



PASADENA RESTAURANT WEEK Sunday, April 30 through Friday, May 5, 2017

Pasadena's restaurant community opens its doors to guests from throughout Southern California for the first *Pasadena Restaurant Week*. The Pasadena Chamber and the Pasadena Restaurant Association are sponsoring the event which takes place from April 30 through May 5th.

Pasadena Restaurant Week is a citywide event featuring the cuisine of many of Pasadena's top dining establishments. Participating restaurants will offer at least three fixed price dinner and lunch menu items for visitors. Dinners will be three-course meals while lunches will be two course meals. Depending on the venue and menu offered, meals will be priced at \$27, \$36 or \$45 for dinner or \$15, \$20 or \$25 for lunch. (Some prices may vary for lunch and dinner, depending on the venue.) Alcoholic beverages, gratuity and tax are not included in the price unless specified by the individual restaurants.

Pasadena Restaurant Week was conceived to reintroduce Pasadena as a restaurant destination and remind Southern California that Pasadena offers dining experiences to satisfy foodies of all tastes at all price ranges. Participating restaurants will be preparing special meals at extraordinary introductory prices.

Restaurants that have participated in the past include some of Pasadena's finest eating destinations including Maison Akira, Celestino Ristorante, Bistro 45, Seco New American, El Cholo, El Portal, Green Street Restaurant, Mijares, Pie 'n Burger, Robin's Woodfire BBQ and Grill, Roy's, Ruth's Chris Steak House, The Terrace at the Langham, Sushi Roku and Il Fornaio.

Media sponsors in the past have included the San Gabriel Valley Newspaper Group (Pasadena Star-News, San Gabriel Valley Tribune), Pasadena Weekly, Pasadena Independent and Southern California Public Radio (KPCC).

If your restaurant would like to take part, please email [paul@pasadena-chamber.org](mailto:paul@pasadena-chamber.org). There is a \$50 cost for Pasadena Chamber member restaurants to participate. Non-member restaurants may participate for \$150 each. All money raised from restaurants goes toward supporting the promotion and advertising of Pasadena Restaurant Week.

Gold Sponsors of Pasadena Restaurant Week include the City of Pasadena, Pasadena Star-News and Wells Fargo. Silver Sponsor is the Pasadena Convention and Visitors Bureau/Pasadena Center.