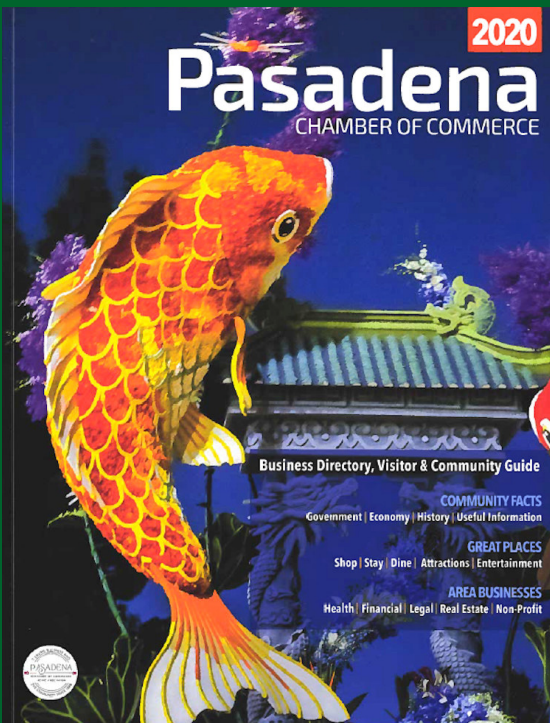




**Tell Thousands of Potential Customers
That You Are Open and Ready to Serve Them**

**Advertise in the Pasadena Business
Directory, Community and Visitor Guide**

**The Pasadena area's only B2B publication!
Cost effective advertising targeting the local
business community, resident's & visitors!**



Special Features:

- Online version with direct link to your website

Special sections include:

- Dining Guide
- Accommodations and Travel
- Entertainment & Recreation
- Green Businesses
- Health Care
- Real Estate
- Professional Business Services
- Annual community events
- City Statistics & Useful Contact Information

Year-Long Distribution:

- Tournament of Roses and New Year events
- Pasadena Visitors and Convention Bureau
- Hollywood Burbank Airport
- City of Pasadena
- Real Estate Offices
- Hotels and Motels
- Banks
- Schools
- Libraries
- Professional Offices
- Businesses and Families Considering Relocation
- Residents & Visitors

7000 Business Directories and
8,000 Visitor & Community
Guides Distributed Each Year!

ADVERTISING STILL PRICED AT 2020 LEVELS!

Contact the Pasadena Chamber to reserve your space!

Call Debra Wells - Mobile: (949) 322-4765

Email: pasadenachamberguide@gmail.com

Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide WE ARE KEEPING PRICING AT LOW 2020 RATES!

**HURRY! THE BEST PLACEMENTS SELL QUICKLY.
DON'T MISS OUT! STILL PRICED AT 2020 LEVELS!**



COVER/PRIME POSITIONS

Outside Back Cover	\$4,675
Inside Front Cover	\$4,525
Inside Back Cover.....	\$3,995
Page 1 & 2.....	\$4,525
Full Page 2 to 5.....	\$3,725
Full Page Facing Table of Contents.....	\$4,215

Editorial Section

1/3 Page	\$2,095
1/2 Page	\$2,930
2/3 page	\$3,285
Full Page.....	\$3,495

Classified (Directory Listing)

Section	
1/12 page.....	\$495
1/6 Page	\$755
1/4 Page	\$990
1/3 Page	\$1,215
1/2 Page	\$1,865
2/3 Page	\$2,225
Full Page	\$2,775

Listing Enhancement

BOLD FACE Listing (each).....	\$149
Box Listing (Without Logo).....	\$279
Super-Box Listing (With Artwork).....	\$379

Special Sections

- Health Care
- Business Services
- Dining Guide
- Professional Services
- Shopping
- Accommodations
- Green Businesses
- Education

1/6 Page.....	\$985
<i>Editorial Copy-50 Words</i>	
1/4 Page.....	\$1,285
<i>Editorial Copy-75 Words</i>	
1/3 Page.....	\$1,745
<i>Editorial Copy-100 Words</i>	
1/2 Page.....	\$2,325
<i>Editorial Copy-125 Words</i>	
2/3 Page.....	\$3,045
<i>Editorial Copy-150</i>	
Full Page.....	\$3,255
<i>Editorial Copy-250 Words</i>	

- **Dining Guide**
Call for pricing

Distribution:

- **7,000 Directories**
- **8,000 Community and Visitor Guides**

To Chamber members and businesses throughout the greater Pasadena area. Includes bulk distribution to hotels, banks, realtors, libraries, the Pasadena Convention and Visitor Bureau, Hollywood Burbank Airport and more.

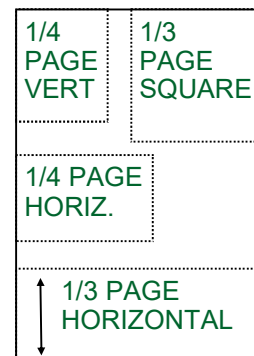
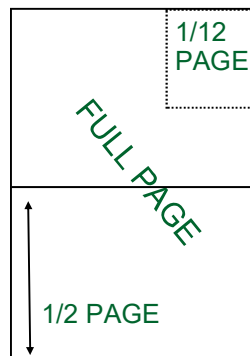
Directories and Visitor & Community Guides are also distributed at the Chamber office and mailed to visitors, potential new residents and other interested persons.

Payment Plans: Net 30 days after invoice, or 50% deposit, balance due on approval of ad proof. We accept cash, checks, Visa, MasterCard and American Express.

DISPLAY AD SIZES

PAGE SIZE	WIDTH	HEIGHT
FULL PAGE	8-3/4"	11-1/4"
With important information centered on 8"x10"		
1/2 PAGE		
Horizontal	7-1/4"	4-1/2"
1/3 PAGE		
Horizontal	7-1/4"	2-1/4"
Square	4-3/4"	4-3/4"
1/4 PAGE Vertical	2-1/4"	4-3/4"
Horizontal	4-3/4"	2-1/4"
1/12 PAGE Square	2-1/2"	2-1/2"

FINAL BOOK SIZE: 8-3/8" x 10-7/8"



For advertising information and to reserve your space contact
Debra Wells at the Pasadena Chamber of Commerce
Mobile phone: (949) 322-4765
Email: pasadenachamberguide@gmail.com