

PASADENA Commerce

April, 2011

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 6, NO. 4

President's Message

For the past year, the Pasadena Chamber has been collaborating with our fellow chambers in Burbank and Glendale. What seems obvious—that the three cities have much in common—was overlooked in favor of taking care of business in our own jurisdictions. We share a congressional representative, Bob Hope Airport and utility companies that cooperate on many levels.

Once the Chambers started meeting, we discovered not only that we (and our cities) share interests but there are activities we can undertake collectively that support each of us and build on the strengths of the three Chambers.

We started last year with the first Tri-City Mixer. It was hosted by the Glendale Chamber of Commerce and attracted more than 300 people. Those who attended the event were able to network, meet business people from our respective communities and enjoy an evening of food and drink and fun.

This year, Pasadena is again working with the Burbank and Glendale Chambers as we host the Tri-City Mixer here at **Paseo Colorado** on Wednesday, May 4th at 5:30 p.m. We certainly hope to build on last year's success as we provide the opportunity for Pasadena, Burbank and Glendale Chamber members to meet, socialize and network. The patio on the second floor of Paseo Colorado is a perfect venue that can hold as many as 800 people, so don't be shy about attending.

Our trip to China is another way we can expand our offerings to the Chamber membership. Individually, we each were considering offering a travel program. As we queried each other about our plans, we decided to collaborate. By partnering with the Burbank and Glendale Chambers we can offer this exciting trip at a discount and provide the opportunity to meet and enjoy members from our sister organizations.

For only \$2099 each traveler receives roundtrip airfare, five star hotel accommodations in Beijing, Shanghai and Hangzhou, meals, entry to sites, attractions, entertainment and more. I hope to see a significant contingent of Pasadenans in Beijing, Hangzhou and Shanghai in the fall.

Pasadena Chamber Annual Golf Tournament

Join business and community leaders for the annual Pasadena Chamber of Commerce Golf Tournament on Friday, April 8, 2011 at **Brookside Golf Club**.

Scramble play begins at 12 noon with a shotgun start.

We finish up with a hosted cocktail reception and awards ceremony in the clubhouse. Anyone wishing information or who wants to sign up to play or sponsor the tournament can call the Chamber at 626-795-3355 or email leanne@pasadena-chamber.org. Information and sign up forms are posted at www.pasadena-chamber.org.

Golfers of all abilities are welcome. The Chamber hosts a raffle, sells mulligan packages and adds a other special nuances to play, making the tournament fun for everyone involved. Individual golf package includes golf, cart, gifts, on-course snacks, contests, a hosted cocktail reception and awards. Cost for individual golfers is \$150; foursomes are \$600. You attend the cocktail reception for \$50.

Volkswagen Pasadena is donating a 2011 Jetta as the prize for anyone getting a hole-in-one on a designated hole. Chamber members have also donated raffle prizes as well as give-away items for participants. Tee signs can still be sponsored for \$100 each.



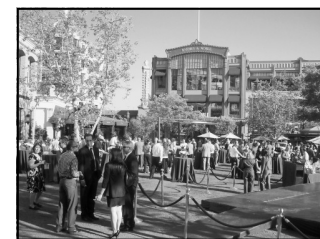
Corporate Center Pasadena, Legends Premium Seating/IMG College and OneWest Bank are Gold Sponsors of the tournament. **Century Rooter Service and Plumbing, Citizens Business Bank and Parsons Corporation** are Silver Sponsors of the 2011 Pasadena Chamber of Commerce Golf Tournament. **Stonefire Grill and El Cholo** will be among the Chamber member restaurants providing on-course food for players during the tournament.



Pasadena Hosts 2nd Tri-City Mixer on Wednesday May 4th at Paseo Colorado

This year the Pasadena Chamber is hosting the *Tri-City Mixer* with our fellow Chambers in the Glendale and Burbank areas. The 2011 *Tri-City Mixer* will be on Wednesday, May 4th at 5:30 p.m. on the second level patio at Paseo Colorado in downtown Pasadena.

Last year's event brought together more than 400 people from the business communities in and around Pasadena, Burbank and Glendale. This year we are hoping



for a great turnout so the members of the various chamber and business organizations can get together, socialize and network.

Cost to attend the *Tri-City Mixer* is \$15 at the door. The price includes admission, food, one drink and door prize raffle entry. Food is being provided by Pasadena Chamber members **El Cholo** and **Noor Restaurant and Ballroom**. Additional drinks will be available at Happy Hour prices.



