

PASADENA Commerce

May-June, 2013

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 8, NO. 3

President's Message

The Pasadena Chamber does its best to provide excellent service in support of our member companies. One of our challenges has been trying to create opportunities for our small business members to do business with our large corporate members.

Faced with that challenge, our *Business and Economic Development Subcommittee* hosted a forum where some large member companies presented information about their procurement needs, procedures, requirements and opportunities to small business members. March's first *ACCESS: Opportunity* procurement forum was hosted by the **Pasadena City College Community Education Center**. The Foothill Workforce Investment Board sponsored the event.

Committee Chair CL Keedy led the discussion. Presenters Larry Hammond, procurement officer for the **City of Pasadena**, Rebekah Sims of **Caltech's** Small Business Liaison Office, Karl Bird **Jet Propulsion Laboratory's** acquisition division manager and Darrell Fernandez, vice president and general manager for construction at **Parsons**, explained each company's procurement needs and processes.

Following the hour-long panel discussion, those in attendance had the chance to meet one-on-one with the presenters and procurement officers from **Art Center College of Design** and **Pasadena City College**.

Both small and large businesses found *ACCESS: Opportunity* to be very helpful. Large companies often have requirements to work with small, local companies. The forum gave them a chance to meet potential service and goods providers. Some of the small business present were able to make contacts that could lead to business opportunities in the future.

You can see *ACCESS: Opportunity* on the Chamber's webinar webpage. Following on the success of our initial effort, the Pasadena Chamber will make *ACCESS: Opportunity* an annual event.

Celebrate our 125th Anniversary at the Pasadena Chamber Inaugural Gala on Friday, July 12th

The Pasadena Chamber of Commerce celebrates 125 years of service to business and our community at our Inaugural Gala at the **Hilton Pasadena** on Friday, July 12, 2013. The event honors the installation of CL Keedy of **UBS** as Chair of the Board of Directors.

The hosted cocktail hour, with hors d'oeuvres and a silent auction, begins at 6:00 p.m. Dinner is served at 7:30 with the installation and awards ceremony starting about 8:15 p.m. We will honor outgoing Chair Patty Waggoner and install new and returning officers and Board members. In addition to scholarship awards, one small business and one large business will be recognized as Corporate Citizen of the Year.

A highlight of the event is the special silent auction that takes place during the cocktail hour. This year, the silent auction will include trips, culinary experiences, opportunities for once-in-a-lifetime activities, Los Angeles Clippers and Dodger tickets along with other special items donated by Pasadena Chamber members. You can support the event by donating items for our silent auction.

For information on donating to support the silent auction, or to be sure to receive an invitation, email Leanne@pasadena-chamber.org.



Pasadena Chamber and Jet Propulsion Laboratory Partner to Present the JPL story, "The Center of the Universe (right in your backyard)"

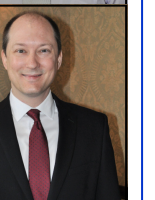
The Pasadena Chamber sponsors an opportunity for its member and the public to learn about the past, present and very exciting future of Jet Propulsion Laboratory. Deputy Director Lt. Gen. Eugene L. Tattini presents *The Center of the Universe (right in your backyard)* on Tuesday, May 7th at 3:30pm in the von Karman Auditorium at JPL.

From roots 75 years ago as California Institute of Technology students tested early rocket engine designs, the Jet Propulsion Laboratory has carried out a wide-ranging program of exploration in space and Earth sciences. After building and operating America's first satellite, Explorer 1, JPL sent robotic spacecraft to all of the solar system's planets. JPL also leads NASA's program of Mars exploration, with a broad range of missions deploying rovers, landers and orbiters at the planet.

Join us at 3:30pm for tours of the Theodore von Karman Visitor Center and Lt. Gen. Tattini's discussion of JPL and the lab's impact on the universe. Park in the lot at 4800 Oak Grove Drive in Pasadena. Enter through the public gate (guards will direct you). The event is free for Pasadena Chamber members. All others pay \$10. Please RSVP to 626-795-3355 before Friday, May 3rd to ensure you have a place at this inaugural presentation.



New members (clockwise from right) introduced at our Luncheon Alliance in March included Kathleen O'Sullivan with **2130 Partners**. We met Dennis Bridwell with **Bridwell and Associates, Inc.** and Kevin George with **The George Group, a Division of First Trust Real Estate and Mortgage**. James Elliott with **Missing Persons Investigation Agency** was introduced along with Shumaila Panhwar with **BJ's Restaurant and Brewhouse**. At April's Luncheon Alliance we met new members Megan Hyman and Steven Marujo of **PawFection** and Harry Khayalian of **Lucent Properties**. Cliff Rodgers of **Armed Exterminators** was recognized as a new member along with Sue Cook of the **Arcadia Performing Arts Foundation**. We also introduced Camille Carter of the **Maxwell House**.



