, CA 94105-3705	<i>Communications</i>	2,525	Jacobs Engineering 1111 S. Arroyo Parkway, Pasadena, CA 91105	<i>Engineering</i>	300
The City of Pasadena Human Resources Department 117 E. Colorado Blvd., Room 100, Pasadena, CA 91105	<i>Government</i>	2,200	Las Encinas Hospital 2900 E. Del Mar Blvd., Pasadena, CA 91107	<i>Health Care</i>	300
Kaiser Permanente Regional Offices 393 E. Walnut Street, Pasadena, CA 91188	<i>Health Care</i>	2,000	Macy's West 401 S. Lake Avenue, Pasadena, CA 91101	<i>Retail</i>	300
Pasadena City College 1570 E. Colorado Blvd., Pasadena, CA 91106	<i>Education</i>	1,500	Sears Roebuck & Co. 3801 E. Foothill Blvd., Pasadena, CA 91107	<i>Retail</i>	300
Bank of America P.O. Box 60049, Los Angeles, CA 90050-0049	<i>Financial</i>	1,300	Western Asset Management Co. 385 E. Colorado Blvd., Pasadena, CA 91101	<i>Investment Management</i>	300
Pacific Clinics Administration 800 S. Santa Anita Avenue, Arcadia, CA 91006	<i>Medical Clinics</i>	1,100	Green Dot 3465 E. Foothill Blvd., Pasadena, CA 91107	<i>Financial Services</i>	300
Parsons Corporation 100 W. Walnut Street, Pasadena, CA 91124	<i>Engineering/Construction</i>	1,000	Santa Anita Park 285 W. Huntington Drive, Arcadia, CA 91006	<i>Racetrack</i>	250
Art Center College of Design 1700 Lida Street, Pasadena, CA 91103-1999	<i>Education</i>	810	OpenX 888 E. Walnut St., Pasadena, CA 91101	<i>Advertising</i>	250
Hathaway-Sycamores Child & Family Services 210 S. DeLacey Avenue, Suite 110, Pasadena, CA 91105	<i>Social Services</i>	615	Tokio Marine Management, Inc. 800 E. Colorado Blvd., Suite 830, Pasadena, CA 91110	<i>Insurance</i>	220
The Langham Huntington Hotel & Spa 1401 S. Oak Knoll Avenue, Pasadena, CA 91106	<i>Hotel</i>	584	Villa Esperanza Services 2116 E. Villa Street, Pasadena, CA 91107	<i>Social Service Organization</i>	235
San Gabriel Valley Newspapers Corporate Offices 1210 N. Azusa Canyon Road, West Covina, CA 91790	<i>Newspaper</i>	525	The Westin Pasadena 191 N. Los Robles Avenue, Pasadena, CA 91101	<i>Hotel</i>	205
Rusnak Pasadena 267-337 W. Colorado Blvd., Pasadena, CA 91105	<i>Automotive</i>	450	Foothill Vocational Opportunities 789 N. Fair Oaks Avenue, Pasadena, CA 91103	<i>Mailing House</i>	200
Avon Products, Inc. 2940 E. Foothill Blvd., Pasadena, CA 91107	<i>Manufacturing/Distribution</i>	425	Le Cordon Bleu School of Culinary Arts 521 E. Green Street, Pasadena, CA 91101	<i>Culinary School</i>	200
Target Stores 777 E. Colorado Blvd., Pasadena, CA 91101	<i>Retail</i>	392	Tetra Tech, Inc. 3475 E. Foothill Blvd., Pasadena, CA 91107	<i>Engineering</i>	200
LACERA Retirement Association L.A. County Retirement Association 300 N. Lake Avenue, #650, Pasadena, CA 91101	<i>Retirement Assoc.</i>	380	Wescom Credit Union 123 S. Marengo Avenue, Pasadena, CA 91101	<i>Financial</i>	200
			Villa Gardens 842 E. Villa Street, Pasadena, CA 91101-1259	<i>Retirement</i>	192
			Sheraton Pasadena 303 E. Cordova Street, Pasadena, CA 91101	<i>Hotel</i>	169
			Hilton Pasadena 168 S. Los Robles Avenue, Pasadena, CA 91101	<i>Hotel</i>	150

BUSINESS, PRODUCTS & SERVICES Pasadena Chamber of Commerce members provide excellent services and products. Whether you need business machines, consulting services or supplies, there is a company in Pasadena to fulfill your requirements quickly, efficiently and often with a discount. Pasadena Chamber members sell traditional business products and supplies, as well as 21st century technology. Need an effective website at a competitive price? Want a mobile application to help promote and sell your product or service? There are Pasadena Chamber members who can provide the service expertly and cost-effectively.

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For nearly 70 years, Community Bank has provided the communities of Southern California with the financial services they need. But more than that, we've committed ourselves to giving each customer the kind of responsive, personal attention that really makes a difference.

Over the years, Community Bank has grown to include 17 banking centers with assets of more than \$3.1 billion. The Bank provides Partnership Banking® services through a high quality staff of professionals. For more information, visit the Community Bank website at www.cbank.com.

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About the Pasadena Chamber of Commerce

MISSION AND VISION STATEMENT:

The Mission of the Pasadena Chamber of Commerce and Civic Association is to be an effective economic and political force for our membership.

Vision Statement: The Pasadena Chamber of Commerce will be recognized as an effective resource, working to support the prosperity of our members and enhancing the business climate and quality of life in the Pasadena community.

☛ We will achieve this by focusing on increasing value to our members by serving their needs; providing networking, promotional, and advertising opportunities; supporting their inter-



The Chamber hosted the first Pasadena Economic & Business Summit in October 2013.

ests and being a forum for advice.

☛ We will help our members develop and maximize their business

performance by fostering collaboration among our large and small business members and working with the City of Pasadena and others to promote a healthy, growing economy in the greater Pasadena area.

☛ We will represent the best interests of our members by serving as an effective advocate before local, regional, state and federal governing bodies.

☛ We will help students, displaced workers, and other individuals become contributing members of Pasadena's workforce and act as a clearinghouse for training and placement services so employers can find qualified and enthusiastic workers.

☛ We will achieve this vision by enhancing our support services and resources for members by using state-of-the-art computer technology.

The Pasadena Chamber of Commerce and Civic Association is a dynamic professional business support and advocacy organization. In the 21st century, the Chamber's primary purpose remains supporting the prosperity of our members and enhancing the business climate and quality of life in the greater Pasadena, California, area. The Pasadena Chamber of Commerce is an active partner in the prosperity of each of our members.

The Chamber's goals, strategic plan and policies are established by

PASADENA CHAMBER MEMBERSHIP PROFILE

The membership of the Pasadena Chamber of Commerce is diverse, dynamic and growing. Multi-national corporations make Pasadena home. Chamber members are leaders in telecommunications, biotechnology, finance and investments, advertising and design. The Pasadena Chamber of Commerce also counts realtors, auto dealers, cleaners, grocers, plumbers, restaur-

ants, bookstores and all manner of retail, medical and professional service providers among our membership.

PASADENA CHAMBER MEMBERS ARE AMONG THE BEST AT WHAT THEY DO.

