


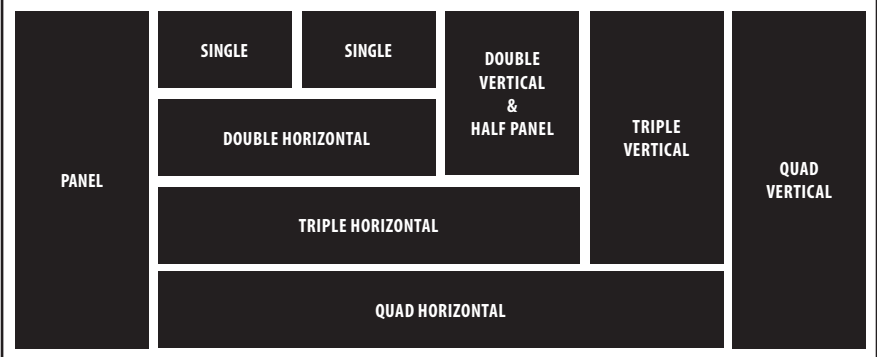
2019-20 Official Pasadena City Map

ADVERTISING RATES AND SPECIFICATIONS

A Publication of the Pasadena Chamber of Commerce

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SPECIFICATIONS

| MAP SIZE: 22" x 34" | DISPLAY ADVERTISING SIZES | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|----------------|-------|--------|--------------|---------------|---------------|-------------|-----------------|---------------|-------------------|---------------|---------------|-----------------|---------------|-------------------|----------------|--|-----------------|---------------|-------------------|---------------|---------------|---------------|---------------|
|  | <table border="1"> <thead> <tr> <th>Size</th> <th>Width</th> <th>Height</th> </tr> </thead> <tbody> <tr> <td>Panel</td> <td>3.125"</td> <td>8.000"</td> </tr> <tr> <td rowspan="2">Quad</td> <td>Vertical</td> <td>3.125"</td> </tr> <tr> <td>Horizontal</td> <td>14.15"</td> </tr> <tr> <td rowspan="2">Triple</td> <td>Vertical</td> <td>3.125"</td> </tr> <tr> <td>Horizontal</td> <td>10.475"</td> </tr> <tr> <td rowspan="2">Double (and Half Panel vertical only)</td> <td>Vertical</td> <td>3.125"</td> </tr> <tr> <td>Horizontal</td> <td>6.500"</td> </tr> <tr> <td>Single</td> <td>3.125"</td> <td>1.875"</td> </tr> </tbody> </table> | Size | Width | Height | Panel | 3.125" | 8.000" | Quad | Vertical | 3.125" | Horizontal | 14.15" | Triple | Vertical | 3.125" | Horizontal | 10.475" | Double (and Half Panel vertical only) | Vertical | 3.125" | Horizontal | 6.500" | Single | 3.125" | 1.875" |
| Size | Width | Height | | | | | | | | | | | | | | | | | | | | | | | |
| Panel | 3.125" | 8.000" | | | | | | | | | | | | | | | | | | | | | | | |
| Quad | Vertical | 3.125" | | | | | | | | | | | | | | | | | | | | | | | |
| | Horizontal | 14.15" | | | | | | | | | | | | | | | | | | | | | | | |
| Triple | Vertical | 3.125" | | | | | | | | | | | | | | | | | | | | | | | |
| | Horizontal | 10.475" | | | | | | | | | | | | | | | | | | | | | | | |
| Double (and Half Panel vertical only) | Vertical | 3.125" | | | | | | | | | | | | | | | | | | | | | | | |
| | Horizontal | 6.500" | | | | | | | | | | | | | | | | | | | | | | | |
| Single | 3.125" | 1.875" | | | | | | | | | | | | | | | | | | | | | | | |

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