

**Print Name** 

## MEMORANDUM OF UNDERSTANDING

Pasadena Chamber of Commerce is facilitating Pasadena Restaurant Week from Sunday, April 24, 2016, through Friday, April 29, 2016, in association with many local restaurants. To ensure a high quality and popular event, the Chamber is undertaking a media and public relations campaign. Those restaurants participating will provide \$50 if they are Pasadena Chamber of Commerce members and \$100 if they are not members to support the marketing, outreach and advertising campaign for Pasadena Restaurant Week. This will include posters, a website, online advertising through Facebook and Linked In ads and an aggressive public relations campaign as well as work with media sponsors.

	will parti	cipate in Pasadena Restaurant	Week 2016.
	agrees to	offer: a fixed price three-cours	se dinner with three
appetizer/salad choices, th	ree entrée choices a	and three dessert choices price	ed at either \$27, \$36 or \$45
(or a three course menu sir	milar to that describ	oed at \$) and/or a two cou	irse lunch menu consisting
of an entrée or salad and d	essert priced at \$15	5, \$20 or \$25 (or a two course r	menu similar to that
described at \$).			
The fixed price option does	s not work for my re	estaurant format. As an alterna	tive will
offer		(can be discount, free item	with entrée, or other offer).
Chamber, 44 North mentor	• •	participate is March 15, 2016. , CA 91106	With check to radadena
Agreed to by:			
Signature	Date	Paul Little	Date
	Pasadena Chamber of Commerce		