More than 1400 businesses are members of the Pasadena Chamber of Commerce. Our most senior members are businesses that make up the foundation of our local economy. Anderson Business Technology, Vroman's Bookstore, The Pasadena Star-News, Citizens Business Bank, AT&T, the Langham Huntington Hotel and Spa, Fedde Furniture, George L. Throop Company, Hahn and Hahn, LLP, Huntington Hospital and many others have been members for 100 years or more. One of our members, Jet Propulsion Laboratory recently landed the Curiosity rover on Mars, carrying research equipment designed and built by another member, Honeybee Robotics.

Our Chamber members continue to support our community through civic engagement, involvement with non-profit service organizations, advocacy on behalf of Pasadena and our economy and active participation in all facets of our local community.

Contact Information

Pasadena Chamber of Commerce
844 East Green Street, Suite 208
Pasadena, CA 91101
Telephone: (626) 795-3355
Fax: (626) 795-5603
website: www.pasadena-chamber.org

Whatever the product or service, you can find a Pasadena Chamber member who provides it. Our membership is among the best at what they do and many have been recognized for excellence. For the best service or product, simply look to the Pasadena Chamber members listed in this Directory.



Chamber networking events help build business.

Programs and services available to our Chamber members that aid in the promotion of their business include:

Business Contacts

- Chamber After-Hours Mixers
- Networking Connection Breakfasts
- Annual Procurement Forum
- Committee Participation
- Luncheon Alliance Networking Events
- Young Professionals of Pasadena happy hour get-togethers
- Issue-related Meetings
- Events, Seminars and Presentations
- Industry Forums and Meetings

Personal and Business Development

- Ambassador Committee
- Business Development Committee
- Annual Economic and Business Forum
- Small Business Survival Seminar Series
- Brown Bag Lunch Seminars
- Industry Specific Forums and Seminars
- Outreach to major employers
- Representation for business and industry
- Legislative Forums

Marketing Opportunities & Industry Support

- Business Directory, Community and Visitor Guide
- Website and searchable online member directory
- Listing on our mobile phone application
- Weekly email blasts to members
- Member-to-member discount programs
- Internet-based information
- Business Showcase exhibits and sponsorships
- City Map advertising
- Networking event sponsorships
- Hosting After-Hours mixers
- Access to Membership contact information and mailing labels
- Advertising and news in Pasadena Commerce newsletter
- Pasadena Restaurant Week
- Cheeseburger Week and the Cheeseburger Challenge
- SIP-tember Celebration of the Cocktail
- Participating restaurant listings on the Pasadena Restaurant Week website and mobile application.

a board of directors composed of 24 directors, four immediate past Chairs of the Board, the president/CEO and ex-officio members representing important contributors to the economy of Pasadena.

With a sharp focus on providing value to members, the Economic and Business Development, Member Services, Workforce Development and Legislative and Government Affairs Committees facilitate communication with members, provide input to staff and ensure Chamber activities provide the support necessary to promote the prosperity of the membership and a vibrant local economy.

The Pasadena Chamber of Commerce is a strong and effective voice to influence change that will ensure a growing local economy and a positive quality of life for the greater Pasadena area. To do that, the Chamber maintains effective relationships with elected representatives and staff at the local, regional, state and federal level ensuring that the interests of business are represented and the voice of business heard.

CONGRATULATIONS!



to our partner

RICHARD L. CHINEN

on your term as
the 2014-15 President
of the Pasadena
Tournament of Roses Association.

We wish you all the best
as you oversee preparations
for the January 1, 2015
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to celebrating the historic
journey down Colorado Boulevard.

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Pasadena Chamber History

THE PASADENA Chamber of Commerce was formed in 1888 as the Board of Trade. It was conceived to promote a positive business climate in Pasadena.

According to the Pasadena Community Book of 1947, "Pasadena's pioneer civic body was, from its very beginning, a tremendous factor in the commercial, governmental and cultural life of the city. In 1889, it gave support to the campaign for the establishment of a public library. It also brought about the first extensive planting of street trees. In the following year it published the first booklet on the advantages of Pasadena as a home city. In the same year it suggested a municipal water system.

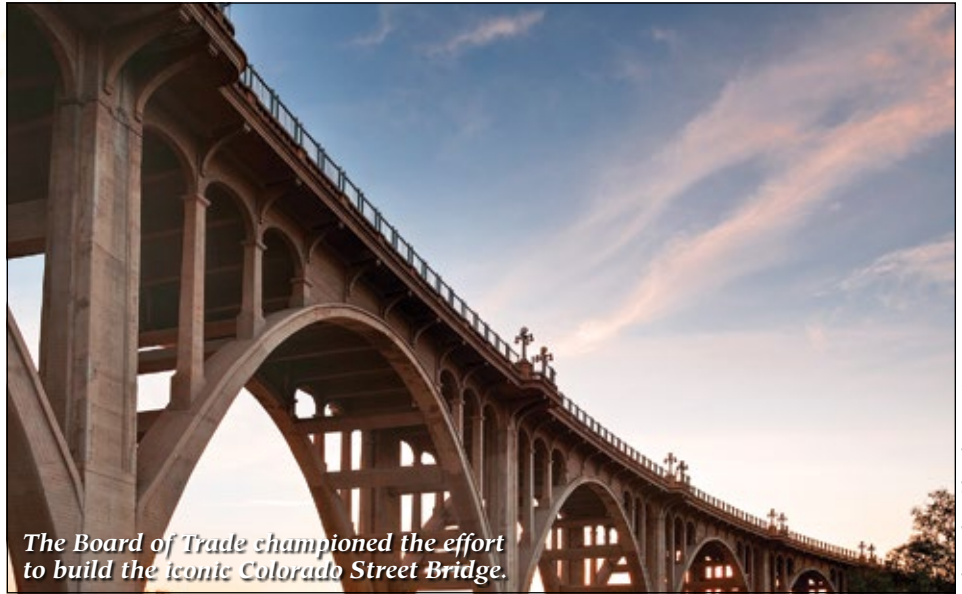
☞ In 1892, it assisted in promoting the movement for the establishment of a hospital.

☞ In 1893, it assisted in promoting an electric car line between Pasadena and Los Angeles...

☞ Pasadena Board of Trade in 1895 proposed the organization of a Tournament of Roses Association when the Valley Hunt Club announced it could no longer undertake to sponsor the annual event...

☞ In 1902 it supported bonds for a high school building...Pasadena Municipal Light Department was first considered at a Board of Trade meeting in 1907. Need of a convention hall was first stressed in 1908...

☞ A committee was named in 1909 to promote construction of the



The Board of Trade championed the effort to build the iconic Colorado Street Bridge.

Photo by Chuck Zamites

Colorado Street Bridge... (When the project appeared over budget, the Board of Trade paid for a redesign that met financial realities and overcome terrain obstacles in the streambed below, resulting in the span's unique curved alignment. The bridge opened on December 1, 1913.)

☞ It was in 1919 that the Board of Trade adopted the name of Pasadena Chamber of Commerce and Civic Association...

☞ In 1921 the Chamber gave its enthusiastic endorsement and assistance to the Community Chest plan of raising welfare and charity funds...

