

Business Directory, Visitor & Community Guide | Spec & Rate Sheet

Hurry! The Best Placements Sell Quickly

RATES

COVER/PREMIUM POSITIONS (full page bleed or no bleed)

Opposite table of contents	\$ 4,215
Page 1 & 2	\$ 4,525
Page 3-5	\$ 3,725
Inside Back Cover	\$ 3,995
Inside Front Cover	\$ 4,525
Back Cover	\$ 4,675

EDITORIAL SECTION (in front section)

Full Page (Bleed or No Bleed)	\$ 3,495
1/2 Page Horizontal	\$ 2,930
1/3 Page Horizontal	\$ 2,095

SPECIAL GUIDE SECTIONS* (in front section)

Full Page Bleed +250 word editorial	\$ 3,255
1/2 Page Horizontal +125 word editorial	\$ 2,325
1/3 Page Horizontal +100 word editorial	\$ 1,745
1/4 Page Horizontal +100 word editorial	\$ 1,285
1/6 Page Horizontal +50 word editorial	\$ 985

*Includes Education, Health Care, Accommodations, Entertainment, Shopping, Business Services

DINING GUIDE: Call for sizes and rates

BUSINESS DIRECTORY LISTING SECTION

Full Page No Bleed	\$ 2,775
1/2 Page Horizontal	\$ 1,865
1/4 Page Horizontal	\$ 990
1/6 Page Horizontal	\$ 755
1/12 Page Vertical	\$ 495
Super Box with Logo	\$ 379
Bold Listing	\$ 149
Extra Category	\$ 50

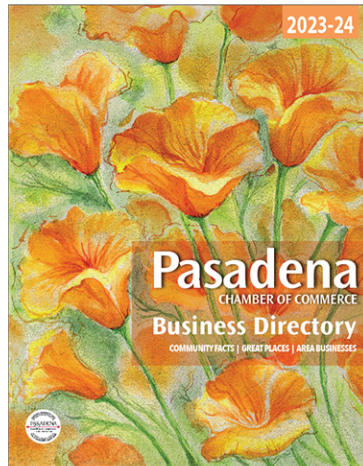
AD SPECS

Full Page Bleed	8.75w x 11.25h
Full Page No Bleed	7.5w x 10h
1/2 Page Horizontal	7.5w x 4.75h
1/4 Page Horizontal	7.5w x 2.25h
1/6 Page Horizontal	5.5w x 2.25h
1/12 Page Vertical	1.75w x 3.75h

AD FORMAT: High Resolution/Press Quality PDF files. At least 300 DPI resolution, at size. CMYK color preferred. All images and type must be embedded in the PDF file.

QUESTIONS? For information on available ads, email Debra Wells at PasadenaChamberGuide@gmail.com

FINAL AD FILES: All final AD files should be sent to both: Deborah Laux at laux@RosesRoad.com and Debra Wells at PasadenaChamberGuide@gmail.com



PAYMENT: Net 30 days after invoice, or 50% deposit, balance due on approval of ad proof. We Accept Cash, Checks, Visa and MasterCard. You can also pay Online at www.Pasadena-Chamber.org

DISTRIBUTION

**7,000 Directories
8,000 Visitor &
Community Guides
15,000 Total**

To Pasadena Chamber member and businesses throughout the greater Pasadena area.

Includes bulk distribution to hotels, banks, realtors, libraries, the Pasadena Convention and Visitor's Bureau, Burbank Bob Hope Airport and more.

Directories and Visitor & Community Guides are also distributed at the Chamber office to visitors and other interested

General Listing

Pasadena Chamber of Commerce
Paul Little
44 N. Mentor Ave., Pasadena CA 91106-1745
(626) 795-3355 / Fax (626) 795-5603
info@pasadena-chamber.org
www.pasadena-chamber.org

Bold Listing

Pasadena Chamber of Commerce
Paul Little
44 N. Mentor Ave., Pasadena CA 91106-1745
(626) 795-3355 / Fax (626) 795-5603
info@pasadena-chamber.org
www.pasadena-chamber.org

Superbox with Logo



**For advertising informaion and to reserve your space, contact
Debra Wells with the Pasadena Chamber of Commerce: cell 949 322-4765
or email Debra at pasadenachamberguide@gmail.com**