



Talk with your kids about guns

Ask family, friends, and neighbors if their guns are locked up

Lock your guns up safely and securely

Keep our children and communities safe

FACT SHEET

- **THIS YEAR ALONE, in the U.S., more than 5 children a month under the age of 12 have been killed by guns that were improperly stored and secured. *All of these deaths were avoidable.***

Trinity, 4 years old, was unintentionally shot and killed on January 10, 2013 when a 6-year old boy found a loaded gun left sitting on a living room chair.

Elyssia, 6 years old, was unintentionally shot and killed on June 30, 2013 when her 4-year old brother found their grandfather's loaded handgun.

Brandon, 6 years old, was unintentionally shot and killed on April 8, 2013 when his 4-year old neighbor found a loaded rifle in his home.

And Ella, 3 years old, was unintentionally shot and killed on September 7, 2013, after shooting herself with a handgun left loaded and unsecured by her father.

- **The TALK Project** puts life-saving information in the hands of over 500,000 Southern California elementary school families---printed materials available in Spanish and English that help parents and caregivers talk with their children about guns and, importantly, help parents and caregivers talk with their friends, neighbors, and family about guns and safe gun storage. Free gun locks are also distributed upon request.
- Programs like this work! **The evidence is clear and substantial: public education campaigns, such as those for seat belt use and anti-smoking, resulted in significant behavioral change. We believe that The Talk Project will produce the same life-saving results!**

The TALK Project is endorsed by Senator Dianne Feinstein; LA Chief of Police Beck; LA City Councilmembers Krekorian and Koretz; LA City Attorney Feuer; LA County Sheriff Baca, Burbank Chief of Police LaChasse; Dr. Walsh, Director of Public Health for the City of Pasadena; John Torres, former Deputy Assistant Director for the ATF; and Jack Scott, educator and former California legislator. (List is under development.)