☞ In 1923 it took a prominent part in the campaign for construction of the Civic Center. When delay was encountered in the construction of the Civic Auditorium, as a part of the new center, the Chamber of Commerce persistently championed the Auditorium project...

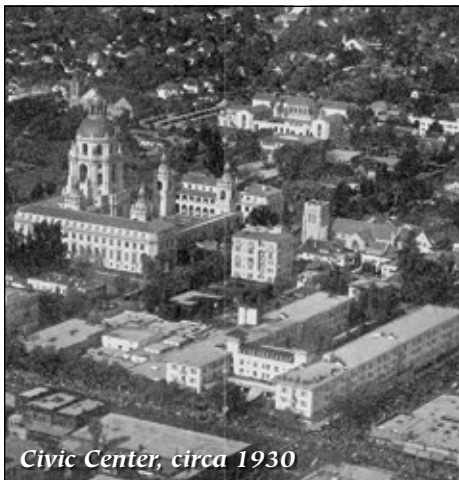
☞ In more recent years (the mid-1940s), the Chamber of Commerce has met with one of its greatest successes in promoting construction of the Arroyo Parkway, a project that received its first impetus many years earlier from two Pasadena Chamber presidents, T.D. Allin and D.M. Linnard."

Throughout the remainder of the 20th century, the Chamber worked to ensure Pasadena's posi-

tion as the commercial and economic center of the western San Gabriel Valley. The Chamber promoted Pasadena as a corporate headquarters and was an active participant in the recruitment of companies to Pasadena, including engineering, finance, bio-technology, internet and other new technology companies. The Chamber was a staunch supporter of bringing light rail transit to Pasadena in the 1990s, a task that was finally accomplished by the **Metro Gold Line Construction Authority** in 2003.

In the 21st century, the Chamber of Commerce works to expand the economic foundation of Pasadena by helping companies grow, relocate and prosper here. When the recent recession impacted our local economy, Chamber advocacy helped businesses reduce the impact of water rate hikes, health inspection fee increases and convinced the Pasadena City Council not to raise fees and taxes, an effort that means ongoing savings to all Pasadena businesses and residents.

As a representative of greater Pasadena, the Chamber serves as a resource for information, an advocate for business and economic development and a partner in facilitating our members' prosperity.



Civic Center, circa 1930

23 REASONS TO JOIN THE PASADENA CHAMBER OF COMMERCE

The Pasadena Chamber of Commerce is a dynamic professional business association dedicated to the prosperity of our members and a strong economy for the greater Pasadena area.

As a member of the Pasadena Chamber of Commerce you get:

1 ☞ The cheerful and helpful staff of the Pasadena Chamber of Commerce working to help you grow your business and enhance your prosperity.



2 ☞ Enhanced consumer confidence. Independent studies have shown that consumers are 50% more likely to frequent businesses that belong to the local Chamber of Commerce.

3 ☞ Services and support worth \$1,485 per year. (Website listing

and searchable Internet presence, business directory listing, referrals, member events, advocacy efforts, member discounts, seminars and informational programs, all would cost at least \$1,485 if purchased individually in the marketplace.)

4 ☞ A listing on the Chamber search engine optimized online directory, the best directory of services and products in the Pasadena area with nearly 6,000 visits per week, 68% of whom are first time users.

5 ☞ The Chamber's weekly e-Bulletin, our electronic newsletter with bid and business opportunities, news and information by and about Chamber members, event and activity reminders and much more.

6 ☞ Opportunities to promote your business in Pasadena Commerce, the Chamber bi-monthly newsletter and monthly member-to-member offers email blast.

7 ☞ Listing in the Pasadena Chamber of Commerce annual Business Directory, Community and Visitor Guide and opportunities to advertise in the Directory and Guide as well as the Official City of Pasadena map.

8 ☞ The best chance to grow your business through free referrals to member businesses. When potential customers call the Chamber, we refer only to Chamber members who provide those services.

9 ☞ Our monthly Connection Breakfast and Luncheon Alliance networking events help attendees promote their business, make meaningful connections with other business people and gain valuable referrals.

10 ☞ Monthly mixers provide members the opportunity to mix, mingle and network in a fun, casual environment. Our monthly Young Professionals of Pasadena get-together is an opportunity for working people between the age of 21 and 40 to meet, mingle and network.



11 ☞ Informational presentations and seminars for members. The Chamber sponsors free monthly small business seminars, occasional informational presentations and seminars for members and workshops on business plan writing, human resource management

and more.

12 ☞ Our annual Procurement Forum brings large and small member companies together for face-to-face discussions to promote their working together.

13 ☞ The opportunity to learn about our local economy and issues that impact it at the Chamber's annual Economic and Business Summit, sponsored by the City of Pasadena.



14 ☞ Fun activities and events for members such as the Tri-City Mixer with Burbank and Glendale, Cheeseburger Week and the Cheeseburger Challenge, Pasadena Restaurant Week and SIP-tember: a Celebration of the Cocktail.

15 ☞ Our annual Taste of Pasadena & SIP-tember Finale is the perfect opportunity to sample food and drink from a wide variety of Pasadena's best restaurants.

16 ☞ An opportunity to impact our community. Collaborative efforts, assistance and volunteer efforts positively affect our city and enhance your business' profile in the community.

17 ☞ Access to expertise and advice through collaborations with other Chambers, the U.S. Small Business Administration, SCORE, the Pasadena City College Small Business Development Center and more.

18 ☞ Aggressive advocacy on behalf of businesses and the local economy before local, regional, state and federal authorities on matters that may impact the ability or cost of doing business.

19 ☞ Forums and events to meet others in your industry, share ideas, learn best practices and network.

The Chamber helps organize its members into industry-specific sub-groups that collaborate, discuss trends and business practices and advocate on issues that may impact them.

20 ☞ The chance to meet community and industry leaders at the Chamber's Inaugural Gala, Golf Tournament, Economic and Business Summit and Celebration of the Tournament of Roses which attract community and political leaders from throughout the region.

21 ☞ The chance to meet other business people. Pasadena Chamber members are friendly, welcoming, collaborative and helpful. Pasadena Chamber events are productive, entertaining and enjoyable.

22 ☞ Discount travel opportunities through Pasadena Chamber sponsored programs and specials.

23 ☞ To be counted among the best. Pasadena is a world-renowned



city and our Chamber members are recognized worldwide. You are counted among the elite of businesses. You can be a part of the most dynamic business organization in the best small city in the world.

Pasadena By The Numbers

POPULATION

At the time Pasadena was incorporated in 1886, it had fewer than 400 residents. Today Pasadena is an ethnically diverse community with a population of 138,547. 55.8% are Caucasian, 33.7% Latino, 10.1% African American, and 14% Asian. The Remaining balance of the population is made up of Native American Indian, Alaska Native, Native Hawaiian and other Pacific Islanders. The median age of Pasadenans is 34.5 years. The median household income is approximately \$60,584 annually, average household income is \$96,771 and per capita income is \$37,946.

The education level of Pasadena residents is high, with well over 45% of the adult population over 25 holding a bachelor's degree or higher. 75% of adults have attempted some level of post-secondary education, and more than three-quarters have earned at least a high school diploma.