New Members for February 2013

Arcadia High School, Bill Clark (626) 836-9100
Bridwell and Associates, Inc., Dennis Bridwell (626) 316-7780
CAbi Independent Fashion Consultant, Sibylle Westbrook (323) 340-1904
Chamber Marketing Partners, Inc., Ed Burzminski (800) 428-1798
Domino's Pizza, Matt Lessa, (626) 281-5200
Eden Garden Bar & Grill, Edward Moriarty (626) 440-1421
Harbortouch Point of Sale, Javad Derakshan (626) 818-5043
Keller Williams, John Sheptock (626) 636-6887
Miss Pasadena Scholarship Pageant, Connie Oliver (310) 702-4390
Missing Persons Investigation Agency, James Elliott (626) 807-9431
Nicola Borland Photography, Nicola Borland (323) 240-4407
Trusted Choice Agents of Burbank, Glendale and Pasadena, Rick Dinger
www.TrustedChoice.com
Wang Plastic Surgery, Stewart Wang (626) 796-6680
Website Design by Adam, Adam Karapetyan (866) 809-3285

New Members for March 2013

2130 Partners, Kathleen O'Sullivan (323) 697-1166
Agile Business & Technology Solutions LLC, Josh McGinley, (888) 958-0887
Arcadia Performing Arts Center Foundation, Sue Cook, (626) 821-1781
Arpeggio Apartments, Casandra Haggai (626) 440-0545
Awareness Center, Kimberly Stillwell (626) 796-1567
Bittersweet, Linda Chen (626) 796-8655
Chuck Birkett Tsoong, Tiffany Birkett (626) 689-4103
College Women's Club of Pasadena, Jane Kolb (626) 577-0534
Cousins Maine Lobster, Sabin Lomac (310) 904-3145
The George Group, In Affiliation with First Trust Real Estate & Mortgage, Kevin George (714) 981-4038
HomeStreet Bank, Rob Levy (626) 404-4599
Indigo Sun LLC, Allan Burdine (323) 982-9798
Law Offices of Lee and Baghoomian, P.C., Joseph Lee (626) 432-1699
Lucent Properties, Harry Khayalian (626) 398-1955
PawFection, Megan Hyman (626) 222-8846
Reading Partners, Erica Trullinger (323) 572-3877
ReadyWill, Randall Yates (405) 888-0722
Rose Bowl Vacation Rentals LLC, Helena Delu (626) 344-8858
Superior Jali Int'l Inc., Lily Zhang (323) 262-6877
Watson Design Group, Gail Howland (626) 403-2971

(Below, from left) At our Connection Breakfast in April we introduced new member Aileen Zettlemoyer with **Simply Cupcakes Pasadena**. New member Diana Leon with **The Salt Studio** was also recognized at the event. Joseph Lee of the **Law Offices of Lee and Baghoomian, P.C.** was welcomed, as well.

In addition to introducing new members and providing information about Chamber events and activities, our networking Luncheon Alliance and Connection Breakfast afford every attendee the opportunity to address those in attendance about their business. Our lunchtime networking event draws between 70 and 90 people each month. Our breakfast attracts between 60 and 80 people each month. Cost to attend our networking events is \$20 for Pasadena Chamber members and \$25 for non-members. Reservation deadline is the close of business three working days before the event. For information or to RSVP for any of our events call (626) 795-3355 or email kelly@pasadena-chamber.org.



Chamber Member Openings and Celebrations

(From left) Mayor Bill Bogaard helped cut the ribbon to open **Atelier Femme** boutique at 1033 East Green Street. **Melt It!** opened their grilled cheese (and more) restaurant at 105 North Hill Avenue with a ribbon cutting ceremony. **Women's Business Momentum Center** celebrated their grand opening with a celebration and ribbon cutting at the **Women's City Club of Pasadena**.



