

Please read the following rules carefully.

## **WHO**

The 2016 Pasadena Chamber of Commerce Photography Contest is open to all photographers at least 18 years of age, except the operational team of the Pasadena, California, Chamber of Commerce and their immediate families.

## **WHAT**

We are looking for original, striking images of what Pasadena means to you. These images may reflect the wide variety of institutions, events, activities, persons or places relevant to the City of Pasadena, and may touch on a broad range of social, economic, developmental, and technological subjects. We encourage entries from all interested person. We expect to receive images that represent technology, institutions, money, microfinance transactions and impact, policy/regulation, human capacity, and people and their environment.

### **Entries must be:**

**The original work of the entrant**

**Non-infringing of the rights of others**

**Respectful of the rights, sensitivities, and culture of persons depicted**

**An accurate reflection of the subject matter and scene as it appeared, without alteration** (other than standard optimization, including removal of dust, cropping, adjustments to color and contrast, etc.)

**A depiction of some aspect of the City of Pasadena.**

Entries will be judged on originality, technical excellence, composition, overall impact, and artistic merit. Decisions made by the judges are final.

## **JUDGES**

Paul Little, CEO and President of the Pasadena Chamber of Commerce and two (2) of the following: professional photographers or graphic designers.

## **WHEN**

**Deadline for submitting entries is October 31, 2016. Digital entries can be sent electronically, and must be received by the Pasadena Chamber of Commerce before noon PST on October 31, 2016.** (Email to [paul@pasadena-chamber.org](mailto:paul@pasadena-chamber.org)) If you need a

Dropbox for your entry, please email and we will create one for your submission. **Entries will not be returned.**

## **WINNING ENTRIES**

The Grand Prize will be awarded to the winner upon publication of the Pasadena Chamber of Commerce Business Directory and Community Guide. A selection of winning photos may appear in the Chamber's newsletter or in an exhibition organized by the Pasadena Chamber. Winning images also may be used to decorate Chamber offices and in a slideshow for use at conferences and workshops.

All entries may be used by the Pasadena Chamber of Commerce in a printed publication, on a Web site, in a slideshow and screensaver, or in any other media, and may be copied and displayed in any country, provided that all uses are accompanied by appropriate attribution to the photographer. The Pasadena Chamber of Commerce shall have the right to verify, in its sole judgment, winner eligibility.

Legal conditions: To enter the Competition, entrants must agree to certain legal conditions. See Entry of photographs into the Contest implies acceptance of contest rules regardless of whether entrants sign a statement confirming acceptance.

Any federal, state, and local taxes, fees, and surcharges on prizes are the sole responsibility of the prize winners.

## **HOW**

A total of up to 20 photographs may be submitted per person. Submissions must be digital entries by e-mail or via cd mailed to Photos, Pasadena Chamber of Commerce, 44 North Mentor Avenue, Pasadena, CA 91106. All entries must be accompanied by the completed entry form. If identifiable individuals appear in the photos, a release form signed by the subject or their legal guardian must also accompany the submission.

**Digital entries:** Camera-made digital images or scans of prints should be e-mailed to [paul@pasadena-chamber.org](mailto:paul@pasadena-chamber.org) as high-resolution jpegs or tif files. An online form (link) is provided for required information. Original negatives must be available for scanned photographs. Original files of camera-made digital photos must be three (3) megapixels or larger.

Winners will be notified by e-mail or telephone, according to information provided on the entry form. If any winner fails to claim his or her prize within 60 days of being notified, that winner may forfeit his or her prize. The Pasadena Chamber of Commerce retains all rights for use of the photos submitted.