



Pasadena

CHAMBER OF COMMERCE

Business Directory
+ Visitor Guide



THE LANGHAM

HUNTINGTON
PASADENA, LOS ANGELES



Experience a California icon at our 23-acre resort in the heart of Pasadena.

First opened in 1914, this landmark hotel features lush gardens, world-class dining, newly-reimagined guestrooms, two swimming pools, tennis, and the award-winning Chuan Spa.



Whether enjoying the quiet comforts of your luxurious guestroom or suite, relaxing poolside with a refreshing beverage, savoring our famous signature Afternoon Tea in the stunning Lobby Lounge, or resetting your mind and body at one of our daily wellness activities, there is something for everyone to enjoy at The Langham.



The hotel is also proud to offer a bevy of family-friendly amenities and engaging community programming and events throughout the year.



For reservations and more information,
please dial (626) 568 3900
or visit langhamhotels.com/pasadena.

The Langham Huntington, Pasadena
1401 South Oak Knoll Avenue, Pasadena, CA 91106

Mayor Victor Gordo



This has been a very challenging year for all of us locally.

The Eaton Fire burned homes and temporarily closed businesses in Pasadena. It devastated Altadena, destroying thousand of homes and almost all of the businesses.

Here in Pasadena we jumped in to help as much as we could. Many of our local non-profits provided immediate assistance to those displaced from their homes. The Pasadena Community Foundation and Pasadena Educational Foundation quickly started

funds to provide financial support to efforts to aid those who lost their homes.

Small business is the heart of our communities. I am very pleased to note that the Pasadena Chamber of Commerce received significant donations from SoCalGas and a local family foundation to support mini-grants to Altadena small businesses to help them reopen. Everyone is stepping up to support our neighbors.

Despite these and other recent challenges, the City of Pasadena remains strong and vibrant. Please join me, the City Council, our Chamber of Commerce, residents, businesses and workers in supporting all our local businesses.

Pasadena is proud to serve our residents and businesses in times of need, and we continue to steadfastly protect the quality of life, vitality and economy of our City.

Pasadena enjoys a very diverse economic base, from world-renowned educational institutions to cultural institutions, healthcare providers, financial services, and hospitality. We have always enjoyed a stable economic base that supports the quality of life in Pasadena.

Pasadena is known world-wide as the host of major events, most recently FIFA Club World Cup matches, the final Oasis show of their US Tour and our annual Rose Parade and Rose Bowl Game. We are a draw for tourists, business travelers and conventioners. The Rose Bowl and Convention Center are hosting visitors from around the world. Our museums, galleries and cultural institutions are showcasing the finest in arts and culture. Our retailers are open and welcoming shoppers. Our restaurants offer menus to suit every taste and budget.

Please support our local business community, our residents and workers as we re-establish Pasadena as a center for commerce, hospitality, fun, and enjoyment for all.

Thank you for continuing to love and support our great City of Pasadena.

Victor Gordo, Mayor

Frank Girardot, Board Chair

It is an honor to serve as the Chair of the Pasadena Chamber of Commerce for the 2025-26 term.

Our city is one of the most beautiful and unique in the United States. It's where many of us celebrate the New Year with a world-renown parade, followed by a college football game that is always entertaining and memorable and sometimes historic.

Our city and region is also unique in that it is home to innovation like that being done at Caltech and JPL; world class art galleries; architectural marvels like the Colorado Street Bridge, the Civic Auditorium and City Hall; and is the location of so many familiar TV shows and movies.

We are a hospitality and foodie destination too. Pasadena, after all is where the Cheeseburger was invented.

And, the Chamber is a vital part of this landscape.

I encourage you to take advantage of all the Chamber has to offer.

If you are looking to grow your business, the chamber has business growth and support with after-hours mixers, networking breakfasts, as well as events and seminars.

The chamber also contributes to member personal and professional growth with the annual Business and Economic Forum, workshops and legislative roundtables.

Perhaps most valuable are the many marketing opportunities afforded to members via the business directory and visitor guide, the chamber website, ribbon cutting ceremonies and meet and greets.

