

NON PROFIT FUNDRAISING

Welcome to the new era of fundraising!

No more car washes, candy sales or door to door sales. SodexoMAGIC at the Rose Bowl Stadium gives back to the local community by offering Non - Profit Organizations the opportunity to volunteer at concession stands during events to raise money.

SodexoMAGIC is now seeking Pasadena-based 501 (c) (3), non-profit organizations for the upcoming UCLA Bruins football season, international soccer matches, the Rose Bowl Game, and other events. If you are interested, please contact Ann Gibbs at 626-792-3422 or via email at leah.gibbs@sodexo.com

FAQ's

What work would our group be doing if we were to fund raise through SodexoMAGIC's program?

SodexoMAGIC utilizes non - profit organizations to operate concession stands during events. With the assistance of a SodexoMAGIC supervisor, your group would take "ownership" of a concession stand. What this means is that the group is responsible for the inventory, money, cleaning, preparing food, selling products, and providing world-class customer service to guests during an event.

Does my group need to be identified as a 501 (c) (3) organization?

Yes, this is SodexoMAGIC's requirement. Please go to www.irs.gov/charities/charitable/index.html for additional information if your group does not currently possess a 501 (c) (3).

What is the minimum age requirement for a volunteer?

Currently, we are requiring volunteers be 18 & 21 years of age or older, depending on location assigned. There is a need for under 18 years olds on a limited basis, however when alcohol is served, all volunteers must be 18+ or 21+, depending on the assigned location.

How many volunteers do we need?

Rose Bowl Stadium has concession stands and portables with required staff sizes ranging from 12 – 25 per stand or portable. SodexoMAGIC will work with you to determine what size stand will fit your group's needs.

How much money can our group expect to raise by working at the Rose Bowl Stadium?

Our payment structure is commission, based on net sales of the concession stand with a deduction for any cash shortages. The amount of fund raising dollars greatly depends on number of volunteers, size of stand worked and number of events.

Is there training?

There is a mandatory non - profit orientation where all members of your group must attend. This class is an introduction to our policies and procedures. This class is approximately a two-hour time commitment. Additional training is provided prior to each event by SodexoMAGIC managers and supervisors.

What do we wear for an event?

All volunteers must wear long solid black slacks, a solid white-collared shirt, and closed-toed, non-slip shoes. SodexoMAGIC will provide each volunteer the remaining uniform items needed during the check in process.

How long is a typical day and does SodexoMAGIC provide meals?

A typical event requires a commitment of about 7 – 10 hours per volunteer. These times can vary depending on the length of the event. And yes, SodexoMAGIC provides food and beverages to all volunteers.

Do our volunteers serve alcoholic beverages?

At certain events, yes. Each group would need to ensure that there is a minimum of two "TIPS Certified" volunteers assigned to each concession stand or portable that the group is assigned to. To become TIPS Certified, group members must attend scheduled TIPS classes at the Rose Bowl Stadium, take and pass a test, and obtain a TIPS Certification Card. This training is coordinated by SodexoMAGIC and currently there is no cost to the group

How many events must our group work if we sign a contract with SodexoMAGIC at the Rose Bowl Stadium?

Groups will be required to commit to all UCLA Bruins football games, the Rose Bowl Game, and other major events that occur throughout the year. Most staffing is coordinated at least one month in advance, giving groups ample time to ensure required staffing levels are met.

Do we need to provide insurance?

General liability insurance is required. This insurance covers the operations and activities of the Non-Profit Organization, with a combined single limit of liability for bodily injury and property damage of \$300,000 per occurrence. The Non-Profit Organization shall provide SodexoMAGIC with certificates of insurance as evidence of such coverage. SodexoMAGIC and the Rose Bowl Operating Company shall be named as additional insureds on the general liability policy.

Do we need to sign a contract?

Yes, SodexoMAGIC and your group enter into a Non-Profit Agreement which will detail SodexoMAGIC's policies and commission structure.

What is the 2012 Schedule of Events?

Americafest

July 4th

UCLA Football

September 8, 2012 vs. Nebraska

September 15, 2012 vs. Houston

September 22, 2012 vs. Oregon State

October 13, 2012 vs. Utah

November 3, 2012 vs. Arizona

November 17, 2012 vs. USC

November 24, 2012 vs. Stanford (this is Thanksgiving weekend)

Rose Bowl Game

***January 1st, 2013**

How do we get started fund-raising with SodexoMAGIC at the Rose Bowl Stadium?

Contact Ann Gibbs at 626-792-3422 or at leah.gibbs@sodexo.com for more information.