A flyer for the *Tri-City Mixer* is included with this edition of *Pasadena Commerce*. For more information call (626) 795-3355.



(Left) Kjell Kling of **Eagle Star Security** was introduced as a new member at the *Lunch-eon Alliance* in March. Eagle Star installs security cameras for businesses, residences and public buildings. **Real Estate Agent Carrie Carroll** (right) was also introduced as a new member at the March lunch.



(Below, from left) Janine Glass with **TRUUdesigns** was introduced as a new member at the March *Connection Breakfast*. Francisco Ayala of **Fusion Academy** and Veronica De Santiago of **VOLT Technical Services** were also recognized as new members at the March breakfast. Tom Lowery of **Humankind Consulting** received his new member plaque at the Connection Breakfast at the **University Club** in March.



New Members, February, 2011

Carrie Carroll, Real Estate Agent
(626) 808-7757
CHAM Korean Bistro, Natalie Ro
(626) 792-2474
Diverse Strategies for Organizing, Inc.,
Joe Acosta (323) 349-0661
MakeSpace ARTS, Sara Hunsucker
(626) 888-5600
Morales Holistic Health Center,
Tiffany Huang (626) 796-4141
Primerica, Inc., Dewey Cass
(626) 578-1266
Ryan Law Firm, Noah Green
(626) 568-8808
Seba Systems LLC, Michael Dyer
(818) 306-4931
Stonefire Grill, Elly Salter
(888) 649-5783
Vandeventer Black LLP,
David Rose (626) 768-1285
VOLT Technical Resources,
Manpreet Bhatia (626) 744-9039

Member News

Shen Yun Performing Arts appears from April 28th to May 8th at the **Pasadena Civic Auditorium**. Stunning Chinese dance, dazzling hand-made costumes, breathtaking backdrops all make the performance a stunning exposition of Chinese culture. For tickets or information call (626) 449-7360 or visit www.laspectacular.com.

Joyce Millikan of **Character Works!** and her husband Greg are organizing the *Mayor's Prayer Breakfast* to be held at the **Pasadena Hilton** on Thursday, May 5th at 7:00 a.m. Father Greg Boyle of Homeboy Industries will speak about Hope: A Path to a Better Future during the event. Anyone wanting tickets can call (626) 486-0691 or email jmillikan@workingfaith.com.

The Pasadena Senior Center hosts the *Festival of Women Authors* on Saturday, April 2nd at 9:30 a.m. Novelist Elizabeth Forsythe Hailey moderates a panel that includes acclaimed writer Marianne Wiggins.

Open a **Wells Fargo Business Services Package** before April 8th and receive \$100.

Enjoy Rachmaninoff's extraordinary *Symphony No. 2*, along with *Liszt's Piano Concerto No. 2*, performed by the **Pasadena Symphony** at the **Ambassador Auditorium** on Saturday, May 7th at 2:00 p.m. or 8:00 p.m. Maximiano Valdes conducts with Chu-Fang Huang on piano. For information or tickets call (626) 793-7172 or visit www.pasadenasympphony-pops.org.

Trevos Restaurant at the **Hilton Pasadena** offers a \$12 buffet lunch each weekday. Choose between Made to Order Salads (Monday), Made to Order Pizza (Tuesday), Made to Order Fajitas (Wednesday), Made to Order Paninis (Thursday) or Fish Tacos Made to Order (Friday).

Pacific Asia Museum opened its new permanent gallery featuring *The Art of Pacific Asia*. The exhibit space introduces the geography, materials and meaning behind art which visitors will enjoy throughout the museum's galleries.

Green Technology offers *Cal Green* training for builders, architects, designers and contractors. The sessions provide all the information necessary for building professionals to comply with California's new Green Building Code. For information on the next session visit www.green-technology.org.

Santa Anita Park hosts the *Derby Day 5K Run and Walk* on Saturday, April 9th. Finish on the track at Santa Anita Park and enjoy a day of racing that includes the \$1,000,000 *Santa Anita Derby*. The event includes special races for kids and a post-race party on the infield. For information call (760) 434-7706.

J Beverly Hills Salon offers new clients \$20 off any service. Discount restricted to new clients only. To make an appointment call (626) 577-2002.

The City of Hope received a \$16.8 million grant renewal to continue their landmark California Teachers Study. For more than a decade the project, led by Director of the Division of Cancer Etiology Leslie Bernstein, Ph.D., has studied nearly 133,500 women educators to determine if lifestyle and genetic factors influence cancer risk.