The Chamber leadership and staff are an invaluable resource for any business looking to be more successful in Pasadena!

I look forward to working for you this year.

Sincerely,

Frank Girardot

Sr. Director Communications

BYD | RIDE





A Publication of Pasadena Chamber of Commerce & Civic Association

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Networking Events

1st Wednesday	11:30am
Luncheon Alliance	
3rd Wednesday	7:30am
Breakfast Connection	
4th Wednesday – Quarterly	5pm
Chamber After-Hours Social and Young Professionals Mixer	

Quarterly Board and Committees

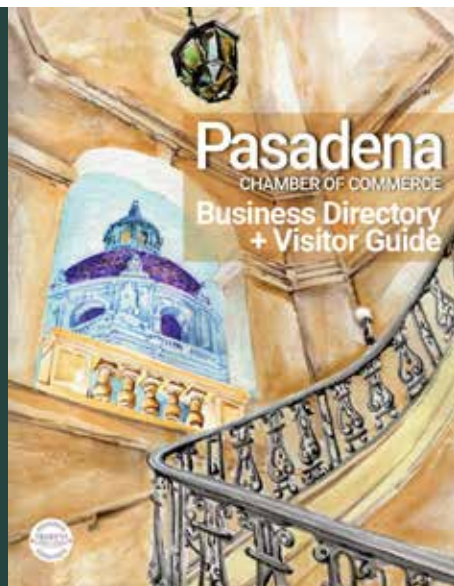
Board of Directors
Economic and Business Development
Legislative and Government Affairs
Member Services
Marketing and Technology
Workforce Development

2025-26 Annual Events

January 1
Rose Parade and Rose Bowl Game
January
Cheeseburger Week
March
Spring Fundraiser
June
Inaugural Gala
October
Economic and Business Summit
December
President's Breakfast Honoring the Tournament of Roses

For more detailed and specific information on events, please visit our website.

www.pasadena-chamber.org



On the Cover

City Hall Stairwell by Sallie Way

Sallie Way is an artist and graphic designer whose work has appeared in several shows. She also illustrated a children's book and is a retired art and design teacher. She lives on a farm with her husband Greg and many animals. She is also a self-proclaimed "bee-nerd" beekeeper.

Eaton Fire Decimates Altadena

and Demolishes its Business Community

The Eaton Fire ignited on the evening of January 7, 2025, at 6:18 pm near Eaton Canyon in the San Gabriel foothills. Driven by powerful winds, the fire pushed quickly into Altadena and parts of Pasadena and Sierra Madre. Authorities ultimately contained the



blaze on January 31 at 10:48am after 24 days but Altadena was devastated.

In total, the fire burned 14,021 acres and caused severe structural losses. CAL FIRE's completed inspections record 9,414 structures destroyed and 1,074 damaged. According to NBC Los Angeles, the Eaton Fire destroyed 6,011 single-family homes, 100 multi-family residences, 4 mixed-use structures, 154 commercial buildings, 3,134 minor structures, and 1 infrastructure unit. Nearly 746 businesses lay within the fire zone and were either destroyed or forced to close.

There were 19 fatalities directly attributed to the fire. Many were elderly homeowners who could not evacuate.

Altadena's commercial heart on Lake Avenue suffered heavily: beloved local spots like Fox's diner, Side Pie, Everest, Rancho Bar, and a historic hardware store were lost to flames. Public institutions—from the Pasadena



Jewish Temple and Masjid Al-Taqwa to Altadena Town and Country Club—also burned down. The Eaton Fire prompted evacuation orders for more than 100,000 residents. Preliminary estimates put the cost of damage at \$10 billion, but many experts expect that number to grow.

In the wake of the Eaton Fire, the Pasadena Chamber of Commerce Foundation initiated the Small Business Relief Fund to provide micro-grants to locally-owned Altadena small businesses to help them reopen. To date the fund has collected more than \$90,000 that has been donated to 44 Altadena small businesses to help offset costs of site cleaning, office machines and supplies, phones and computers, inventory, tools and event vehicle replacement.