Renewing Members for February, 2013

One to Five Years

A Car Auto
Bernards
Café Bizuo
CertaPro Painters of Pasadena
David N. Schultz, Inc.
Diverse Strategies for Organizing, Inc.
GS1group, Inc.
High Point Marketing, Inc.
John L. Cooper, Jr.
King Taco
Law Office of Richard A. McDonald, of
Counsel To Horgan, Rosen, Beckham
Lenkin Design Inc.
Lindsey Manufacturing Company
Market on Holly, The
Modern Art Pictures
Morales Holistic Health Center
Noir Food & Wine Restaurant
Pepperdine University Graziadio
School of Business
Real Food Daily

RealEstateLawCenter.org
ResCare Home Care
Rock It Workouts
Roy's Restaurant
SALON90
Simply Organic
Stonefire Grill
Vons, Safeway Company
Western Justice Center

Six to Nine Years

Ambiance Party Lighting
Benedict & Benedict Plumbing Co.
Express Employment Professionals
FountainGlen at Pasadena
Mountain Views News
President Thai Restaurant
Protravel International
Sahara Clinic

Ten to Fourteen Years

Hunt Ortmann

Kidspace Children's Museum
KPCC/So. California Public Radio
Options/CCIS
R & D Backhoe
So. Cal. Colorado Boulevard Self Storage
University of Phoenix
UPS Store #4359
Valley Vista Services

Fifteen to Fifty Years

Café Santorini
Chancellor Place of Pasadena
E-Central Credit Union
Law Offices of Richard A. Moss
Margarita's
Warren Printing & Mailing

Fifty or More Years

House of Printing, 55yrs
Langham, Huntington Hotel & Spa, 93yrs

Renewing Members for March, 2013

One to Five Years

a/k/a Bistro
Bank of the West-Pasadena Main Branch
Bistro 45
Cheveux Salon
Coldwell Banker Commercial
Discount Tire Centers
Employed Security Service Center
Huntley Financial Services
In Wine Inc.
Kolook, LLC
Kunau & Cline, Inc.
Liberty Tax Service
Maid Brigade Pasadena
Menchies Frozen Yogurt
Mimi et Cie, LLC-Private Jewelers
National University
Noor Restaurant & Ballroom
Playhouse Plaza
Printing Control
So Cal Pool Company
State Farm-Pasadena Agency
Field Office

Susan Niemeyer
YWCA Pasadena-Foothill Valley

Six to Nine Years

Acura of Glendale
D'Veal Family and Youth Services
Foothill Unity Center
Haines Acupuncture
Huntington-Hill Breast Center
Mijares Mexican Restaurant

Ten to Fourteen Years

All India Café
Chiropractic Health Center
Church of Scientology
Creative Memories
Law Office of Felix W. Loya
TD Ameritrade, Inc.
Toyota & Scion of Pasadena
Verdugo Hills Showtime Chorus
Win-Win Workplace Solutions

Fifteen to Fifty Years

300 Pasadena
Bustamante Enterprises
California Linen Services
Equity Office Properties-Pasadena
Huntington Medical Research Institute
La Canada Flintridge Country Club
Orswell & Kasman, Inc.
Pacific Asia Museum
Pink Transfer, Inc.
Saint Francis High School
Temo A. Arjani & Co., LLP
ThyssenKrupp Safway, Inc.
Westin Pasadena

Fifty Years or More

AT & T, 91yrs
California Institute of Technology, 66yrs
Changstrom Company, 61yrs
Home-Van Vechten Laundry, 83yrs
Martin Werbelow LLP, 83yrs
Symes Cadillac Saab, 64yrs

Chamber Member Openings and Celebrations

(Below, from Left) Our Chamber Ambassadors were on hand to celebrate the anniversary of **iPic Cinema** in Old Pasadena.

Wells Fargo Vice President David DeChristofaro was joined by Mayor Bill Bogaard for a ribbon cutting to commemorate the remodeled branch at Lake Avenue and Green Street. **Tokyo Shabu Shabu** restaurant at Del Mar and Lake in Pasadena opened with a ribbon cutting celebration.



We want to Go Green by printing and mailing fewer newsletters.

To receive your newsletter electronically, please email kelly@pasadena-chamber.org or call (626) 795-3355.



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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE
FOR OUR MEMBERSHIP.

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OFFICERS

Patty Waggoner, Chair	CL Keedy, Chair-elect
Paul Little, President & CEO	George Falardeau*, Immediate Past-chair
Ben Green, Secretary	Joan De Souza, Treasurer
Wendy Anderson, Vice-chair	Bob Baderian, Vice-chair
Joel Bryant, Vice-chair	Michael D'Antuono*, Vice-chair
CL Keedy, Vice-chair	

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Eric Duyshart**	Ray Serafin*
Julie Lee	Tony Tartaglia
Blake Longo	Ishmael Trone
	*past chair
	**ex-officio

STAFF

Kelly Shearer, Office & Member Services Manager
 Leanne Waggoner, Events & External Services Manager
 Linda Whaley, Staff Support Services

Luncheon Alliance

On Wednesday, May 1st at 11:45am, **Villa Esperanza Services** sponsors the Chamber's May networking Luncheon Alliance.

Pasadena City College sponsors our networking Luncheon Alliance on Wednesday, June 5th at 11:45am.

The *Luncheon Alliance* starts promptly at 11:45am at **Altadena Town & Country Club** at 2290 Country Club Drive in Altadena.

Breakfast Connection

Thursday, May 9th at 7am, **The Women's Business Momentum Center** sponsors our *Breakfast Connection* at **The Courtyard by Marriott** at 180 North Fair Oaks Avenue.

On Thursday, June 13th, **Spring Bay Counseling** sponsors the Chamber's monthly *Breakfast Connection* networking event at 7am.

Pasadena Chamber After Hours Social and Mixer

Join us for *Mingling and Munchies* in May as **The Hilton Pasadena** hosts the *Chamber After Hours Social and Mixer* at 168 S. Los Robles Ave. in Pasadena on Thursday, May 16th, 5pm-7pm.

On June 20th, **Brookside Golf Club** invites you to *Cut Loose on the Course* at 1133 North Rosemont Avenue from 5pm to 7pm. Chip and putt on the driving range and enjoy delicious food and drink.

Pasadena Chamber Golf Tournament

Pasadena Chamber members, friends and supporters took over Brookside Golf Course #2 for an afternoon of golf on a perfect April afternoon. More than 120 golfers took part in the Chamber's 5th spring golf tournament on April 12th. Following the golf tournament, golfers, guests and friends were treated to a hosted cocktail reception and hors d'oeuvres during the award ceremony and raffle drawings.



Bank of Manhattan, Corporate Center Pasadena and Trusted Choice Agents of Burbank, Glendale and Pasadena were Gold Sponsors of the Pasadena Chamber of Commerce Golf Tournament. **Citizens Business Bank, International Union of Operating Engineers Local 12, Parsons and Rose Bowl Premium Seating** were silver sponsors. Brookside Golf Club very generously reserved the entire course #2 for play during the tournament.

The team of Ken Turnkette, Alex Plumb, Johnny Brittain and Taylor Williams from **Trusted Choice Agents of Burbank, Glendale and Pasadena** won the tournament with a score of 56. Truc Le and Dennis Wammack of **Courtyard by Marriott** were the second place winners with a score of 57. The team from **AT&T**, made up of Rich Roche, Mike Thomas, Justin Hess and Mike Flad, won third place with a score of 58. Jim Robertson won the putting contest. Dennis Wammack hit the longest drive of the men competing. Kim Aguilar won the women's longest drive contest. Matt Perigue won closest to the pin. Jim Robertson of **Robertson's Roasted Almonds** was the grand prize raffle winner, bringing home a 46" RCA flat screen television.

Next year's Pasadena Chamber of Commerce Golf Tournament is scheduled for April, 2014, at **Brookside Golf Club**.

Pasadena, Burbank, Glendale Collaborate on Tri-City Mixer May 2nd at Alex Theatre

The annual **Tri-City Mixer** is being hosted for 2013 by the Glendale Chamber of Commerce. Members of the Pasadena, Burbank and Glendale chambers will meet for drinks and appetizers at the Alex Theatre on May 2nd from 5:30 to 7:30. Cost is \$15 per person and includes one drink and appetizers. The Alex Theatre is located at 216 North Brand Boulevard in Glendale. Public parking is available on the street or in the parking lots behind the theatre. There is no need to RSVP, everyone will pay at the door.



The Pasadena Chamber of Commerce has five display tables available for our members. Cost of each table is \$150. If you are interested in having a display table at the event, please contact Leanne Waggoner at the Pasadena Chamber at 626-795-3355, or email Leanne@pasadena-chamber.org.

The Tri-City Mixer is a collaboration between the Pasadena, Burbank and Glendale Chambers of Commerce. The event is a great opportunity to meet members of our neighboring business communities. The event is conceived as a fun forum to give those in attendance plenty of opportunities to meet potential customers and collaborators and learn about the business community in their neighboring cities.

Last year, more than 200 business people from Glendale, Burbank and Pasadena met, mingled and networked at the Tri-City Mixer.