

PASADENA Commerce

March-April, 2018

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 13, NO. 2

President's Message

Sometimes it seems as if the entire world is conspiring to thwart the success of local businesses. Local, regional, state and federal governing bodies all pass rules, regulations and more that impact businesses and our local economy. Through our Legislative and Government Affairs Committee, the Chamber monitors legislation, provides input where we can, advocates and monitors the result.

Already, we have provided input to the Pasadena City Council in advance of their considering a 3/4¢ sales tax increase to fund city and school district functions. We reminded the Council of our regional competitiveness, as well as the impact such an increase could have on members, especially those who sell expensive goods, such as cars, appliances and computers. Should the City Council put the measure on the November ballot, the committee and the Chamber Board will examine potential impacts and, likely, take a position.

Currently, the committee is recommending the Chamber Board support the following measures on the June primary ballot:

- Prop 68 – \$4 billion statewide bond for drought, water and parks;
- Prop 69 - Motor Vehicle Fees: restricts gas tax expenditures to transportation projects;
- Prop 70 – Greenhouse Gas Reduction Reserve Fund: requires all Cap and Trade funds be deposited in a dedicated account and requires appropriations pass by 2/3 legislative majority in 2024;
- Prop 71 – Ballot measures become effective date five days after Secretary of State certifies vote;
- Prop 72 – No additional property taxes/assessment on installation of water capture systems.

If you have items you would like the committee and Board to consider, or would like to join the Legislative and Government Affairs Committee, email paul@pasadena-chamber.org.

Golf with the Chamber at Brookside on Friday, April 13th for Our Annual Spring Golf Tournament

Support the Pasadena Chamber of Commerce Annual Spring Golf Tournament. Tee off at 8am on April 13th at **Brookside Golf Club** for a morning of fun on the links, followed by hosted cocktail reception and awards ceremony. **International Union of Operating Engineers (IUOE) Local 12, Pacific Commerce Bank and Parsons Corporation** sponsor the tournament. **Dunkin'** is hosting pre-tee-off food and coffee.

Join Pasadena Chamber of Commerce members, business and community leaders for the annual Pasadena Chamber of Commerce Golf Tournament on Friday, April 13, 2018, at Brookside Golf Club. Shotgun start is at 8am following the putting contest. Registration begins that morning at 7am. On-course drinks, food and more are included in the cost to play.

All golfers get golf, a cart, gifts, on-course snacks and a hosted drink as well as the hosted cocktail reception and awards ceremony. You can sign up as a single, two, three or foursome. Cost for golfers is \$200 each or foursomes for \$800. Those wanting to attend the cocktail reception only pay \$50. You can advertise your business with a tee sign on the course for \$125. Other sponsorship opportunities are available, as well.

Anyone wishing information or who wants to sign up to play or be a sponsor can call the Chamber at 626-795-3355 or email leanne@pasadena-chamber.org. Information and sign up forms are posted at www.pasadena-chamber.org.

Golfers of all abilities are welcome. The Tournament can only accommodate 144 golfers, so register early to ensure a place. The Chamber holds a raffle, sells mulligan packages, hosts putting, longest drive and closest to the pin contests and adds a few special nuances to play, making the tournament fun for everyone. Raffle prizes may include iPad minis, a flat screen TV and items donated by Chamber members including dinner at some of Pasadena's favorite restaurants, and much more.

To sign up to play visit www.pasadena-chamber.org and click on the Events pull down menu. If you want to donate to the raffle, please contact Leanne in the Chamber office.

Pasadena Chamber, Leadership Pasadena and Pasadena City College Host Non-Profit Job Fair March 7th

The Pasadena Chamber of Commerce with a team from the current **Leadership Pasadena** class and **Pasadena City College** are presenting *Mission Match: A Non-Profit Job Fair* for those interested in working in the non-profit sector. The Job Fair will be on Wednesday, March 7, 2018, from 3pm to 7pm, in the Creveling Lounge on the campus of PCC. Parking is available in the PCC student lots for \$2 per day.

More than two dozen Chamber member non-profits will have tables where representatives can meet with prospective employees. Those interested in opportunities with local non-profit organizations should bring a resume and dress for a job interview.