ENVIRONMENT

Pasadena's elevation is 864 feet above sea level with a climate that is sub-tropical and semi-arid. The average annual daytime temperature is 76 degrees Fahrenheit (24 degrees Celsius). The average annual nighttime temperature is 54 degrees Fahrenheit (12 degrees Celsius). Annual rainfall averages 20 inches, most of which occurs between January and March.

ECONOMY

Pasadena companies provided 99,737 jobs in 2010. 15.87% were in healthcare of health-related



fields, 14.68% were in finance and insurance, 12.24% were in professional, scientific or technical services, 10.49% were in accommodation and food service and 10.07% were in retail. Retail sales for Pasadena in 2010 totaled \$2,425,359,000. Pasadena's unemployment rate for 2013 was about 7.8%.

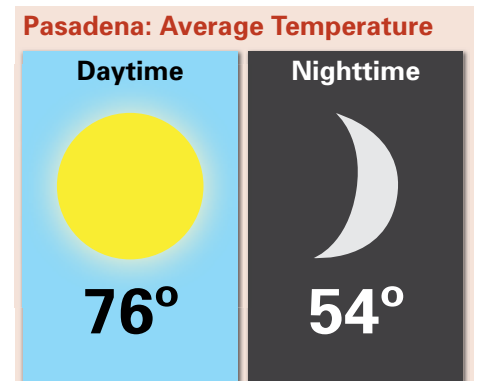
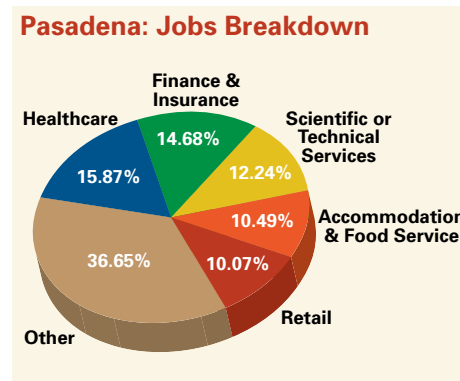
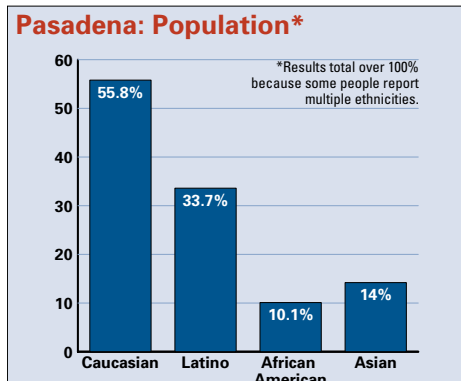
COMMUNITY RESOURCES

EDUCATION

Greater Pasadena is served by the Pasadena Unified School District with 20 elementary schools, three middle schools and four comprehensive high schools serving grades K-12. There are more than 35 private elementary and secondary schools in the area, including **La Salle**, **Saint Francis**, **Flintridge Sacred Heart** and **Maranatha High**

Schools, **Saint Andrew**, **Highpoint Academy**, **Chandler** and **Walden** schools. More than 60 pre-schools and childcare centers also serve the community.

Pasadena is also home to some of the finest higher education institutions in the country. **California Institute of Technology** (Caltech) is a top research university that was recently named the best in the world by Britain's Education Times. **Fuller Theological Seminary** trains Christian leaders for service world-wide. **Art Center College of Design** is a nationally renowned leader in art and design education. Art Center alumni have designed some of the world's most distinctive automobiles, products familiar to every household, conceived and executed ad campaigns and commercial artwork recognizable the world over.



Pasadena City College is the jewel of California's community college system. The campus has seen many improvements in the past few years, including construction of a state-of-the-art technical education facility as well as contemporary library facility serving nearly 30,000 students.

Pasadena's **Public Libraries** were designed to be the heart of each neighborhood, as envisioned by early civic leaders who recognized the importance of lifelong learning. With a collection of almost one million items, the Pasadena Public Library is your source for information 24/7.

HOUSES OF WORSHIP

More than 220 houses of worship are located in the Greater Pasadena area and offer service to virtually every denomination. Visits to **All Saints Episcopal Church**, **Historic First Lutheran Church**, **H-Rock Church** or **Pasadena Presbyterian Church**, among others, can be spiritually and aesthetically rewarding.

HEALTHCARE

Kaiser Permanente maintains its regional headquarters in Pasadena as well as medical service facilities. Pasadena is home to the excellent **Huntington Memorial Hospital**. **The Community Health Alliance of Pasadena** serves the needs of many Pasadena residents. **Huntington Medical Research Institute** is at the forefront of medical research among an active cluster of biomedical research facilities in Pasadena. To the east of Pasadena, **City of Hope** gives the finest care for cancer patients and does important cancer research. Pasadena is also home to doctors, dentists and health practitioners in all fields. Seniors can find geriatric services and some of the finest senior and assisted living facilities in Southern California.

HOUSING

Pasadena is a mature city with very little new single family home construction. A recent surge in the development of multi-family dwellings in downtown is bringing new housing units into the marketplace for purchase and as rental properties. Many



All Saint Episcopal Church is one of many houses of worship in Pasadena.

are located conveniently near Gold Line Light Rail stations as part of the city's plan to encourage transit use.

Pasadena offers a wide variety of homes and condominiums for sale. In April 2013, the median price of homes for sale was \$477,000 according to the National Association of Realtors. Current information and availability can be obtained by calling any of the Pasadena Chamber member realtors listed in this, or our online, directory. **The City of Pasadena Housing Department** maintains a web site to assist anyone seeking housing in Pasadena at <http://pasadenahousingsearch.com/>.

MEDIA

The full range of traditional media: newspapers, magazines, and radio and television serve Pasadena. The **Pasadena Star-News** is published daily and Sunday by the San Gabriel Valley Newspaper Group. The Los Angeles Times and the Daily News also serve Pasadena daily. **Pasadena Weekly**, **Pasadena Outlook** and the **Pasadena Independent** provide news and opinion every Thursday. **The Mountain Views News** covers Sierra Madre and Pasadena and the **San Marino Tribune** provides coverage of that community and the neighboring San Gabriel Valley. **Pasadena Magazine** and **Arroyo Monthly** magazine serve the local market, as well.

