# **Advertise in the Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide**

Your business can reach thousands of new customers throughout the year. Your advertisement in the Pasadena Business Directory, Community & Visitor Guide makes a solid statement about you and your company to important potential customers as well as your loyal clientele.

- 7,000 Business Directories printed and distributed
- 8,000 Community and Visitor Guides printed and distributed

# Pasadena Business **Directory, Community and Visitor Guide**

## Special Features:

Online version with direct link to your website

Special sections on:

- Housing & real estate
- Accommodations & travel
- Professional businesses
- Annual community events
- Recreation & entertainment
- Frequently requested statistics & information
- Green businesses
- **Dining Guide**

## Year-Long Distribution:

- Tournament of Roses and New Year events
- · Pasadena Visitors and **Convention Bureau**
- City of Pasadena
- Real estate offices
- Banks
- Schools
- Hotels
- Professional offices
- **Businesses and families** considering relocation
- **Residents & visitors**



2073 Pasadena Chand Susiness Directory, Contr

Contact the Pasadena Chamber to reserve your space! Call Robert Bailey (626) 795-3355 (Chamber) or (310) 795-3759 (Cell) Email: pasadenachamberbook@gmail.com



# Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide

#### Ad Location/Size

Outside Back Cover	\$4,195
Inside Front Cover	\$4,090
Inside Back Cover	\$3,565
Page One & Two	\$4,090
Full Page 2-5	\$3,355
Full Page Facing Table of Conte	nts.\$3,775

#### **Editorial Section—Full Color**

Full Page	\$3,145
2/3 page	
1/2Page	
1/3 Page	\$1,885

#### Classified (Directory Listing) Section

Full Page	\$2,515
2/3 Page	\$1,990
1/2 Page	\$1,675
1/3 Page	\$1,095
1/4 Page	\$890
1/6 Page	\$ 675
1/12 page	\$445

#### Listing Enhancement

Super-Box Listing	\$349
Box Listing Without Logo	\$249
BOLD FACE Listing (each)	

#### **Special Sections**

- Health Care
- Business & Economic Development
- Innovation
- Professional Services
- Shopping
- Accommodations
- Green Businesses
- Education

Full Page	\$2,935
Editorial Copy-200 Words	
2/3 Page	\$2,725
Editorial Copy-150	
1/2 Page	\$2,095
Editorial Copy-125 Words	
1/3 Page	\$1,570
Editorial Copy-100 Words	
1/4 Page	\$1,150
Editorial Copy-75 Words	
1/6 Page	\$890
Editorial Copy-50 Words	

#### Dining Guide

Full Page	51,990
Editorial Copy-150 Words	-
Large	\$990
Editorial Copy-150 Words-Ad Copy 60 Words	
Medium	\$655
Editorial Copy 100 Words-Ad Copy 40 Words	

#### Corporate Guide

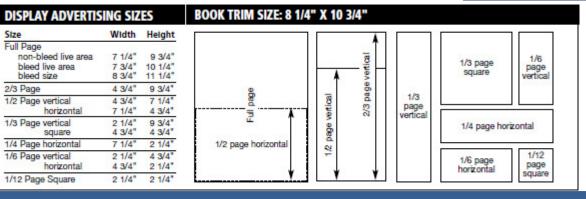
Full Page	.\$3,460
Ad Copy 450 Words, 3 photos	
2/3 Page	\$2,725
Ad Copy-300 Words, 2 photos	
1/3 Page	.\$1,570
Ad Copy 175 Words, 1 photo	



# **Distribution:**

- 8,000 Directories
- 7,000 Community and Visitor Guides

To Chamber members and businesses throughout the greater Pasadena area. Includes bulk distribution to hotels, banks, realtors, libraries and more. Directories are also distributed at the Chamber office to visitors and other interested persons. Payment Plans: Net 30 days after invoice, or 50% deposit, balance due on approval of ad proof.



For advertising information and to reserve your space contact Robert Bailey at the Pasadena Chamber of Commerce (626) 795-3355 (Chamber) or (310) 795-3759 (Cell) Email: pasadenachamberbook@gmail.com