Donations are welcome at pasadenachamberfoundation.org or by check to Pasadena Chamber of Commerce Foundation, 44 North mentor Avenue, Pasadena, CA 91106. 100% of funds raised go directly to impacted Altadena small businesses.

article by Nicholas Cardenas

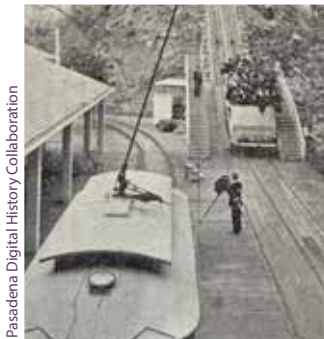


Pasadena is a leader in scientific research, arts, higher education, healthcare, food and fun!

Welcome to Pasadena



For thousands of years, the greater Pasadena area was home to the Tongva, who were displaced by the Spanish missions in the late 1700s. In the 19th century, the Pasadena area attracted Midwesterners seeking warm weather, rich soil and prosperity. By the late 19th century, Pasadena grew and evolved from an agrarian town into a strong and diverse economy.



Pasadena Digital History Collaboration



Pasadena Digital History Collaboration



Pasadena Digital History Collaboration

Vacationers found Pasadena's resort hotels such as the Huntington Hotel Pasadena (now the Langham Huntington Hotel) ideal for winter get-a-ways.



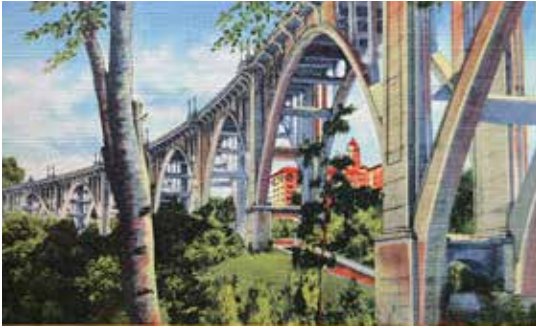
Pasadena Digital History Collaboration



Astronomers delighting in our clear night skies built the Carnegie Observatories and Mt. Wilson Observatory.

The Colorado Street Bridge was built in 1913 to connect Pasadena with communities to the west. After WWII, Pasadena developed as a center of commerce, industry and a shopping destination. In this time, Pasadena saw the completion of the Arroyo Seco Parkway (Pasadena Freeway) to downtown Los Angeles, the first freeway in Southern California.





As Pasadena expanded into a suburban center, the population blossomed to more than 100,000 people. In the 1970s, aided by easy access to freeways, Pasadena became headquarters for multi-national corporations, healthcare providers and professional service industries.

Pasadena is a safe and inviting urban environment without the worries and hassles of a big city.



The Ice House, was the first comedy club in the country. Michael Jackson premiered his "moon walk" on the stage at the Pasadena Civic Auditorium.

The Rose Bowl is the only venue to have hosted Super Bowls, the World Cup soccer championship, Olympic soccer final, Women's World Cup final and the college football national championship game – and the first professional go-kart races!



Pasadenan Jackie Robinson was the first African-American player in major league baseball. Jackie Robinson's brother Mack ran a very close second to Jesse Owens at the Berlin Olympics of 1936. America's first culinary celebrity, Julia Child was born and raised here. In 1924, teen-aged Lionel Sternberger first served a cheeseburger to a customer at The Rite Spot in Pasadena.



Art Center College of Design is among the leading schools for fine art, commercial art and design in the nation. Fuller Theological Seminary graduates ministers who work throughout the world. Pacific Oaks College continues to train excellent educators.



Opened in the 1880s as a technical school, California Institute of Technology (Caltech) has been home to 34 Nobel Prize awardees and has been named the top university in the world by the London Times for two of the past three years. Albert Einstein made three long-term visits in the 1930s and Stephen Hawking lectured at Caltech into the 21st century.



Cheers to our wonderful, rich history Pasadena! We look forward to the future.

Pasadena is the perfect spot – whether you're stopping by for an afternoon, spending the day, or a whole weekend.