See **NUMBERS**, page 25

Elected Officials

UNITED STATES SENATORS

Barbara Boxer

312 N. Spring St., Suite 1748
Los Angeles, CA 90012
213-894-5000

Dianne Feinstein

11111 Santa Monica Blvd., Suite 915
Los Angeles, CA 90025
310-914-7300

UNITED STATES REPRESENTATIVES

Judy Chu, District 27

527 S. Lake Ave., #106
Pasadena, CA 91101
Phone: (626) 304-0110

Adam Schiff, District 28

245 E. Olive Ave. #200
Burbank, CA 91502
818-450-2900

STATE GOVERNMENT

Governor Edmund G. Brown, Jr.

c/o State Capitol, Suite 1173. Sacramento, CA 95814.
(916) 445-2841

Lt. Governor Gavin Newsom

State Capitol, Bldg Rm1114, Sacramento, CA 95814
(916) 445-8994

STATE SENATOR

Carol Liu, District 25

501 N. Central Ave., Suite 501
Glendale, CA 91203
818-409-0400

STATE ASSEMBLY

Chris Holden, District 41

600 North Rosemead Blvd., #117
Pasadena, CA 91107
626-351-1917

LOS ANGELES COUNTY SUPERVISOR

Michael Antonovich, District 5

215 N. Marengo Ave., Suite 120
Pasadena, CA 91101
626-356-5407

CITY OF PASADENA

Mayor and Council Members

City Hall, 100 North Garfield Avenue
Pasadena, CA 91109

Bill Bogaard, Mayor

Jacque Robinson, District 1, Vice Mayor

Margaret McAustin, District 2

John Kennedy, District 3

Gene Masuda, District 4

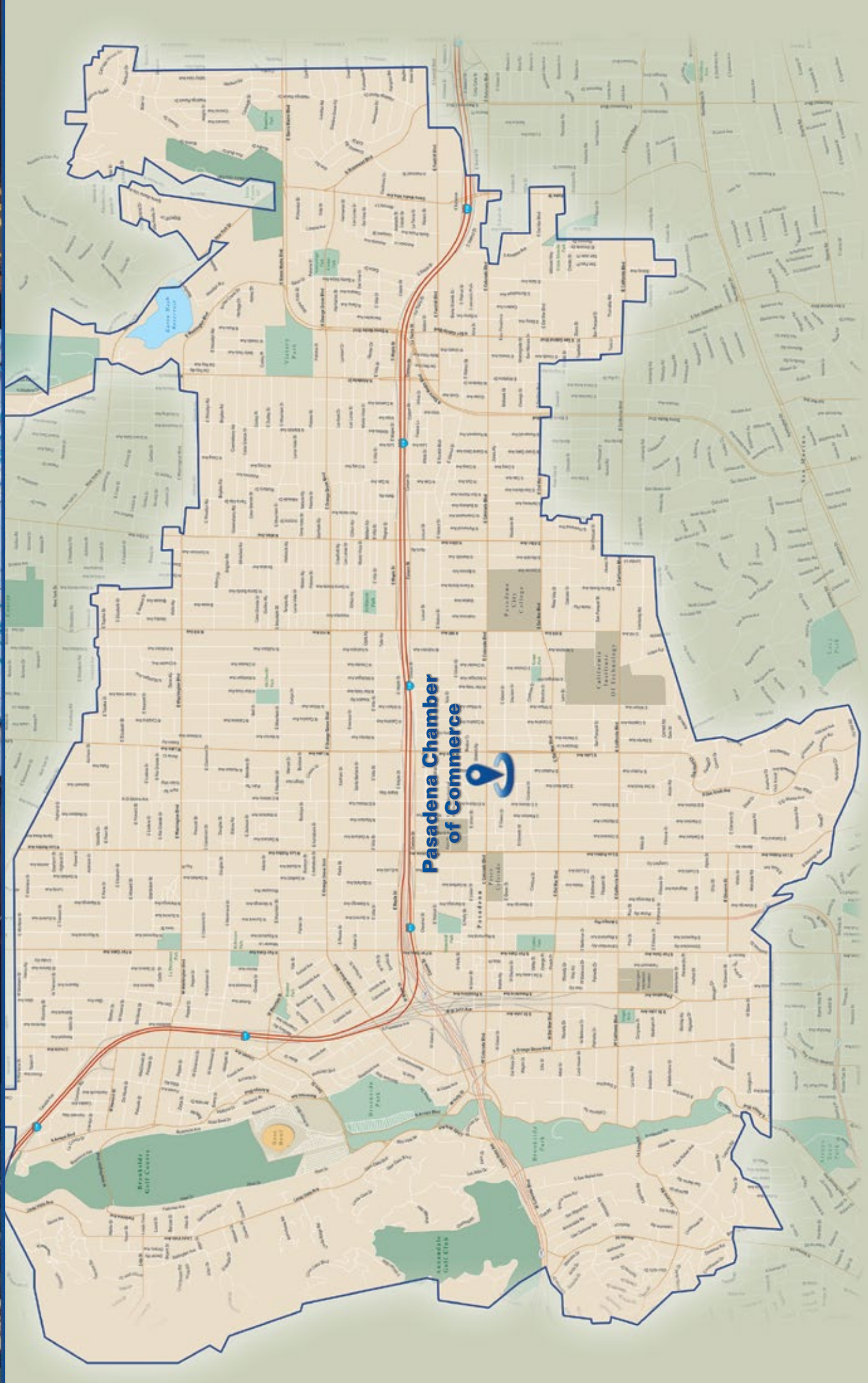
Victor Gordo, District 5

Steve Madison, District 6

Terry Tornek, District 7



Pasadena, California



HEALTH CARE

Pasadena is home to some of the finest hospitals and healthcare facilities in Southern California. Pasadena is also home to medical doctors, dentists and other healthcare practitioners. Our senior living opportunities and senior care providers are excellent at meeting the needs of our older citizens. Pasadena Chamber members are also effective in addiction treatment and mental health services. In addition, the city is home to bio-medical and bio-tech researchers.



We believe in a healthy Pasadena

At Kaiser Permanente our commitment to well-being goes beyond health care. We're also committed to improving the communities we serve.

Our Pasadena Medical Offices have expanded to include Urgent Care, a larger pharmacy, and a new parking structure - to better serve the San Gabriel Valley.

Pasadena Medical Offices, 3280 East Foothill Boulevard

kp.org/losangeles



KAISER PERMANENTE LOS ANGELES MEDICAL CENTER

Kaiser Permanente is proud to be a part of the Pasadena community by providing quality, outpatient health care services at our Pasadena Medical Office Building, located at 3280 East Foothill Boulevard. Kaiser Permanente cares about the health of our members, as well as the communities in which we serve. We have expanded services and access to care at our Pasadena Medical Offices with a new four-story parking structure, expanded services (including a larger pharmacy and laboratory services), and a new, state of the art Urgent Care, which will be open from 8 am to 10 pm, 7 days a week – providing high quality care to the entire Pasadena community. Kaiser Permanente believes in a healthy Pasadena and we are proud to be a part of this wonderful community.

NUMBERS, from page 23

Pasadenans receive all major television and radio stations in the market. Cable television service is available through **Charter Communications**. AT&T began providing television service to parts of Pasadena in 2010. Satellite television is also available. The City of Pasadena operates its own government affairs cable channel in partnership with public access television.

The City of Pasadena is fully accessible to cellular telephone service from multiple providers, including AT&T. Internet service is available through all major providers, as well as smaller, local providers. A full range of web design, internet specialty service companies and consultants serve the Pasadena area.

PASADENA GOVERNMENT

Pasadena is a charter city with

a City Council/City Manager form of government. The City Council has seven members plus our city-wide elected mayor. The City Council encourages public participation. Twenty-five different advisory Commissions, Committees and various ad hoc groups are appointed each year to advise the City Council. Information on all City of Pasadena activities and services is available at www.cityofpasadena.net.