Noor Restaurant and Ballroom now hosts Happy Hour every Tuesday through Sunday from 4:00 p.m. to 7:00 p.m. with complimentary appetizers and drink discounts. Wednesday is Martini Night and Thursday is ladies' night.

Renewing Members, February 2011

One to Five Years

A Car Auto
Ajilon Professional Staffing
Baskin Robbins-Colorado
Bernards
Breakthru Fitness
David N. Schultz, Inc
Disney Store
Glazer-Kennedy Insiders
Circle-Local Chapter
Insignia PMG
John L. Cooper, Jr
King Taco
Law Offices of Richard A. McDonald,
of Counsel to Horgan, Rosen,
Beckham & Coren, LLP
Liberty Tax Service
Medibiotech Co. Inc.
R & D Backhoe
Rapid Refill Ink International Corp.
Waste Less Living, Inc.

Six to Nine Years

Art 2 Ink, Inc.
Attention To Detail
Haines Acupuncture
James McCaleb &
Company (USA)
Sahara Clinic
Securitas Event Service
Division
Valley Vista Services

Ten to Fourteen Years

All India Café
Goodwill Southern California
Hunt Ortmann
KAP Promotions
Security Design Systems

Fifteen to Fifty Years

American Red Cross-San Gabriel
Pomona Valley

Animal Medical Hospital
Ellen's Silkscreening,
Embroidery & Promotional
Products
Gerrish Swim & Tennis Club
Huntington Library, Art
Collections & Botanical
Gardens
J L Moseley Company, Inc.
Konoske Consulting

More Than Fifty Years

House of Printing, 53yrs
Martin Werbelow LLP, 81yrs

Contact information for all Chamber members is posted to our online directory at www.pasadena-chamber.org. Please patronize fellow Chamber members. Often they provide discounts to other members and can be counted on to be among the best at what they do.

Celebrations



Honeybee Robotics (left) opened a research and testing facility in Pasadena with a grand ribbon cutting. Honeybee Robotics designs and builds equipment to test rocks and soils on distant planets.

New member **Vincent W. Davis and Associates** hosted a ribbon cutting at their offices in Arcadia (top right). The Davis law firm provides a multi-disciplinary approach to the areas of Business & Civil Litigation, Family & Child Custody Law, Divorce & Domestic Violence Law, Probate & Estate Planning, Immigration Law, Personal Injury Law (Accidents), and Criminal Defense Law, with over twenty



three years of experience and expertise in the San Gabriel Valley.

Santa Anita Park unveiled its new corporate suite area. Perfect for meetings or a fun afternoon of company bonding, the corporate suite at Santa Anita is a reasonably priced alternative. Arcadia Mayor Pro Tem Gary Kovacic, Santa Anita Vice President Allen Gutterman and



Member News

The Foothill Workforce Investment Board (WIB) hosts business consulting in conjunction with the *Pacific Coast Regional Small Business Development Center* every Monday and Tuesday at 1207 East Green Street in Pasadena. Consultants can assist businesses with budgeting, licensing, planning, loan packaging, insurance and taxes, as well as offer advice on all aspects of running a business. To make an appointment for one-on-one confidential consulting call (626) 674-2696 or email elsa.ozco@pcrcorp.org. Consulting services are free.

A Noise Within presents *The Comedy of Errors* through May 14th. The critically acclaimed interpretation of William Shakespeare's classic comedy runs in repertory with Tennessee Williams' *The Eccentricities of a Nightingale*. For more information or tickets to either play, visit www.anosewithin.org.

Kabuki Japanese Restaurant in Old Pasadena celebrates 20 years of serving good food and good times in April.

The Cancer Support Community presents *A Jewel of an Evening* on Saturday, April 16th at the **Westin Pasadena**. The 20th Anniversary Angel Gala honors those who provide support for people impacted by cancer. For information or tickets email c.nartatez@cscpasadena.org.

Mad for Hats! continues at the **Pasadena Museum of History** through June 12th.

The Pasadena Enterprise Center hosts a new speaker series, Bright Ideas for New and Developing Businesses. Presentations are held on the second Thursday of each month at 6:00 p.m. For more information call (626) 497-1006.

John Moran Antique and Fine Art Auctioneers and Appraisers hosts an Antiques, Fine Jewelry and Decorative Arts Auction on April 5th at the Pasadena Convention Center. For more information visit www.johnmoran.com.

Caltech Presents hosts Shakespeare's *A Midsummer Night's Dream* on Friday, April 8th. For information or tickets call (626) 395-4652.

