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Dear Friends,

The AbilityFirst Festival of Fall is going virtual this year. We know that everyone's lives have dramatically changed over the past several months, **but one thing hasn't changed - the need for AbilityFirst's programs for individuals with developmental disabilities.**

Last year, Festival of Fall raised over \$225,000 to support our programs and services for children and adults with disabilities like autism, Down syndrome, cerebral palsy in the Greater Los Angeles area, the San Gabriel Valley and Long Beach. AbilityFirst needs these crucial program funds more than ever.

I'm writing to ask you to help AbilityFirst and the wonderful individuals they support. This year, **AbilityFirst** presents **Festival of Fall Comes to You**, a premiere food and drink event on **Sunday, September 13, 2020** on the AbilityFirst YouTube and Facebook channels and at various homes across LA County...and beyond!

I am excited about this new style of event and believe we can replicate, in many ways, the excitement and community spirit of an in-person event. **One of the ways you can get involved this year is by becoming a Table Host.** Table Hosts will hold a safe, small gathering at their home (ideally outside) to enjoy the night and partake in the Festival of Fall event online. The best part is AbilityFirst and our partner restaurants will do all the work.

AbilityFirst will deliver wine and a freshly cooked three course meal from restaurants like Lawry's The Prime Rib, Gale's Restaurant and Smitty's. We will provide you guidelines on how to make the evening safe and successful for you and your guests and give you a link to log into the Silent Auction. Additionally, you and your guests will receive a VIP virtual Tour of the inside of the historic Laurabelle A. Robinson home. This is an AbilityFirst exclusive!

Table Host options are as follows:

- \$2,000 for 5-8 guests (we provide food and wine for 8)
- \$1,200 for 2-4 guests (we provide food and wine for 4)
- \$700 for 1-2 guests (we provide food and wine for 2)

Whether you cover the cost of the table yourself or decide to split the cost with your guests, we can assist in making it as easy as possible to enjoy the evening and help raise much-needed funds for AbilityFirst.

Thank you for your consideration. If you have any questions, please call Lina Velarde, Development Manager, at 626.243.4845.

Sincerely,
Tom Polenzani (626-675-4729)
Festival of Fall Committee Member



MAKE AN IMPACT

Partner with AbilityFirst



By becoming a partner with AbilityFirst, your business will help children and adults with intellectual and developmental disabilities in reaching their full potential.

We are grateful to work with a variety of corporate partners who share our values of community, equity, and personal best. Our partners are true collaborators who apply their expertise and compassion to supporting children and adults with disabilities, thus building a stronger, more inclusive society.

Through our partnership program, you can truly MAKE AN IMPACT.



OUR MISSION, YOUR IMPACT

For 94 years, AbilityFirst has been standing for and alongside people with developmental disabilities and their families. We look beyond disabilities, focus on capabilities and expand possibilities, helping children and adults to realize their full potential as contributing members of society.

*“Having participated in the Festival of Fall for many years the idea of a Virtual event strikes me as a great opportunity to collaborate and build community with our employees and clients. **Raising money for this amazing cause is paramount** because even though one day the current restrictions will ease, AbilityFirst participants will need continued support throughout their lives.”*

— Steve Brockmeyer,
President and CEO,
Bolton & Company

Each year, AbilityFirst serves thousands of individuals with disabilities such as autism, Down Syndrome and cerebral palsy. We offer a broad range of programs including: after-school activities, college coaching and support, employment readiness and placement, recreational and socialization programs, accessible camping, and housing.

We simply cannot provide our high quality programs without your help.

Why Partner with AbilityFirst – Your Impact

When you contribute to AbilityFirst, you are investing in your community and the future of your community. Your employees, your customers, and your partners will know that you care about people and value inclusion of all people. Plus, your donation really will make a difference in peoples' lives! While AbilityFirst does receive funding from the State, the organization is still responsible for raising an average of \$1500 per participant, per year. And the more we fundraise, the more enriching our services can be!

Partnership Customization

Just as AbilityFirst programs and services are “person-centered” and therefore individually designed for each participants' needs and goals, our partnership packages are also individually designed. Our team will work with you to create a package that supports your mission, your employees, your brand and your goals to better your community.

To begin to customize your partnership plan for 2020, please select from the various events and sponsorship opportunities throughout the year.



AbilityFirst (established in 1926 as the Crippled Children's Society) is a 501(c)3 nonprofit (Federal Tax ID #95-1690983) that provides programs and services to help children and adults with disabilities reach their full potential. To learn more, visit www.abilityfirst.org

AbilityFirst™

FESTIVAL OF FALL



Comes to You!