Visitor's Guide

PASADENA: FUN, CULTURE & ADVENTURE IN A BEAUTIFUL SMALL CITY

Pasadena is a lively, comfortable, and safe small city that's bursting with things to see and do. Vibrant shopping and entertainment districts, world-class performing arts venues and museums, live music clubs, and an incredible mix of eclectic, cutting-edge, and classic restaurants make Pasadena an unforgettable destination for visitors and locals alike.



ACCOMMODATIONS

Whether you're traveling on a budget or looking to splurge, Pasadena has you covered. Affordable, clean motels line Colorado Boulevard in East Pasadena. In the heart of the city, you'll find luxury hotels and extended stay options perfect for relaxing after a day of exploring.

of the nation's first open-air malls, or head to East Pasadena for modern shopping centers and eateries.

SHOPPING & DINING

Pasadena's historic downtown areas are packed with great restaurants, unique shops, and lively entertainment. Visit The Paseo, one

ARCHITECTURE & ARTS

Take a leisurely stroll through the Pasadena Civic Center and admire City Hall, the Civic Auditorium, and the Central Library – all stunning examples of early 20th-century architecture.



Experience Pasadena



Many of Pasadena's architectural jewels appear in films and on TV.

ENTERTAINMENT

Catch cutting edge and big-name comedians at the Ice House Comedy Club, where stars such as Jerry Seinfeld, Jay Leno, and Robin Williams performed.

The Rose Bowl Stadium hosts concerts from artists like U2, Beyoncé, Green Day, and the Rolling Stones. On the grass outside, they host concert and festival events such as Cruel World and Head in the Clouds.

Enjoy a movie, go bowling, or take in cultural performances at venues like:

- The Tony Award-winning Pasadena Playhouse (State Theater of California)
- The Pasadena Symphony & POPS
- Boston Court Pasadena
- A Noise Within
- Pasadena Civic Auditorium – hosting everything from classical music to global dance performances.
- Caltech also offers free public lectures and performances.

Vogue magazine told their readers, "Pasadena is a quaint city with a charming old town feel and plenty of nooks to explore boutique shops, art, gardens, and a growing culinary scene. Though out-of-towners may be familiar with the city for its yearly Rose Bowl, Pasadena is an understated gem for Southern California locals who crave small-town comforts alongside a vibrant, cosmopolitan city."



In 2024, Pasadena was named one of 52 places worldwide to visit by The New York Times. They got it right, “The San Gabriel Mountains preside over Pasadena like a sylvan crown, and hiking and biking trails framed by forested valleys and tumbling waterfalls abound in places like the Angeles National Forest. The leafy city center is eminently strollable, with a vibrant main street...”



HISTORY & HERITAGE

Dive into Pasadena’s past at the Pasadena Museum of History and tour the elegant Fenyes Mansion. Visit the iconic Gamble House by Greene & Greene or join a Pasadena Heritage walking tour.

FOR THE KIDS

Kidspace Children’s Museum hosts family-friendly events year-round and kicks off the holiday season with Winter Wonderland and Noon Year’s Eve.

NATURE & OUTDOORS

Love the outdoors? Hike up Eaton Canyon to see waterfalls at the foot of the San Gabriel Mountains or enjoy a walk through the scenic Arroyo Seco beneath the historic Colorado Street Bridge.



SPORTS & RECREATION

Catch a UCLA football game at the Rose Bowl, college football’s most iconic stadium, or explore the stadium on a behind-the-scenes tour. Pasadena also hosts professional cycling races, an annual half marathon, and international soccer games.

Tee off at one of Brookside Golf Club’s two historic courses, or head





to Santa Anita Park for world-class thoroughbred racing and breathtaking mountain views.

ANNUAL EVENTS

Tournament of Roses® Parade & Rose Bowl® Game: New Year traditions known worldwide.

Cheeseburger Week® in January celebrates the birth of one of the world's favorite foods in Pasadena (in 1924).

African American History Month & Latino Heritage Parades: Celebrate our diverse community.

Fourth of July: Fireworks spectacular at the Rose Bowl.