AURORA LAS ENCINAS/100 WORDS

Las Encinas Hospital has remained committed to quality care and service to the community for over 100 years, and grown to include 118 licensed acute care beds, plus 38 residential treatment beds. The hospital is licensed by the State of California, accredited by the Joint Commission and is ranked a Top Performer in The Joint Commission's Annual Report on Quality and Safety. A wide range of behavioral health care treatment options are offered for individuals with psychiatric, chemical dependency, or co-occurring disorders. Psychiatric services include inpatient, partial hospitalization and intensive outpatient programs. Chemical dependency treatment is available for adults, and includes inpatient detox, rehab, residential treatment, and intensive outpatient programs.

Las Encinas Hospital is a Medicare and Medi-Cal provider, and is contracted with most major insurance companies.

Over 100 Years of Care

Not just to live... but to enjoy living

- Inpatient Mental Health Treatment
- Outpatient Services
- Chemical Dependency Programs
- Therapy & Family Support

Free Community Groups & Seminars



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Telephone: 800.792.2345 www.lasencinashospital.com

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MOBILITYWORKS

MobilityWorks (aka WMK, Inc) is an Akron-based company with more than 350 full-time employees throughout the country. Founded in 1997, MobilityWorks now has 30 showrooms in 12 states. They are listed on the Inc 50015000 list of Inc Magazine's fastest growing privately held companies. The Commercial Division, also headquartered in Akron, Ohio, is the largest converter of full-size wheelchair vans in the country. In addition to selling new and pre-owned accessible vans, scooter lifts and hand controls for adaptive driving, MobilityWorks has accessible vans for rent, mechanical repair services, and financing programs at all its locations. For additional information about MobilityWorks, go to www.mobilityworks.com

MONTE VISTA GROVE HOMES

Monte Vista Grove Homes, a charter member of Aging Services of California, was founded in 1924 by concerned members of the Presbyterian Church with a mission to serve retired ministers and missionaries. The mission has grown to include providing quality skilled nursing and assisted living accommodations for the seniors in the community, regardless of church affiliation. The 13.5 acres consist of walking paths, a koi pond, fountains, and rose, cactus and drought-resistant gardens, along with cottages design by the esteemed architect, Myron Hunt. This beauty, together with an experienced and caring staff, creates a healing and supportive environment.

Monte Vista Grove HOMES "Best kept secret in the San Gabriel Valley"

Located in beautiful Pasadena on 13 1/2 magnificently landscaped acres, Monte Vista Grove Homes is a unique and affordable non-profit Continuing Retirement Community.



Assisted Living & Skilled Nursing

- ☞ Everyone Is Welcome
- ☞ Medicare Certified
- ☞ Respite Care
- ☞ Rehabilitative Care
- ☞ Custodial Care
- ☞ Hospice Care

**2889 San Pasqual St.,
Pasadena CA 91107**

626.796.6135 ☞ www.mvgh.org

Consider becoming a part of the Grove!

Monte Vista Grove Homes has been granted a Provisional Certificate of Authority for the assisted living (RCFE #191222411) and skilled nursing (SNF #970000086) facilities by the State of California as a Continuing Care Retirement Community (CCRC) – Certificate #252

GREEN BUSINESSES Many environmental and environmentally conscious businesses can be found among Pasadena Chamber members. From consultants who can help you be more energy efficient, recycling, waste reduction companies and solar panel installation companies to those businesses that are housed in LEED certified environmentally friendly buildings, "green" businesses thrive in our city.

FOOTHILL TRANSIT

Foothill Transit has provided the San Gabriel and Pomona valleys with award-winning fixed-route bus service for the past 25 years. Foothill Transit connects people to their favorite local businesses. Take our popular Line 187 for example, which connects customers to some of their favorite places—Old Town Pasadena, Levitt Pavilion, Pasadena City College, Citrus College, the Claremont Colleges, The Claremont Village, and many more! ! Call 1-800-RIDE-INFO or visit foothilltransit.org to plan your itinerary today.



CONNECT
to your **favorite**
places on **Line 187**

Old Town Pasadena
Levitt Pavillion
Pasadena City College
Westfield Santa Anita
Citrus College
Claremont Colleges
The Claremont Village

Foothill Transit
Going Good Places

1-800-RIDE-INFO (743-3463) | foothilltransit.org | [/foothilltransit](https://www.facebook.com/foothilltransit) | [@foothilltransit](https://twitter.com/foothilltransit)

Call us or go online to craft your personal travel itinerary today.



Connecting Pasadena to six new stations

Arcadia
Monrovia
Duarte
Irwindale
Azusa

METRO GOLD LINE
FOOTHILL EXTENSION

Construction Completion | Learn More:
Sept 2015 | foothillextension.org

The Foothill Extension from Pasadena to Azusa is funded by Measure R.

METRO GOLD LINE FOOTHILL EXTENSION

The Metro Gold Line Foothill Extension Construction Authority, the state agency planning, designing and constructing the project, broke ground June 2010 and will be completed in 2015. Six new stations are being added in Arcadia, Monrovia, Duarte, Irwindale and Azusa. Learn more about this and future extensions at www.foothillextension.org.

PASADENA RECYCLING RESOURCES

Available Recycling Programs *You Make the Difference*

Contact the City of Pasadena
(626) 744-4087
or email:
recycle@cityofpasadena.net

- Sharps
- Mulch
- Compost Bins
- Bottles & Cans
- Used Oil Recycling
- Compost Bins
- Bulky Item Pickup
- Curbside Recycling
- CFLs & Battery Drop Off Locations
- Special Event Recycling
- Construction & Demolition Program
- Christmas Tree Recycling



CITY OF PASADENA PUBLIC WORKS

The Pasadena Department of Public Works preserves, maintains, and enhances the City's infrastructure and natural resources and provides environmental stewardship for the benefit of our residents, businesses, and visitors.

Efficient refuse and recycling collection programs ensure that the City is aesthetically pleasing, protects the community's health, and reduces the City's waste stream.

VALLEY VISTA SERVICES

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Proudly Supports the Pasadena Chamber of Commerce

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17445 E. Railroad Street / City of Industry, CA 91748

www.ValleyVistaServices.com

EDUCATION Pasadena is home to excellent educational opportunities. From Caltech, which was named the best university in the world by the Times Higher Education magazine in London to Art Center College of Design which educates the world's top auto, product, graphic and advertising designers to educators at Pacific Oaks College and Fuller Seminary where ministers doing God's work worldwide are educated, the best boutique institutions of higher education can be found in Pasadena. Pasadena is also home to excellent independent schools such as St. Andrews School, La Salle High School, Mayfield Junior School, St. Francis High School and Walden School. An outstanding public education is available through Pasadena City College while Pasadena Unified School District graduates are accepted at top colleges nationwide. Pasadena Chamber members also offer preschool, kindergarten and early childhood opportunities.



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YOUR MOMENT »
TO REACH YOUR GOALS.