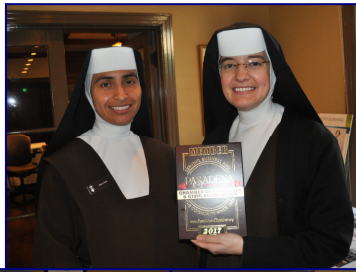
The Chamber and Leadership Pasadena participants will also host a job-readiness workshop in advance of the fair for those who want to polish their resume or brush up on their interview skills.

Students from Pasadena City College, as well as others in job preparation programs, are invited to attend. Non-profits confirmed to host tables include **Union Station, 5 Acres, Options for Learning and Planned Parenthood**.

For more information or to have a table, email amy@pasadena-chamber.org or call the Chamber office at 626-795-3355.



Clockwise from right, new members introduced at our networking breakfast in January were Sister Celine and Sister Gianna of **Santa Teresita Senior Care**, J.J. Hoffman of the **MS Society**, Jason Hatheway of **Hatheway Design**, and Christian Esteban of **Chaaste Family Market**, Dr. Marlene Ochetti with **Art for the Heart Counseling** and Dr. Marcia Ann Mims Copperino with the **Bertha Mae Johnson Mims Legacy of Love Foundation**.



New Members for December, 2017

- Allstate Insurance**, Anna Jemelian, (818) 679-7292
- Art for the Heart Counseling**, Marlene Ochetti, PhD, LCSW, ATR, (626) 365-1242
- Building Industry Association, LA/ Ventura Chapter**, Tim Piasky, (213) 797-5962
- Chaaste Family Market**, Abraham Esteban, (626) 796-1527
- Crackin' Kitchen USA, LLC**, Kay Doling, (949) 392-0098
- Journey House Thrift Store**, Jorge Camarena, (626) 798-9478
- MS Society**, JJ Hoffman, (310) 481-1135
- Robert W. Nethery Enterprise**, Jessie Salcedo, (760)995-5723

New Members for January, 2018

- California State University, Los Angeles**, Harkmore Lee, (213) 358-6570
- European Wax Center-Lake Avenue**, Christine Celaya, (626) 449-5000
- European Wax Center-Rosemead Boulevard**, Lisette Prieto, (626) 466-9070
- HartmanBaldwin Design/Build**, Karla Rodriguez- Herrera, (626) 486-0510
- Hatheway Design**, Jason Hatheway, (626) 396-1858
- Huntington Dining-The Huntington Library**, Hannah Katalbas, (626)4 05-2100 Ext.3389
- Jimmy Hoesan-State Farm Agent**, Jimmy Hoesan, (626) 314-3355
- Journey House Thrift Store**, Jorge Camarena, (626) 798-9478
- Ohana Dental**, James Rhee, (626) 714-7877
- One Life Yoga**, M Reza Samadi, (626) 714-7447
- Paul Martin's American Grill**, Terri Horan, (626) 773-7600
- Post Pack and Ship**, Thomas Ma, (626) 440-1115
- School of Rock Pasadena**, Dana Hesse, (626) 508-1818
- Sheraton Los Angeles San Gabriel**, Carmen Choy-Surdam, (626) 639-0300
- The PRAXIS Group**, Stacey Holmes Girdner, (626) 967-3865
- The Stand**, Zachary Wishengrad, (626) 714-7117

Clockwise from right, at our Luncheon Alliance we met Tom Ma of **Post, Pack and Ship**, Stacey Girdner with **The PRAXIS Group** and Marvin Lau with **Transpacifc Financial, Inc**. We also introduced new members Kay Doling with **Crackin' Kitchen, USA, LLC**, Kathleen O'Sullivan with **KShift** and Jimmy Hoesan of **State Farm**. New members Ruby Carrazco of **Six Flags Magic Mountain** and Reza Samadi of **One Life Yoga** were also introduced.



The Chamber introduces new members at our monthly networking Connection Breakfast and Luncheon Alliance.

Each year, we recognize the member who recruited the most new members during the previous fiscal year. That member receives recognition and a free ad in our annual Business Directory, Visitor and Community Guide, an \$830 value. If you refer a new member, please let Kelly at the Chamber office know.