Doo Dah Parade: Pasadena's famously quirky twist on parade fun.

Chalk Festival: Stunning sidewalk art one weekend in June.

We also honor our military and veterans with commemorations on **Memorial Day** and **Veterans Day**.

Come visit Pasadena – where history, culture, and fun come together in the perfect California getaway!

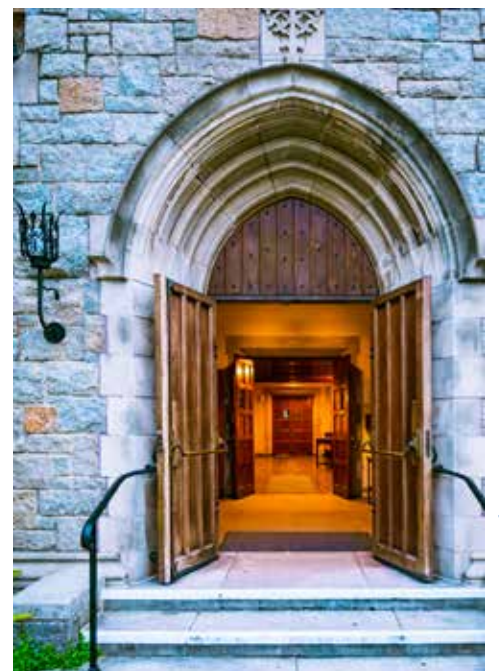


Photo by Roland Wilhemi

MISSION

To be an effective economic and political force for our membership

Pasadena Chamber of Commerce

PASADENA CHAMBER OF COMMERCE

44 North Mentor Avenue

Pasadena CA 91106

626 795-3355

FAX 626 795-5603

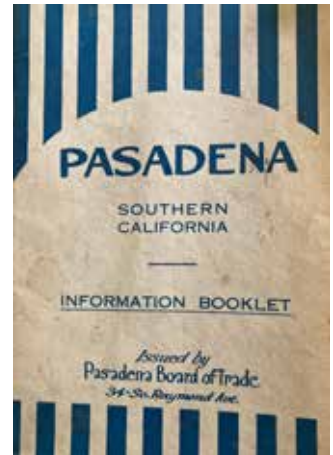
www.pasadena-chamber.org

info@pasadena-chamber.org

THE PASADENA CHAMBER OF COMMERCE AND CIVIC ASSOCIATION IS A DYNAMIC PROFESSIONAL BUSINESS SUPPORT AND ADVOCACY ORGANIZATION.

The Pasadena Chamber of Commerce and Civic Association is more than just a business network – we’re your advocate, connector, and partner in success. We work every day to strengthen our local economy and preserve the outstanding quality of life that makes Pasadena special.

Through strong relationships with local, regional, state, and federal leaders, we ensure the voice of Pasadena’s business community is heard and your interests are represented.



Join the Pasadena Chamber of Commerce and Civic Association

A dynamic force for business growth, advocacy, and community prosperity since 1888



VISION

The Pasadena Chamber of Commerce is an effective resource that works to support the prosperity of our members and enhancing the economy, business climate and quality of life in Pasadena.

- We achieve this by focusing on increasing value to our members.
- We help our members develop and

maximize their business performance.

- We represent the best interests of our members by serving as an effective advocate.
- We help students, displaced workers, seniors and other individuals become contributing members of Pasadena’s workforce.
- We enhance existing services using state-of-the-art technology.

The Pasadena Chamber of Commerce has been integral to the development of Pasadena

TO JOIN US,
EMAIL

PAUL@PASADENA-CHAMBER.ORG

A LEGACY OF LEADERSHIP

Since our founding in 1888 as the Pasadena Board of Trade, we've played a key role in shaping Pasadena's growth and vibrancy:

- Helped establish Pasadena's public library, hospital, and high school;
- Proposed the Tournament of Roses Parade and the creation of Pasadena Water & Power;
- Supported construction of the Colorado Street Bridge and a convention hall;



In 1919, we became the Pasadena Chamber of Commerce and Civic Association and continued to lead:

Championed the Civic Center project and the Arroyo Parkway (Pasadena Freeway);

Raised funds for local charities through the Community Chest.