Join AbilityFirst for a celebration
of abilities and possibilities with our
Festival of Fall Comes to You Event

Sunday, September 13, 2020

6:00pm

**Including a virtual tour of the
Historic Laurabelle A. Robinson
House, Pasadena, Ca**

DISABILITIES IN THE U.S.

**1 in
20**

*of school age kids
(5-17) in the United
States has a disability.
The number is rising
with the increasing
percentage of kids
with autism and ADD
(2010 U.S. census).*

12%

*of Americans (all ages)
have a disability.*

90%

*While people with
disabilities make up
only a fifth of the
US labor force, their
unemployment rate
is nearly 90% greater
than people without
disabilities.*

Who is AbilityFirst?

AbilityFirst has a rich 94 year history of providing a variety of programs designed to help people with disabilities achieve their personal best throughout their lives.

We do this by creating targeted programming to help an individual successfully transition from childhood to adult life; providing employment preparation, training, and experience; building social connections and independence; and, offering both our participants and their caregivers an opportunity to refresh and recharge through our recreational activities.

AbilityFirst looks beyond disabilities, focuses on the capabilities of each individual and breaks through any preconceived limitations, opening up a world of possibilities. Through preparation, socialization, communication and education, we help our participants thrive and lead rich and fulfilling lives. Since 1926, we have helped more than 250,000 children and adults realize their full potential!

What's Festival of Fall Comes to You?

Festival of Fall is a virtual experience on Sunday, September 13 2020.

Join our virtual fundraising event online. VIP guests receive special access to a virtual tour of the inside of the Historic Laurabelle A. Robinson House as well as a bottle of wine and dessert to enjoy as you bid on auction items.

Additionally, we invite individual Table Hosts to hold small outdoor gatherings at their homes for a few special guests. We will provide Hosts with dinner for up to 8 from one of our participating restaurants. Whether you are hosting a table or enjoying the program from the safety of your own home, we hope you'll join us as we raise critical funds for AbilityFirst programs supporting people with disabilities. Please visit abilityfirst.org to learn more and to sign up. Then, connect with AbilityFirst on social media and share with your friends and family. We look forward to seeing you on Sunday, September 13, 2020.

Children and adults with developmental disabilities and their families need AbilityFirst programs more than ever before. The dollars raised by Festival of Fall will allow these programs to continue.



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SPONSORSHIP REGISTRATION FORM

Sunday, September 13, 2020
6:00pm
 Including a virtual tour of the
Historic Laurabelle A. Robinson
House, Pasadena, Ca

Make Checks Payable to:

AbilityFirst

Federal Tax ID 95-1690983

**Please return this form
with payment to:**

AbilityFirst -

Development Department

1300 East Green Street

Pasadena, CA 91106

or email form to:

Events@AbilityFirst.org

**For more information on
sponsorship opportunities,
please contact:**

Christopher Kealey

Chief Development Officer

email: **Events@AbilityFirst.org**

MOBILE number for day of event

communication: **626-818-4189**

I /We wish to support AbilityFirst Festival of Fall 2020 as indicated below:

☐ **Sponsorship** (please specify at what level):

☐ **Presenting - \$15,000**

(\$14200 tax deductible)

☐ **Brasserie - \$10,000**

\$9,600 tax deductible)

☐ **Bistro - \$5,000**

(\$4,900 tax deductible)

☐ **Café - \$3,000**

(\$2,950 tax deductible)

☐ **Chef / Super Family - \$1,500**

(\$1,450 tax deductible)

☐ **À la Carte Sponsorship** (please write in sponsorship and amount) _____

(All À la carte sponsorships are fully tax deductible)

☐ **I choose to decline my sponsor level benefits.**

☐ **Purchase Tables**

☐ **Host Event Table.** Yes, I will purchase #_____ tables(s) for eight (8) at \$2,000 per table. (\$1,600 tax deductible)

☐ **Event Program Advertising**

I I would like to purchase advertising space for my business or in tribute of a family member.

☐ Full Page \$500 ☐ Half Page \$300 ☐ Quarter Page \$200 ☐ Business Card \$100

Deadline for ad to be included in the event program is 8/20/20.

☐ **Support in Spirit**

Although I cannot attend, I would like to make a donation of \$_____.

Name _____

Business _____

Address _____

City _____

State _____

Zip _____

Telephone _____

Email _____

Card Number ☐ MC ☐ VISA ☐ Amex ☐ Bill Me ☐ Payment enclosed

Exp Date _____

CSC# _____

Signature _____

Date _____



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