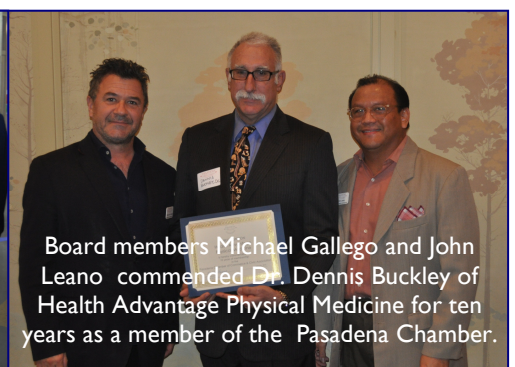
Ribbon Cuttings, Celebrations and More



Mayor Terry Tornek helped celebrate Chaaste Family Market's 31st anniversary on Allen Avenue in Pasadena.



PUSD Superintendent Brian McDonald helped cut the ribbon to open the student-run Mustang Branch of the Pasadena Service Federal Credit Union at John Muir High School.



Board members Michael Gallego and John Leano commended Dr. Dennis Buckley of Health Advantage Physical Medicine for ten years as a member of the Pasadena Chamber.

Renewing Members for December, 2017

ONE TO FIVE YEARS

Collision Auto Repair Specialist
 Concur Endurance Group
 Friends in Deed
 LegalMatch
 Pasadena Ronald McDonald House
 Pasadena Showcase House for the Arts
 Storrier Stearns Japanese Garden
 Sullivan, Workman & Dee, LLP
 The Gamble House, USC
 Thomas Jesse Goff

SIX TO NINE YEARS

CertaPro Painters of Pasadena
 Chefs Center of California
 Kings Row Gastropub

TEN TO FOURTEEN YEARS

A Noise Within
 L.A. Financial Credit Union
 Mountain Views News
 Pro Fitness Network
 Small Business Networking Group, Inc.
 dba Professional Referral Organization (PRO)

FIFTEEN TO FIFTY YEARS

Allen Avenue Self Storage
 Business Networking Alliance/BizNet
 Calamigos at L.A. Equestrian Center
 California Pizza Kitchen
 Comfort Inn-Pasadena
 Consolidated Disposal Services-
 A Republic Services Company
 The Dynamic Advantage
 El Portal Restaurant

Fairmont Pharmacy & Compounding
 Specialists
 Flintridge Center
 Goodwill Southern California-
 Altadena Drive
 Old Fashioned Kettle Korn Co.
 Ossman Project Mgt. Consulting
 ResultWorx Technology Solutions, Inc.
 Rusnak/Pasadena
 Sushi Roku

MORE THAN FIFTY YEARS

Anderson Business Technology, 100yrs
 D. A. Davidson & Co., 66yrs
 Fedde Furniture Co., 53yrs
 Hahn & Hahn, LLP, 94yrs
 Jet Propulsion Laboratory, 57yrs
 Malmberg & Associates, 52yrs
 Vagabond Inn Executive, 52yrs

Renewing Members for January, 2018

ONE TO FIVE YEARS

Aflac Pasadena-Kacey Riley
 California College of Music
 Chamber Marketing Partners, Inc.
 Colin Murray Photography
 Envision Consulting
 Gerry Rothschild Band
 Masbuild, Inc.
 Michael's Pharmacy
 P.R. Pernecky MGMT. CORP.-
 McDonald's Restaurants
 Pasadena Sandwich Company
 Pegasus Communications, LLC
 Pilates of Pasadena
 Plastic Food Service Packaging Group-
 PFPG
 Sklar Kirsh, LLP
 Stark Spirits Distillery
 Trusted Choice Agents of Burbank,
 Glendale, Pasadena
 Two Men and a Truck
 Wang Plastic Surgery & Med Spa

SIX TO NINE YEARS

Architecture for Education, Incorporated
 Cheveux Hair & Makeup Salon
 Employed Security Service Center
 Gooden Center
 Insignia PMG
 John Blanchard Company, Inc.,
 A Transportation Management
 Company (Convention Shuttles)
 Journey House | A Place for Former
 Foster Youth
 Meg Middleman-Century 21 Masters
 Menchies Frozen Yogurt
 Morales Holistic Health Center
 Pasadena Business Park-Sunny
 Hills Palladium
 Pasadena Language Center
 POP Champagne Bar & Restaurant
 Robert Hall & Associates
 Stonefire Grill

TEN TO FOURTEEN YEARS

D'Veal Family and Youth Services
 FountainGlen at Pasadena
 Health Insurance Brokers. LLC

Fifteen to Fifty Years

Diversified Securities, Inc.
 Easy Parking Service, LLC
 First Lutheran Church
 Gerrish Swim & Tennis Club
 Guidance Software, Inc.
 Hilton Pasadena
 J L Moseley Company, Inc.
 J. Robin & Associates Graphic Design
 KAP Promotions
 Kidspace Children's Museum
 Kinometrics, Inc.
 Oak Tree Inn
 Pasadena City College
 Tom Sawyer Camps, Inc.
 The UPS Store #4359

Ribbon Cuttings, Celebrations and More



Ohana Dental opened on Los Robles Avenue in Pasadena with a ribbon cutting.