DRIVING ECONOMIC GROWTH

Through the decades, the Chamber has helped make Pasadena the commercial and economic heart of the western San Gabriel Valley.

Promoted Pasadena as a corporate headquarters hub;

Recruited innovative businesses in engineering, finance, biotech, healthcare, and more;

Fought to bring light rail transit (the Metro A Line) to Pasadena (completed in 2003);

During tough times, we stood up for local businesses:

Helped limit water rate and health inspection fee increases during the Great Recession;

Convinced the City Council to keep fees and taxes in check – saving businesses and residents money;

During the COVID-19 pandemic, we secured grants for local small businesses, and helped members access federal PPP loans, and Economic Injury Disaster Loans and Employee Retention Tax Credits.

OUR DIVERSE & DYNAMIC MEMBERSHIP

The Pasadena Chamber is proud to represent more than 1,000 businesses of every size and industry:

Global corporations in biotech, telecommunications, and finance;

Local realtors, restaurants, auto dealers, bookstores, grocers, plumbers, and many more.



Whatever product or service you're looking for, you'll find it offered by a trusted Pasadena Chamber member – many recognized locally, nationally, and internationally for excellence.



Pasadena Chamber members are among the best at what they do

The Pasadena Chamber of Commerce

Join Us!

WHY JOIN THE PASADENA CHAMBER?

1 Business Growth and Industry Support

- Business Growth & Industry Support
- Chamber After-Hours Social Mixers
- Networking Connection Breakfasts & Luncheon Alliance events
- Advocacy with government agencies and elected officials
- Personalized support – call us whenever you need help!
- Industry-specific forums, committees, and events

2 Personal and Professional Development

- Annual Pasadena Business and Economic Summit
- Workshops, seminars, and legislative forums
- Outreach to major employers and representation on key business issues

3 Marketing & Visibility

- Listing in our Business Directory and Visitor Guide
- Searchable online directory with 3,000 to 4,000 visits per week
- Ribbon-cutting ceremonies, banner ads, and sponsorship opportunities
- Pasadena Perspective digital magazine

- Robust social media support
- Member-to-member discounts, mailing lists, and mobile app listings
- Advertising options including postcards to new residents and on our website
- Events like Cheeseburger Week and more
- Support with media and public relations from our helpful Chamber staff

To join, email paul@pasadena-chamber.org
Or learn more at www.pasadena-chamber.org



2025-2026

Executive Committee

- Frank Girardot, Chair, BYD | RIDE
- Katelyn Barchowsky, Immediate Past Chair, Vice-Chair-Member Services, Storied Lane Marketing
- Jessica J. Alvarenga, Chair Elect and Vice-chair-Legislative and Government Affairs, SoCalGas
- Paul Little, President and Chief Executive Officer, Pasadena Chamber of Commerce
- William (Bill) Ukropina, Treasurer, Coldwell Banker Commercial
- Ishmael Trone,* Secretary, F&M Business Center
- Lynnelle Bryant, Vice Chair Workforce Development, Masbuild, Inc.
- John Burt, Vice Chair-Economic and Business Development
John Burt Leadership Coaching
- Justin Tsui,* Vice Chair-Marketing and Technology, TeamLogicIT

Ex Officio

- David Klug, City of Pasadena-Director of Economic Development
- Pamela Knapp, Tournament of Roses Association
- Rob McClinton, Innovate Pasadena
- Jens Weiden, Rose Bowl Stadium

* Denotes past chairs of the board



I encourage you to take advantage of all the Chamber has to offer.

