President’s Message

Sometimes it seems as if the entire world is conspiring to thwart the success of local businesses. Local, regional, state and federal governing bodies all pass rules, regulations and more that impact businesses and our local economy. Through our Legislative and Government Affairs Committee, the Chamber monitors legislation, provides input where we can, advocates and monitors the result.

Already, we have provided input to the Pasadena City Council in advance of their considering a 3/4¢ sales tax increase to fund city and school district functions. We reminded the Council of our regional competitiveness, as well as the impact such an increase could have on members, especially those who sell expensive goods, such as cars, appliances and computers. Should the City Council put the measure on the November ballot, the committee and the Chamber Board will examine potential impacts and, likely, take a position.

Currently, the committee is recommending the Chamber Board support the following measures on the June primary ballot:

- Prop 68 – $4 billion statewide bond for drought, water and parks;
- Prop 69 - Motor Vehicle Fees: restricts gas tax expenditures to transportation projects;
- Prop 70 – Greenhouse Gas Reduction Reserve Fund: requires all Cap and Trade funds be deposited in a dedicated account and requires appropriations pass by 2/3 legislative majority in 2024;
- Prop 71 – Ballot measures become effective date five days after Secretary of State certifies vote;
- Prop 72 – No additional property taxes/assessment on installation of water capture systems.

If you have items you would like the committee and Board to consider, or would like to join the Legislative and Government Affairs Committee, email paul@pasadena-chamber.org.

Golf with the Chamber at Brookside on Friday, April 13th for Our Annual Spring Golf Tournament

Support the Pasadena Chamber of Commerce Annual Spring Golf Tournament. Tee off at 8am on April 13th at Brookside Golf Club for a morning of fun on the links, followed by hosted cocktail reception and awards ceremony. International Union of Operating Engineers (IUOE) Local 12, Pacific Commerce Bank and Parsons Corporation sponsor the tournament. Dunkin’ is hosting pre-tee-off food and coffee.

Join Pasadena Chamber of Commerce members, business and community leaders for the annual Pasadena Chamber of Commerce Golf Tournament on Friday, April 13, 2018, at Brookside Golf Club. Shotgun start is at 8am following the putting contest. Registration begins that morning at 7am. On-course drinks, food and more are included in the cost to play.

All golfers get golf, a cart, gifts, on-course snacks and a hosted drink as well as the hosted cocktail reception and awards ceremony. You can sign up as a single, two, three or foursome. Cost for golfers is $200 each or foursomes for $800. Those wanting to attend the cocktail reception only pay $50. You can advertise your business with a tee sign on the course for $125. Other sponsorship opportunities are available, as well.

Anyone wishing information or who wants to sign up to play or be a sponsor can call the Chamber at 626-795-3355 or email leanne@pasadena-chamber.org. Information and sign up forms are posted at www.pasadena-chamber.org.

Golfers of all abilities are welcome. The Tournament can only accommodate 144 golfers, so register early to ensure a place. The Chamber holds a raffle, sells mulligan packages, hosts putting, longest drive and closest to the pin contests and adds a few special nuances to play, making the tournament fun for everyone. Raffle prizes may include iPad minis, a flat screen TV and items donated by Chamber members including dinner at some of Pasadena’s favorite restaurants, and much more.

To sign up to play visit www.pasadena-chamber.org and click on the Events pull down menu. If you want to donate to the raffle, please contact Leanne in the Chamber office.

Pasadena Chamber, Leadership Pasadena and Pasadena City College Host Non-Profit Job Fair March 7th

The Pasadena Chamber of Commerce with a team from the current Leadership Pasadena class and Pasadena City College are presenting Mission Match: A Non-Profit Job Fair for those interested in working in the non-profit sector. The Job Fair will be on Wednesday, March 7, 2018, from 3pm to 7pm, in the Creveling Lounge on the campus of PCC. Parking is available in the PCC student lots for $2 per day.

More than two dozen Chamber member non-profits will have tables where representatives can meet with prospective employees. Those interested in opportunities with local non-profit organizations should bring a resume and dress for a job interview.

The Chamber and Leadership Pasadena participants will also host a job-readiness workshop in advance of the fair for those who want to polish their resume or brush up on their interview skills.

Students from Pasadena City College, as well as others in job preparation programs, are invited to attend. Non-profits confirmed to host tables include Union Station, 5 Acres, Options for Learning and Planned Parenthood.