Villa Gardens inaugurated their employee/resident fitness walk with a ribbon cutting.



School of Rock came to Pasadena with a ribbon cutting and guitar smash.



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 WEBSITE: WWW.PASADENA-CHAMBER.ORG

PASADENA CHAMBER OF COMMERCE MISSION STATEMENT: WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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 Leanne Waggoner, *Events & External Services Manager*
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Luncheon Alliance

The lunchtime networking event on March 7th is sponsored by Lynne Young of **Inner Image Lifecycle Solutions**.

Jesse Dillon with **Pasadena Independent** sponsors the Luncheon Alliance on April 4th.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Connection Breakfast

On March 8 at 7am, **The Foundation for Living Beauty** and **Pasadena Breast Wellness Center** sponsor our networking *Connection Breakfast* at **Women's City Club** at 160 N. Oakland Ave.

On Thursday, April 12, **The Bertha Mae Johnson Mims Legacy of Love Foundation** sponsors breakfast.

Chamber After Hours Social and Mixer

Join us at **Berkshire Hathaway Home Services Golden Properties** as **C. Jake and Doug Colliflower** of **Altadena Realty Group** host our *Chamber After Hours Social and Mixer* on Thursday, March 15 from 5pm to 7pm at 482 N. Rosemead Blvd. On-site and street parking.

Admission is free for Pasadena Chamber members. All others pay \$10.

On Thursday, April 19th at 5pm join us at **Pizza Rev** at 3455 E. Foothill Blvd. hosts our *After Hours Social and Mixer*. On-site parking.

Chamber Discoveries offers Cruise to Cuba with fellow Chamber Members and Friends

The Pasadena Chamber of Commerce is offering a unique opportunity to sail around historic Cuba during an exclusive 8-day cruise on November 2, 2018, available to chamber members and family and friends from the community. Fly from LAX to Jamaica where you catch a cruise ship for Cuba. See all the sights, meet the Cuban people and experience Cuba while you still can, all from the luxury of a cruise ship.

Includes airfare, cruise ship, all meals and nightly entertainment, as well as tours of historic and contemporary Cuba. All for as low as \$3499 per person.

This cruise to Cuba includes visits to UNESCO World Heritage sites and National Parks & Preserves. Enjoy the uniqueness of Cuba as you encounter the diverse locales and people at the east and west ends, and north and south coasts of the largest island in the Caribbean, including an overnight stay in the vibrant capital of Havana. Each night you'll get to enjoy the delicious food and incredible entertainment and sleep in the comfort of your world-class ship.

Enjoy tours of Havana's four major squares, where travelers will learn of the historical significance behind many of the city's oldest buildings that date back to Colonial times. Visits to the San Jose Craft Market and a local artist's home studio give art lovers a chance to witness the creation of beautiful traditional Cuban pieces. The trip will also feature a look at antique American cars, a lesson in local salsa dancing, an interactive discussion on Cuba's healthcare system, an informative tour of a local tobacco farm and multiple chances to dine at popular local restaurants. Watch the video to learn more:

This is an awesome opportunity to witness first-hand the noteworthy history and beauty that lie in Cuba. Plus, travelers can experience the country's culture, learn about its current business climate, and make new friends.

Space is limited, so act fast. Don't miss out on this opportunity to explore historic Cuba, exchange ideas with local business representatives, make new friends, and build new memories.

For more information about this amazing trip please call the Pasadena Chamber of Commerce at (626) 795-3355 or email Leanne Waggoner at leanne@pasadena-chamber.org



Pasadena Restaurant Week returns May 6th to May 11th. Redefine How You Dine as some of our favorite places offer special meals and deals. All the info is available at www.pasadenarestaurantweek.com.