PACIFIC OAKS COLLEGE

Progressive. Culture-centered. Change Agents: Founded more than 70 years ago on the belief that every individual has unique gifts and infinite potential, Pacific Oaks College & Children's School has gained international acclaim for its progressive approach to teaching and learning. Pacific Oaks Children's School provides early childhood education programs for children ages 6 months through 6 years, and has pioneered achievements in the areas of anti-bias education, emergent curriculum, and peaceful conflict resolution. Pacific Oaks College is known for serving non-traditional and adult students—valuing real-world experiences in addition to academic achievements. Pacific Oaks' culture-centered philosophy encourages students to recognize and nurture the uniqueness and inherent potential that each of them bring to the table, and to use the diversity of experience, heredity, abilities, and perspective to create a community of mutual understanding and respect. With courses offered at the main campus in Pasadena, online, and at instructional sites from Sacramento to Santa Cruz, working adults are able to complete their bachelor's or pursue a master's degree in a format that works with their busy lives. Full and part-time programs are available with financial aid for qualified students. To learn more about Pacific Oaks' transformative approach to education and its program offerings, visit pacificoaks.edu.

KIDSPACE CHILDREN'S MUSEUM

Located on nearly three and a half acres in Pasadena, California, Kidspace Children's Museum has more than 40 hands-on exhibits, in addition to its outdoor spaces, programs, and activities, including the brand-new Imagination Workshop. Everything at Kidspace is designed to encourage a child's growth and development through exploration of the environment, investigation in science, and artistic expression.

Visit Southern California's premier family destination!



Explore

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www.kidspacemuseum.org



Investigate

Create!

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- Free Wi-Fi & Internet Access
- Information & Research Assistance
 - Computer Training
 - Career Assistance
- Storytimes, Children's Programming, Teen Activities & Family Events
- Local Community Information

Central Library
Allendale
Hastings
Hill Avenue
Lamanda Park

La Pintoresca
Linda Vista
San Rafael
Santa Catalina
Villa Parke



pasadenapubliclibrary.net
(626) 744-4066



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Your source for information 24/7 providing free access to materials for children and adults including books, DVDs, CDs, audio books, eBooks, digital media, electronic databases, online resources, Wi-Fi and Internet access. From computer training classes for adults, career assistance, author talks, book clubs, storytimes for infants and toddlers to children's programming, tween and teen activities and family events there is literally something for everyone! To learn more, visit us at www.pasadenapubliclibrary.net.



PASADENA LANGUAGE CENTER

Discover a new culture, learn a new language!

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RUSSIAN
SPANISH
TAGALOG
THAI
VIETNAMESE
CANTONESE
CROTIAN
DANISH
DUTCH
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FINNISH
GREEK
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HUNGARIAN
NORWEGIAN
POLISH
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PASADENA LANGUAGE CENTER

Pasadena Language Center is a private language institution located in Old Pasadena, dedicated to provide top quality classes for adults and children in Los Angeles who want to learn a new language and/or improve their foreign language skills. Our language instructors are carefully selected based on their experience in teaching, the passion for sharing their culture, and their dedication to students. Our teaching method focuses on conversation parallel to learning important grammar structure.

DINING GUIDE Pasadena is a well-known foodie destination. Pasadena restaurants are known for everything from cutting-edge cuisine to home-style favorites. Our restaurants and chefs are recognized for their innovation, skill and the delectable fare they prepare and serve. Pasadena restaurants offer a huge selection of menus and cuisines at all price ranges and in every setting imaginable. In Pasadena you can find old favorites or seek out the latest in culinary experimentation. If you have a taste for it, you can find satisfaction in Pasadena.

LIVE MUSIC, JAZZ AND DELICIOUS FOOD NIGHTLY

Colombo's is located 5 minutes west of Pasadena and known as "The Melting Pot of Eagle Rock".

Featuring Colombo's family original recipes, along with a authentic menu including:
Prime Rib, Steaks, Sea Food, Chicken, Pastas, Pizzas, & daily specials created especially for you!



Visit our website for daily musical lineups and menu
www.colombosrestaurant.com

Open Daily From 8 am To Closing
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Reservations recommended

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323/254-9138



COLOMBO'S ITALIAN STEAKHOUSE

"Some things in our restaurant are more obvious than others. However, the dedication to excellence and elegance is unmistakably expressed in everything we do. In a restaurant committed to the maximum, that while a good meal is simply food; a great meal is an inspiration!"

— Ann Colombo

We have been serving our community since 1954. We serve breakfast, lunch (Monday through Friday, 11 AM to 3 PM) and dinner. Relax with our live jazz entertainment and legendary drinks. Italian-American Cuisine: prime rib, steak, chicken, sea food, pasta, mouth-watering salads, side dishes and dessert. Owned and Operated by Ms. Ann Colombo.

We are proud to be *your* restaurant of choice: the melting pot of Eagle Rock.

Come for the food, stay for the live music every night, Fridays and Saturdays until closing.

CLEARMAN'S GALLEY & CLEARMAN'S NORTH WOODS INN

Here are two favorite destinations for enormous portions of truly fine American cuisine in environments found nowhere else. Get ready for the freshest seafood, tangiest salads along with the finest cuts of meats. Northwoods' huge welcoming log cabin with unique stained glass windows, fine paintings and turn-of-the-century décor makes any meal there a special occasion. Their sister restaurant, The Boat, is your destination for informal family meals, cheerful parties, and for watching your favorite games on huge hi-def screens. Enjoy the many draft beers and hot-off-the-grill burgers juicy with all the fixin's. Bring your friends and family tonight!

The Boat is your destination for informal family meals, parties, and for watching your favorite games on huge hi-def screens. Enjoy our many draft beers and hot-off-the-grill burgers juicy with all the fixin's. Bring your friends and family tonight!



A favorite destination for enormous portions of truly fine American cuisine. Enjoy cocktails, then the finest cuts of meat, freshest fish and salads served in our welcoming log cabin with unique stained glass windows, fine paintings and turn-of-the-century décor.



EL CHOLO

Experience authentic and traditional Mexican dishes, with many of the entrees featured from family recipes dating back 90 years. Listed alongside classic dishes such as the combination plates and famous green corn tamales, are the new comidas specials, including fajitas and nachos. An award winning Margarita served alongside a full bar and over 200 tequilas are offered in our bars. The décor beckons warmth and relaxation with Spanish influenced architecture is accented with hand painted arches. Several small rooms with soft lighting, large wood booths sets the stage for intimate dining, along with several large rooms to accommodate special occasions. Three outside patios also add warmth and charm to the restaurant.

4th generation restaurateur Blair Salisbury and partner Diego Fernandez, along with General Manager Ricardo Diaz and managers Vicky Santos, Yuri Almanza, and executive chef Aleccio Leon continue the family philosophy: Offer the best quality food at the most reasonable prices





We hope you will enjoy our family restaurants, all 3 in the Arcade Lane building. Enjoy warm evenings on the courtyard, Mariachis on weekends, great Margaritas, premium Tequila and the authenticity of our Yucatan dishes. Join us at our little hacienda of bricks, fireplace and enjoy the work of evolving artists.

EL PORTAL

Compared to many other restaurants in Pasadena, Mexican or not, we still feel young as a new kid in the area.

After almost 19 years we feel fortunate of having treasured friends and a great number of regular customers or "guests" as we refer to them. We also have a very long list of memorable moments, successful events, community partnership, grateful for our supportive staff, and much more. We have also grown with Yahaira's Café serving the best breakfast in town and Vanessa's with specialty coffees, pastries, ice cream and yummy desserts.

