

Advertise in the Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide

Your business can reach thousands of new customers throughout the year. Your advertisement in the Pasadena Business Directory, Community & Visitor Guide makes a solid statement about you and your company to important potential customers as well as your loyal clientele.

- 7,000 Business Directories printed and distributed
- 8,000 Community and Visitor Guides printed and distributed

Pasadena Business Directory, Community and Visitor Guide



Special Features:

- Online version with direct link to your website

Special sections on:

- Housing & real estate
- Accommodations & travel
- Professional businesses
- Annual community events
- Recreation & entertainment
- Frequently requested statistics & information
- Green businesses
- Dining Guide

Year-Long Distribution:

- Tournament of Roses and New Year events
- Pasadena Visitors and Convention Bureau
- City of Pasadena
- Real estate offices
- Banks
- Schools
- Hotels
- Professional offices
- Businesses and families considering relocation
- Residents & visitors



Contact the Pasadena Chamber to reserve your space!

Call Robert Bailey (626) 795-3355 (Chamber) or (310) 795-3759 (Cell)

Email: pasadenachamberbook@gmail.com

Pasadena Chamber of Commerce

Business Directory, Community and Visitor Guide

Ad Location/Size

Outside Back Cover	\$4,195
Inside Front Cover	\$4,090
Inside Back Cover.....	\$3,565
Page One & Two.....	\$4,090
Full Page 2-5.....	\$3,355
Full Page Facing Table of Contents.....	\$3,775

Editorial Section—Full Color

Full Page.....	\$3,145
2/3 page	\$2,935
1/2Page	\$2,620
1/3 Page	\$1,885

Classified (Directory Listing) Section

Full Page	\$2,515
2/3 Page	\$1,990
1/2 Page	\$1,675
1/3 Page	\$1,095
1/4 Page	\$890
1/6 Page	\$ 675
1/12 page.....	\$445

Listing Enhancement

Super-Box Listing	\$349
Box Listing Without Logo.....	\$249
BOLD FACE Listing (each)	\$129

Special Sections

- Health Care
- Business & Economic Development
- Innovation
- Professional Services
- Shopping
- Accommodations
- Green Businesses
- Education

Full Page.....\$2,935

Editorial Copy-200 Words

2/3 Page.....\$2,725

Editorial Copy-150

1/2 Page.....\$2,095

Editorial Copy-125 Words

1/3 Page.....\$1,570

Editorial Copy-100 Words

1/4 Page.....\$1,150

Editorial Copy-75 Words

1/6 Page.....\$890

Editorial Copy-50 Words

• Dining Guide

Full Page.....\$1,990

Editorial Copy-150 Words

Large.....\$990

Editorial Copy-150 Words-Ad Copy 60 Words

Medium.....\$655

Editorial Copy 100 Words-Ad Copy 40 Words

• Corporate Guide

Full Page.....\$3,460

Ad Copy 450 Words, 3 photos

2/3 Page.....\$2,725

Ad Copy-300 Words, 2 photos

1/3 Page.....\$1,570

Ad Copy 175 Words, 1 photo



Distribution:

- 8,000 Directories
- 7,000 Community and Visitor Guides

To Chamber members and businesses throughout the greater Pasadena area.

Includes bulk distribution to hotels, banks, realtors, libraries and more.

Directories are also distributed at the Chamber office to visitors and other interested persons.

Payment Plans:

Net 30 days after invoice, or 50% deposit, balance due on approval of ad proof.

DISPLAY ADVERTISING SIZES			BOOK TRIM SIZE: 8 1/4" X 10 3/4"		
Size	Width	Height			
Full Page					
non-bleed live area	7 1/4"	9 3/4"			
bleed live area	7 3/4"	10 1/4"			
bleed size	8 3/4"	11 1/4"			
2/3 Page	4 3/4"	9 3/4"			
1/2 Page vertical	4 3/4"	7 1/4"			
horizontal	7 1/4"	4 3/4"			
1/3 Page vertical	2 1/4"	9 3/4"			
square	4 3/4"	4 3/4"			
1/4 Page horizontal	7 1/4"	2 1/4"			
1/6 Page vertical	2 1/4"	4 3/4"			
horizontal	4 3/4"	2 1/4"			
1/12 Page Square	2 1/4"	2 1/4"			

For advertising information and to reserve your space contact
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 Email: pasadenachamberbook@gmail.com