Advertise in the Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide

Your business can reach thousands of new customers throughout the year. Your advertisement in the Pasadena Business Directory, Community & Visitor Guide makes a solid statement about you and your company to important potential customers as well as your loyal clientele.

- 7,000 Business Directories printed and distributed
- 8,000 Community and Visitor Guides printed and distributed

Pasadena Business **Directory, Community and Visitor Guide**

Special Features:

Online version with direct link to your website

Special sections on:

- Housing & real estate
- Accommodations & travel
- Professional businesses
- Annual community events
- Recreation & entertainment
- Frequently requested statistics & information
- Green businesses
- **Dining Guide**

Year-Long Distribution:

- Tournament of Roses and New Year events
- · Pasadena Visitors and **Convention Bureau**
- City of Pasadena
- Real estate offices
- Banks
- Schools
- Hotels
- Professional offices
- **Businesses and families** considering relocation
- **Residents & visitors**



2073 Pasadena Chand Susiness Directory, Contr

Contact the Pasadena Chamber to reserve your space! Call Robert Bailey (626) 795-3355 (Chamber) or (310) 795-3759 (Cell) Email: pasadenachamberbook@gmail.com



Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide

COVER/PRIME POSITIONS

Outside Back Cover	\$4,195
Inside Front Cover	\$4,090
Inside Back Cover	\$3,565
Page One & Two	\$4,090
Full Page 2-5	
Full Page Facing Table of Conte	

Editorial Section

1/3 Page	\$1,885
1/2Page	\$2,620
2/3 page	
Full Page	\$3.145

Classified (Directory Listing) Section

1/12 page	\$445	1/2 Page
1/6 Page	\$ 675	Editorial Copy-125 Word
1/4 Page		
1/3 Page	\$1,095	Editorial Copy-150
1/2 Page	\$1,675	Full Page
2/3 Page		Editorial Copy-200 Word
Full Page	\$2,515	• Dining Guide

Listing Enhancement

BOLD FACE Listing (each)	\$129
Box Listing Without Logo	\$249
Super-Box Listing	\$349

Special Sections

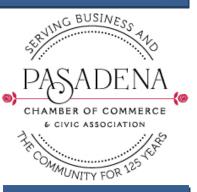
- Health Care
- **Business & Economic Development**
- Innovation
- Professional Services
 - Shopping •
 - Accommodations
 - **Green Businesses**
 - Education

1/6 Page Editorial Copy-50 Words	\$890
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Editorial Copy-75 Words 1/3 Page	\$1,570
Editorial Copy-100 Words 1/2 Page	\$2 095
Editorial Copy-125 Words	
2/3 Page Editorial Copy-150	
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Medium\$65	5
Editorial Copy 100 Words-Ad Copy 40 Words	
Large\$99	0
Editorial Copy-150 Words-Ad Copy 60 Words	
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Editorial Copy-150 Words	

Payment Plans:

Net 30 days after invoice, or 50% deposit, balance due on approval of ad proof. We accept cash, checks, Visa and MasterCard. You can also pay online at www.pasadena-chamber.org.

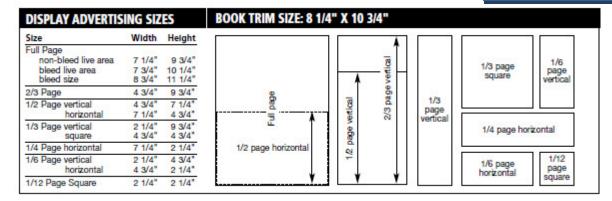


Distribution:

- 8,000 Directories
- 7,000 Community and Visitor Guides

To Chamber members and businesses throughout the greater Pasadena area. Includes bulk distribution to hotels, banks, realtors, libraries, the Pasadena Convention and Visitor Bureau, Burbank Bob Hope Airport and more. Directories and Community

and Visitor Guides are also distributed at the Chamber office to visitors and other interested persons.



For advertising information and to reserve your space contact Robert Bailey at the Pasadena Chamber of Commerce (626) 795-3355 (Chamber) or (310) 795-3759 (Cell) Email: pasadenachamberbook@gmail.com