

MEMORANDUM OF UNDERSTANDING

Pasadena Chamber of Commerce is facilitating Pasadena Restaurant Week from Sunday, April 30, 2017, through Friday, May 5, 2017, in association with many local restaurants. To ensure a high quality and popular event, the Chamber is undertaking a media and public relations campaign. Those restaurants participating will provide \$50 if they are Pasadena Chamber of Commerce members and \$250 if they are not members to support the marketing, outreach and advertising campaign for Pasadena Restaurant Week. This will include posters, a website, online advertising through Facebook and Linked In ads and an aggressive public relations campaign as well as work with media sponsors.

	will partio	cipate in Pasadena Restaurant	Week 2017.
appetizer/salad choic (or a three course me	es, three entrée choices a nu similar to that describ and dessert priced at \$15	offer: a fixed price three-cours and three dessert choices price ed at \$) and/or a two cou , \$20 or \$25 (or a two course r	ed at either \$27, \$36 or \$45 arse lunch menu consisting
		staurant format. As an alterna (can be discount, free item v	
paul@pasadena-chan Chamber of Commerc	nber.org. Enclosed is my o	r of Commerce BY April 5, 201 check for\$ 50 /\$250 participate is March 31, 2017. . CA 91106	payable to Pasadena
Signature	Date	Paul Little	Date
		Pasadena Chamber of Commerce	

Print Name