



2001, 2002, 2016 WNBA CHAMPIONS

## LA Sparks Offers

### Sponsorship Investment:

**\$3,000 Featured business (Logo on membership card)**

**\$1,000 Regular business**

The LA Sparks occupy STAPLES Center from May 13 to September 3, 2017. The LA Sparks will play 17 home games during the regular season.

Drive foot traffic into your store by extending a consumer offer to our single-ticket buyers, Season pass holders, and LA Sparks employees.

Your consumer offer must include some kind of discount, or upgrade, that adds value to our ticket buyers. Offers can be year-round, or limited to our 2017 season.

The LA Sparks will promote your business in the following ways:

### STAPLES Center Branding Digital Branding

Your logo will be included in an “LA Sparks Offers” graphic that will appear in-game throughout the 2017 season on the 360 Arena LED and lower ring of the Main Videoboard (Jumbo-tron)

### Social Media Outreach

The LA Sparks will promote “LA Sparks Offers” across all of its social media networks

### Email Outreach

Branding in four emails that will be sent to our 44,000 subscribers.

### LA Sparks Website

**Your logo and offer will be featured on the LA Sparks website. Offer may be changed up to 3 times during the 2017 season.**

### Added Value:

Your company will receive six LA Sparks game tickets to extend to employees and/or clients

#WERISE #GOSPARKS

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