Looking forward to serving you.

Abel, Rosalia, Armando & Lety Ramirez



Thank you to our loyal customers who voted for us in the Pasadena Weekly. We were voted "Best Mexican Food", "Best Margaritas", and "Best Sunday Brunch" for 2013. Come enjoy our outdoor patios, delicious margaritas, and Sunday Champagne Brunch.

MIJARES MEXICAN RESTAURANT

Mijares is the oldest and finest Mexican Restaurant in Pasadena today. Jesucita Mijares came to Pasadena from Guadalajara, Mexico in 1920. She began this landmark restaurant by preparing her original Mexican recipes, tortillas, tamales and sauces using her metate stone grinder.

Aside from the original Mijares at 145 Palmetto Dr., there is also another smaller restaurant at 1806 E. Washington Blvd. Join us on our gazebo patio or in our private banquet room. We feature a variety of menus to meet the needs of every occasion. We feature entertainment on Friday and Saturday evenings and during our award winning Sunday Brunch.

THE COUNTER

Anti-Established in 2003, The Counter® is the 21st century's bold answer to the classic burger joint. Ushering in a fresh era of industrial decor, today's music, cold beer, unique wines, cocktails, and burger options that are only limited by your imagination.



At THE COUNTER® you're greeted with a clipboard and an extensive list of fresh chef inspired, mouth-watering ingredients, allowing you to build your own gourmet burger. The 312,120+ burger combinations make every burger as unique as each customer.



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Pasadena CA 91101
(T) 626 440 1008



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REAL FOOD DAILY

At RFD, we enjoy surprising our guests. Our mission statement is to raise the standards of plant-based restaurants by providing fresh, delicious, and unique meals of plant origin with educated, friendly, consistent and efficient service in a clean, upbeat, and contemporary environment. We defy expectations of health food, and the setting in which it's enjoyed.

Our food is balanced according to Eastern health philosophies and Western nutrition recommendations, made from fresh vegetables, fruits, whole grains, plant proteins and high-quality natural condiments. Our food is free of animal products and nearly all of the produce at RFD is organic.



REAL FOOD DAILY is Southern California's premiere organic plant-based restaurant serving a quality, authentic, creative and nutritionally balanced menu. We're a cherished destination where community happens around education, connection and hospitality, over delicious, accessible food that's real.



SUSHI ROKU

Sushi Roku's menu highlights innovative Japanese cuisine with a selection of appetizers, sushi, sashimi, and entrées made with the finest fish from around the globe. Executive Sushi Chef Hiroshi Shima oversees a team of experienced sushi chefs, applying flavors from a variety of influences, incorporating nontraditional ingredients such as Jalapeños from Latin America, French Black Truffles, and Italian cheeses. Sushi Roku has transformed the traditional sushi bar by artfully combining exceptional cuisine with warm, seductive, and welcoming environments. Throughout the restaurant you can sample our specialty cocktails, extensive wine and sake collection and a hand-picked selection of Japanese beers.



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The Pasadena Chamber Is a Partner in Your Prosperity

THE CHAMBER represents all of its member businesses with a strong voice to influence decisions that can affect the business community. We are committed to maintaining the best possible climate for business in Pasadena so that our members can realize the maximum potential from their companies.

More than an advocate, the Pasadena Chamber offers numerous programs and benefits, all designed to help increase the profitability of our members and provide opportunities to make a difference in our community.

These benefits include:*

- **Publicity and Exposure For Members**
- **Networking and New Business Contacts**
- **Referrals**
- **Personal and Professional Development Programs**
- **Counseling and Professional Assistance**
- **Special Events**
- **Free Listings In Chamber Publications and Guides**
- **Free listing in the Chamber Online Directory**
- **Affordable and Effective Advertising Opportunities**
- **Showcasing Your Business at our Annual Business Expo**
- **Making New Friends and Being Part of the Pasadena Chamber Community**



Ribbon cuttings for new business openings and welcoming new members are just two vital functions the Chamber provides to its membership.



*Services and support worth \$1485 per year or more.

ANNUAL INVESTMENT SCHEDULE

Small Businesses (under 100 employees)

(Any retailer, restaurant, service business, contractor, etc., employing less than 100)

Employees	Annual Investment
1-3	\$230.00
4-9	\$285.00
10-14	\$330.00
15-20	\$385.00
21-30	\$425.00
31-40	\$495.00
41-50	\$550.00
51-99	\$600.00

Major Employers (100 or more employees)

Major employers will be asked to invest a minimum of \$600 base plus \$1 per employee over 99.

Major Employers are also offered the opportunity to further support the Chamber and the community through Corporate Sponsorships.

Corporate Sponsorships provide various additional benefits, depending on the level of the investment. Please contact the Chamber CEO for more details.

Hotels

Base of \$1650, plus \$2 per room

Motels

Base of \$550, plus \$2 per room

"I have been a Pasadena Chamber of Commerce member for over four years. At Pasadena Chamber events I've met many new people who I now do business with. The Chamber offers many resources to help my business be successful in a challenging economy."

— Rod Salazar, Printing Control

Condos/Apartment

Base of \$385, plus \$3 per room

Real Estate

Base of \$230 per office for the broker and up to two employees.

Independent contractors (Realtors) can be added as individual members for \$110 each with full member privileges, as long as they remain associated with the base member.

Professional Services (Doctors, Lawyers, CPAs)

Base of \$230 per office plus \$100 for each additional partner in the member office

Churches

\$330 annually, with no processing fee

Community-Based Non-Profit

Service Providers (ten employees or fewer)

\$165 annually, with no processing fee

Individuals

\$110 annual investment
(Available only to persons not engaged in active commerce)

Processing Fee (Waived for 2013)

All new members (except those noted above) will be charged a ONE-TIME processing fee of \$25 per membership.

"Of all the different groups, clubs and networking events that I have attended, the Pasadena Chamber has been by far the best investment of my time and money."

— Dr. Seth Mittlemen, Chiropractic Health



Application for Membership

Business Name _____	
Address _____	
City, State, Zip _____	
Your Name and Title _____	
Contact Person at Your Company (if different) _____	
Area Code & Telephone Number _____	
Area Code & Fax Number _____	
E-Mail _____	
Website Address _____	
Nature of Your Business _____	
Years in Business _____	Number of Employees _____
Base Investment _____	
(From Schedule)	
Additional Amount _____	
(Additional Employees over 100)	
Processing Fee	\$25.00
(one time)	
WAIVED FOR 2014	
TOTAL INVESTMENT _____	
Signature _____	
Enclosed is my check or please charge to my Visa or MasterCard	
Visa or MasterCard # _____	
Expiration Date _____	CSV # _____
As a new member, you are entitled to a ribbon-cutting/welcome ceremony	
I would like to schedule a ribbon cutting. _____	
I was referred by _____	

Mail Completed Application and Payment to:

Pasadena Chamber of Commerce
844 East Green Street, Suite 208
Pasadena, CA 91101
Or FAX to: (626) 795-5603

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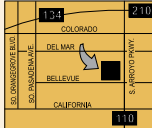
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