## **Business Preparedness**











#### SMALL

#### PrepareBiz

#### In Person Presentation

Basic presentation focused on preparedness for individuals, businesses, and Ready Rating™.

Minimum Audience: 20

#### Includes:

- Presentation with brief video
- Preparedness Information
- Survey (Post Presentation)

**Who Participates:** 

Add Citizens CPR\* to PrepareBiz for \$15/pp

All Employees

\*\*Requires Executive Management approval\*\*

Time: 45 minutes

Booking: 30 Days Advance Notice

Cost: Free

\*Non-Certification, adds 30 minutes to presentation

#### Online Assessment

Self-guided program designed to boost emergency preparedness using a 123-point online assessment to help businesses and organizations measure their level of preparedness and build a disaster plan.

#### Includes:

- Evaluation of organizational preparedness
- Access to the Business & Organization Program Guide
- Customized recommendations for improvement
- Ready Rating™ member seal

#### Who Participates:

Facility Management, Human Resources

Time: Varies

Booking: None

Cost: Free

#### **Business Simulation**

#### First Aid Emergency Drill\*

Test your business emergency plan and first responders' ability to provide care in a realistic emergency setting.

#### Includes:

- Planning Meeting to discuss drill components
- Onsite Drill
- Drill Debrief
- Report of emergency preparedness capabilities

#### Who Participates:

Facility Management, Employees

\*\*Requires Executive Management approval\*\*

**Time:** 2 hours (Planning + drill + debrief)

Booking: 30 Days Advance Notice

Cost: Contact Red Cross Preparedness Health & Safety Services for details

#### Ready Certified™

#### Full Scale Planning\*

The most sophisticated training and preparedness that the Red Cross offers to corporations focused on: Supplies, Training, Drills, and Onsite Assessment.

#### Includes:

- Initial Assessment
- Evaluation & Emergency Plan Consultation
- Emergency AED\*\*, Food, Water, and Supplies
- First Aid/CPR/AED Training for your employees
- BERTT (Business Emergency Response Team Training): Advanced training in triage, light search and rescue, psychological
- resiliency and evacuation
- Emergency and Disaster Drills that reinforce learned skills in a controlled environment
- Certification Plan

Ready Certified™ components may be customized for your needs.

#### Who Participates:

Facility Management, Employees

\*\*Requires Executive Management approval\*\*

Time, Booking, Cost: Varies. Actual cost determined by square feet and employee size. Contact Red Cross Preparedness Health & Safety Services for details.

\*\*AED: Automatic External Defibrillator

Download our Preparedness Apps today. Search "American Red Cross" in the iTunes or Google Play App stores.



















Scan now!



### Have questions?

E-mail us at Outreach.LosAngeles.CA@redcross.org or call 1-800-RFD CROSS

#### **American Red Cross Los Angeles Region**

11355 Ohio Ave. Los Angeles, CA 90025 (310) 445-9900

#### **American Red Cross Representative:**

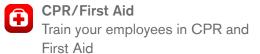
Name:

Email:

Phone:

# Other Ways to Connect

Share the gift of life by hosting a blood drive at your location





Communications
Spread the word about the American
Red Cross in your employee and
customer communications



Being prepared means being equipped with the proper supplies you may need in an emergency.

Scan now!

Go to RedCrossStore.org or call 1-800-RED CROSS



## Business Preparedness



The real disaster is not being prepared



To learn more visit PrepareSoCal.org

Rev. 04.04.13



