



DEPARTMENT OF TRANSPORTATION

May 7, 2013



The Department of Transportation is please to announce the deployment of Pay & Display Multi-Space Meter Technology. Based on a sucessful pilot, we expect increased efficiencies and improved customer service. The increased efficiencies will be through the GPRS and WIFI communication platforms, and greatly minimized costs attributed to batteries, parts, and service. Receipts provided for each transaction will satisfy a frequently requested enhancement. It is expected that these improvements will also eliminate a number of citations and the subsequent appeals, and provide increased management reporting capabilities. Another important benefit is a significant reduction of credit card transactions fees.

To pay for parking simply park your vehicle on the street or block and look for the closest Parking Pay Station. Follow the instructions on the Parking Pay Station. For instructions in Spanish, press the grey button entitled "Select Language." Then, pay for the amount of time you desire to purchase using a credit/debit card or coins. You will receive a receipt showing the amount paid, date, and expiration time. Then, return to your vehicle and display the receipt inside the vehicle's curbside windshield before heading to your destination. If you do not use all of the paid for time, you can move your vehicle and park on any Pasadena street with a Parking Pay Station using the remaining time available, unless otherwise restricted.

Motorcyclists are to display their receipt in a clear plastic pouch that shall be hung from the motorcycle headlamp cover.

Metered parking is essential in a healthy business district to promote turnover. Additional benefits of the pay and display parking system include:

- Less equipment (one pay station for several cars replaces the system of one meter pole for every car)
- Receipts are portable, allowing patrons to take their remaining time with them to a different location (remaining time must be used on the same date listed on the receipt)
- New pay station machines accept credit cards in addition to coins for added convenience.
- Receipts can be used to contest parking citations and document business expenses.
- Pay stations feature self-monitoring, and automatic notification of equipment problems.
- Reduced equipment maintenance costs.
- Revenue is generated for the surrounding business district for streetscape enhancements.

The hourly on-street parking rate is determined by the Pasadena City Council with input from city Parking Commissions.

For additional information or questions, please contact Gloria Flores at 626-744-6454.

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