ATK Technologies

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About us

ATK Technologies Inc. Is connecting people to the creators, viewers, and businesses around them. This is accomplished through our software application the Alpha Browser.

Our approach

Our software runs on Alpha Tokens. These are used to watch short films, read articles, watch sketches and participate in the overall ecosystem. Alpha Tokens are earned by learning about local companies and businesses through something we are calling Pasadena Stories. These one-minute featurettes highlight the company and serve as a great platform for additional exposure to an audience that has a vested interest in Pasadena.

We will be having a large event later this year highlighting all the local creatives and companies. This event is called Pasadena Alpha Muse.

What we hope to offer the Pasadena Chamber of Commerce Members

- Completely free one-minute featurettes on the small businesses here: filmed at their convince, edited and uploaded by our team. (These should take no longer than an hour and are completely free!)
- Exposure and free marketing for these companies to our digital users.
- Highlighting all businesses within the Chamber of Commerce at our event Pasadena Alpha Muse.
- This free marketing and exposure can be used as a great incentive for new members to join the chamber.

Our goals for our Pasadena Alpha Muse event

- Over 100 local businesses will be featured in app as part of the Pasadena Stories.
- Over 200 artists and creators will be featured in app.
- Over 2000 local users will vote to determine the winner of the Alpha Muse contest.
- Find local sponsors to further highlight their companies and businesses to new audiences.
- Connect with likeminded individuals to facilitate a great event.
- Add value to Pasadena through new and innovative creative offerings.