For more information or to have a table, email amy@pasadena-chamber.org or call the Chamber office at 626-795-3355.
Clockwise from right, new members introduced at our networking breakfast in January were Sister Celine and Sister Gianna of Santa Teresita Senior Care, J.J. Hoffman of the MS Society, Jason Hatheway of Hatheway Design, and Christian Esteban of Chaaste Family Market. Dr. Marlene Ochetti with Art for the Heart Counseling and Dr. Marcia Ann Mims Copper-tino with the Bertha Mae Johnson Mims Legacy of Love Foundation.

Clockwise from right, at our Luncheon Alliance we met Tom Ma of Post, Pack and Ship, Stacey Girdner with The PRAXIS Group and Marvin Lau with Transpacific Financial, Inc. We also introduced new members Kay Doling with Crackin’ Kitchen, USA, LLC, Kathleen O’Sullivan with KShift and Jimmy Hoesan of State Farm. New members Ruby Carrazco of Six Flags Magic Mountain and Reza Samadi of One Life Yoga were also introduced.

The Chamber introduces new members at our monthly networking Connection Breakfast and Luncheon Alliance. Each year, we recognize the member who recruited the most new members during the previous fiscal year. That member receives recognition and a free ad in our annual Business Directory, Visitor and Community Guide, an $830 value. If you refer a new member, please let Kelly at the Chamber office know.

New Members for December, 2017

Allstate Insurance, Anna Jemelian, (818) 679-7292
Art for the Heart Counseling, Marlene Ochetti, PhD, LCSW, ATR, (626) 365-1242
Building Industry Association, LA/Ventura Chapter, Tim Piasky, (213) 797-5962
Chaaste Family Market, Abraham Esteban, (626) 796-1527
Crackin’ Kitchen USA, LLC, Kay Doling, (949) 392-0098
Journey House Thrift Store, Jorge Camarena, (626) 798-9478
MS Society, JJ Hoffman, (310) 481-1135
Robert W. Nethery Enterprise, Jessie Salcedo, (760) 995-5723

New Members for January, 2018

California State University, Los Angeles, Harkmore Lee, (213) 358-6570
European Wax Center-Lake Avenue, Christine Celaya, (626) 449-5000
European Wax Center-Rosemead Boulevard, Lisette Prieto, (626) 466-9070
HartmanBaldwin Design/Build, Karla Rodriguez-Herrera, (626) 486-0510
Hatheway Design, Jason Hatheway, (626) 396-1858
Huntington Dining-The Huntington Library, Hannah Katalbas, (626) 458-6570 Ext.3389
Jimmy Hoesan-State Farm Agent, Jimmy Hoesan, (626) 314-3355
Journey House Thrift Store, Jorge Camarena, (626) 798-9478
Ohana Dental, James Rhee, (626) 714-7877
One Life Yoga, M Reza Samadi, (626) 714-7447
Paul Martin’s American Grill, Terri Horan, (626) 773-7600
Post Pack and Ship, Thomas Ma, (626) 440-1115
School of Rock Pasadena, Dana Hesse, (626) 508-1818
Sheraton Los Angeles San Gabriel, Carmen Choy-Surdam, (626) 639-0300
The PRAXIS Group, Stacey Holmes Girdner, (626) 967-3865
The Stand, Zachary Wishengrad, (626) 714-7117

Ribbon Cuttings, Celebrations and More
Renewing Members for December, 2017

ONE TO FIVE YEARS
- Collision Auto Repair Specialist
- Conquer Endurance Group
- Friends in Deed
- LegalMatch
- Pasadena Ronald McDonald House
- Pasadena Showcase House for the Arts
- Storrier Stearns Japanese Garden
- Sullivan, Workman & Dee, LLP
- The Gamble House, USC
- Thomas Jesse Goff

SIX TO NINE YEARS
- CertaPro Painters of Pasadena
- Chefs Center of California
- Kings Row Gastropub

TEN TO FOURTEEN YEARS
- A Noise Within
- L.A. Financial Credit Union
- Mountain Views News
- Pro Fitness Network
- Small Business Networking Group, Inc.
- dba Professional Referral Organization (PRO)

FIFTEEN TO FIFTY YEARS
- Allen Avenue Self Storage
- Business Networking Alliance/BizNet
- Calamigos at L.A. Equestrian Center
- California Pizza Kitchen
- Comfort Inn-Pasadena
- Consolidated Disposal Services-A Republic Services Company
- The Dynamic Advantage
- El Portal Restaurant

MORE THAN FIFTY YEARS
- Anderson Business Technology, 100yrs
- D. A. Davidson & Co., 66yrs
- Fedde Furniture Co., 53yrs
- Hahn & Hahn, LLP, 94yrs
- Jet Propulsion Laboratory, 57yrs
- Malmbeg & Associates, 52yrs
- Vagabond Inn Executive, 52yrs