~Frank Girardot
Chair of the Board

Directors

- Raymond Asad, Fuller Theological Seminary
- Michael Bell, Sotheby's International Realty
- Thomas Daly* Lewis Roca, LLP
- George Falardeau* Pasadena Media
- Claudia Goytia, Kaiser Permanente
- Seamus Gray, Pacific Premier Bank
- Raphael Henderson* Retired
- Roger Huang, East West Bank
- John Leano* BRYAN'S Cleaners & Laundry
- Emilio Padilla-Larios, Langham Huntington Hotel (Pasadena)
- Hillary Schenk, Casa Treatment Center
- Don Schweitzer* Schweitzer Law Partners
- Brandon Stansell, Athens Services
- Nerissa Sugars, Hollywood Burbank Airport
- Stephanie Yamashiro, New York Life

LEADERSHIP CIRCLE MEMBERS

- Platinum:* City of Pasadena
- Gold:* Verizon, Wells Fargo, LA Fire Justice
- Silver:* Athens Services, Kaiser Permanente, Optimum Seismic, Rose Bowl Operating Company, SoCalGas
- Bronze:* Womble Bond Dickinson, UCLA Health, Langham Huntington Hotel

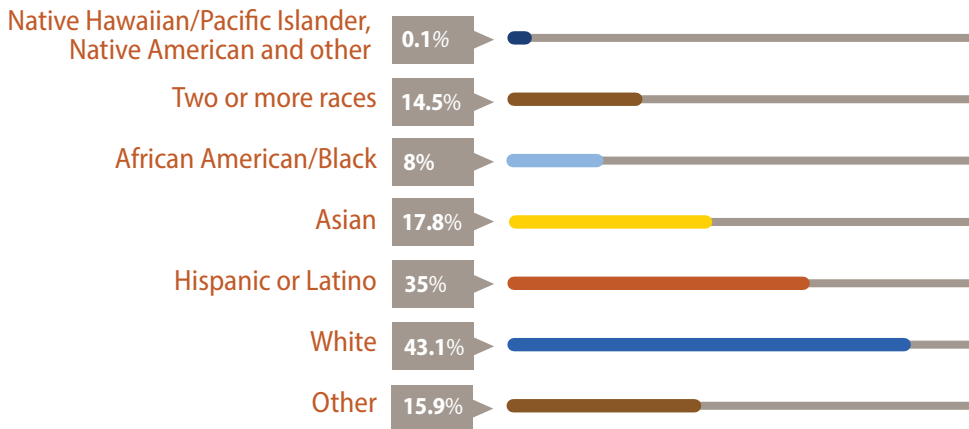
Leadership Circle members support the Pasadena Chamber at levels beyond their membership investment. These exemplary members sponsor events and activities and receive other benefits, as well. For information on Leadership Circle memberships, please call the Chamber office at 626-795-3355.



Pasadena Facts

Pasadena Population **137,195**

- 39.6 years – median age
- 13% are young, urban dwelling and highly educated
- 9.2% are single, career-driven, young people who have just left their family home and are living independently for the first time
- 64% are mature couples with comfortable and active middle-class lives
- 6.6% are affluent middle-aged and established couples
- 4.8% are middle-aged singles living an upscale urban lifestyle.



Note: some identify in multiple categories

HOME VALUES

- \$1,291,000 median home price
- 42% of homes are owner occupied.
- On average, Pasadenans own 2 cars and spend an average of 27.3 minutes commuting.

LIBRARIES

Pasadena’s Public Libraries were designed to be the heart of each neighborhood, With a collection of almost one million items

HOUSES OF WORSHIP

More than 220 houses of worship are located in the Greater Pasadena area and offer service to almost every denomination.

EDUCATED

- The education level of Pasadena residents is high
- 56% of the adult population over 25 hold a bachelor’s degree or higher
- 76.3% of adults have completed some level of post-secondary education
- 90.1% have earned at least a high school diploma.

SCHOOLS

- 13 elementary 3 middle schools and 4 comprehensive high schools
- 45 private elementary and secondary schools
- More than 60 pre-schools and childcare centers.

