UNIVERSITY CLUB OF PASADENA

LEADERSHIP LUNCHEON SERIES:
COURAGE IN LEADERSHIP

with
DR. ZACHARY FIRST
Executive Director of the
Drucker Institute of Claremont Graduate University

FRIDAY, NOVEMBER 22, 2019
11:30AM - 1:30PM
Members $25 | Non-Members $35
+ One Complimentary Guest per Member
*Includes lunch, soft drink, and parking*

For reservations, please contact our Front Desk
(626) 793-5157 | frontdesk@universityclubpasadena.com
ABOUT OUR SPEAKER, DR. ZACHARY FIRST

Executive Director of the Drucker Institute of Claremont Graduate University

Zach is the author of four articles for Harvard Business Review, and the afterword to the 50th Anniversary Edition of Peter Drucker’s The Effective Executive.

He has served as president of the board of the Children’s Center at Caltech, member of the Board of Advisors at PayScale, and a fellow of the National Forum on the Future of Liberal Education.

Zach earned EdD and EdM degrees in Higher Education from Harvard University and a BA in Philosophy from Haverford College.

ABOUT THE TALK

In The Effective Executive, Peter Drucker writes, “The most important thing about priorities is...not intelligent analysis but courage.” It’s a revolutionary idea in today’s business world, where data and analysis reign. Yet effective people—those who get things done and transform decent businesses into great ones—remain as elusive as ever.

During this lunchtime talk on courage, Dr. First will cover:

• The four principles of courage (charging off into the unknown isn’t one of them);
• How one of the 21st century’s most effective executives used these principles to transform his global business;
• How everyday people in everyday moments transform their organizations through these principles; and
• One thing you can do differently on Monday to bring more courage to your own work.