Renewing Members for January, 2018

ONE TO FIVE YEARS
- Aflac Pasadena-Kacey Riley
- California College of Music
- Chamber Marketing Partners, Inc.
- Colin Murray Photography
- Envision Consulting
- Gerry Rothschild Band
- Masbuild, Inc.
- Michael’s Pharmacy
- P.R. Pernecky MGMT. CORP.-McDonald’s Restaurants
- Pasadena Sandwich Company
- Pegasus Communications, LLC
- Pilates of Pasadena
- Plastic Food Service Packaging Group-PFP
- Sklar Kirsh, LLP
- Stark Spirits Distillery
- Trusted Choice Agents of Burbank, Glendale, Pasadena
- Two Men and a Truck
- Wang Plastic Surgery & Med Spa

SIX TO NINE YEARS
- Architecture for Education, Incorporated
- Cheveux Hair & Makeup Salon
- Employed Security Service Center
- Gooden Center
- Insignia PMG
- John Blanchard Company, Inc., A Transportation Management Company (Convention Shuttles)
- Journey House | A Place for Former Foster Youth
- Meg Middleman-Century 21 Masters
- Menchies Frozen Yogurt
- Morales Holistic Health Center
- Pasadena Business Park-Sunny Hills Palladium
- Pasadena Language Center
- POP Champagne Bar & Restaurant
- Robert Hall & Associates
- Stonefire Grill

TEN TO FOURTEEN YEARS
- D’Veal Family and Youth Services
- FountainGlen at Pasadena
- Health Insurance Brokers, LLC

Fifteen to Fifty Years
- Diversified Securities, Inc.
- Easy Parking Service, LLC
- First Lutheran Church
- Gerrish Swim & Tennis Club
- Guidance Software, Inc.
- Hilton Pasadena
- J L Moseley Company, Inc.
- J. Robin & Associates Graphic Design
- KAP Promotions
- Kidspace Children’s Museum
- Kinematics, Inc.
- Oak Tree Inn
- Pasadena City College
- Tom Sawyer Camps, Inc.
- The UPS Store #4359

Ribbon Cuttings, Celebrations and More

Ohana Dental opened on Los Robles Avenue in Pasadena with a ribbon cutting.

Villa Gardens inaugurated their employee/resident fitness walk with a ribbon cutting.

School of Rock came to Pasadena with a ribbon cutting and guitar smash.
Chamber Discoveries offers Cruise to Cuba with fellow Chamber Members and Friends

The Pasadena Chamber of Commerce is offering a unique opportunity to sail around historic Cuba during an exclusive 8-day cruise on November 2, 2018, available to chamber members and family and friends from the community. Fly from LAX to Jamaica where you catch a cruise ship for Cuba. See all the sights, meet the Cuban people and experience Cuba while you still can, all from the luxury of a cruise ship.

Includes airfare, cruise ship, all meals and nightly entertainment, as well as tours of historic and contemporary Cuba. All for as low as $3499 per person.

This cruise to Cuba includes visits to UNESCO World Heritage sites and National Parks & Preserves. Enjoy the uniqueness of Cuba as you encounter the diverse locales and people at the east and west ends, and north and south coasts of the largest island in the Caribbean, including an overnight stay in the vibrant capital of Havana. Each night you’ll get to enjoy the delicious food and incredible entertainment and sleep in the comfort of your world-class ship.

Enjoy tours of Havana’s four major squares, where travelers will learn of the historical significance behind many of the city’s oldest buildings that date back to Colonial times. Visits to the San Jose Craft Market and a local artist’s home studio give art lovers a chance to witness the creation of beautiful traditional Cuban pieces. The trip will also feature a look at antique American cars, a lesson in local salsa dancing, an interactive discussion on Cuba’s healthcare system, an informative tour of a local tobacco farm and multiple chances to dine at popular local restaurants.

Watch the video to learn more:

This is an awesome opportunity to witness first-hand the noteworthy history and beauty that lie in Cuba. Plus, travelers can experience the country’s culture, learn about its current business climate, and make new friends.

Space is limited, so act fast. Don’t miss out on this opportunity to explore historic Cuba, exchange ideas with local business representatives, make new friends, and build new memories.

For more information about this amazing trip please call the Pasadena Chamber of Commerce at (626) 795-3355 or email Leanne Waggoner at leanne@pasadena-chamber.org

Pasadena Restaurant Week returns May 6th to May 11th. Redefine How You Dine as some of our favorite places offer special meals and deals.

All the info is available at www.pasadenarestaurantweek.com.