HIGHER EDUCATION INSTITUTIONS

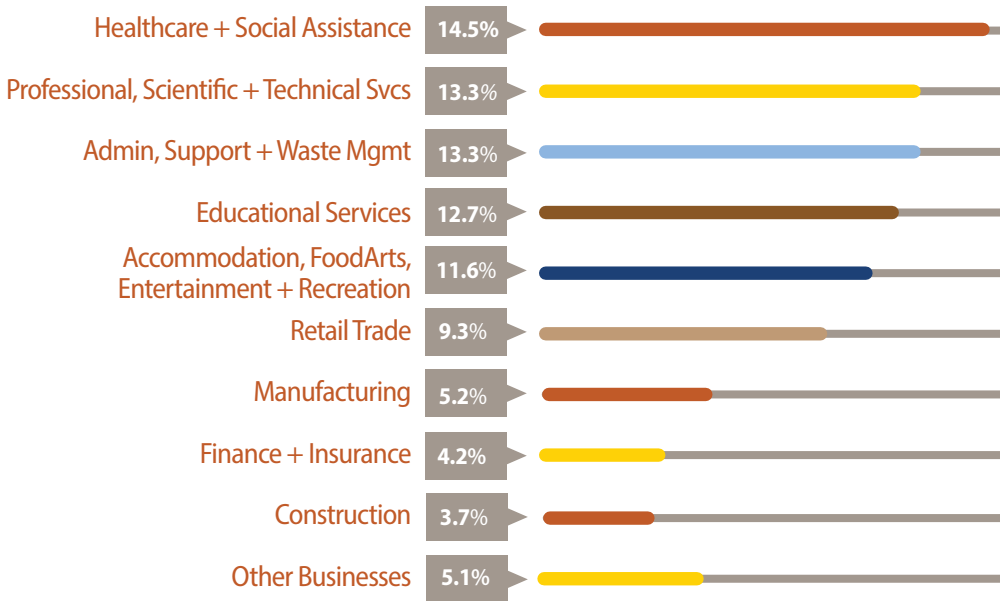
- Art Center College of Design
- California Institute of Technology (Caltech)
- Fuller Theological Seminary
- Pacific Oaks College
- Pasadena City College
- Saybrook University

Numbers are from US Government Census as of July 1, 2024

Pasadena Works

Jobs in Pasadena **112,000**

Full-time Employment **74,300**



MAJOR INDUSTRIES

- Healthcare
- Banking + Finance
- Hospitality + Tourism
- Education
- Engineering + Construction
- Technology
- Arts + Culture
- Non Profits
- Faith-Based Organizations
- Research, Development + Life Sciences

Annual Retail Sales **\$4,272,863,000**

The statistics on this page are pre-Covid numbers unless otherwise indicated. Pasadena's economy has always been very diverse, robust and stable. Post pandemic, Pasadena has recovered at a more rapid pace than the county or state.

ENVIRONMENT

The annual rainfall averages 21.24 inches

ECONOMY

\$97,818 median household income for 2023

\$142,697 average household income for 2023

Pasadena companies provided more than 110,000 jobs in 2024

77,568 Full-Time Employment

Pasadena's unemployment rate in mid-2024 was about 4.7%

Persons in Poverty 13.47%

HOSPITALITY

Visitors to Pasadena spend more than:

\$140 million annually on lodging

\$146 million on food

\$94 million on retail shopping

\$168 million in spending in the region during The Rose Bowl Game and on New Year's Day

Average Daytime Temperature **78°**

Pasadena & Local Services

PASADENA CHAMBER OF COMMERCE

Pasadena Chamber of Commerce 626 795-3355
 44 North Mentor Avenue, Pasadena
 www.pasadena-chamber.org

CHILD CARE

Options For Learning 626 449-8221
 2465 E. Walnut St., Pasadena
 www.optionscc.org

EMERGENCY SERVICES

Fire Department/Paramedics
Emergency 911
Administration 626 744-4675
 199 S. Los Robles Ave., Suite 550, Pasadena
 www.cityofpasadena.net/fire

POLICE DEPARTMENT

Emergency 911
General Information 626 744-4501
 207 N. Garfield Ave., Pasadena
 www.cityofpasadena.net/police

HOSPITALS

Huntington Memorial Hospital 626 397-5000
 100 W. California Blvd., Pasadena
 www.huntingtonhospital.com

Shriners for Children Medical Center, Pasadena 626 389-9300
 909 S. Fair Oaks Ave., