Digital Advertising Packages

(Value - Added Monthly Advertising Programs)

Digital Marketing (also known as data-driven **marketing**) is the **marketing** of products or services using **digital** technologies, mainly on the internet, but also including mobile phones, display **advertising**, and any other **digital** medium.



(Minimum of three months required)

Your package includes Online and Social Media Marketing

Online advertising, also called **online** marketing or **Internet advertising** or **web advertising**, is a form of marketing and **advertising** which uses the **Internet** to deliver promotional marketing messages to consumers.

Three Web Sites Local Viewers (97%) Content Updated Daily

Social network advertising, also **social media** targeting, is a group of terms that are used to describe forms of online **advertising** that focus on **social networking** services. **Social Media** targeting refers to the process of matching **social network** users to target groups that have been specified by the advertiser.

Facebook and Twitter One Daily Post Customized Attention

For more information, please contact your local Advertising Representative: Fred Bankston (626) 301–1010 or fbankston@beaconmedianews.com









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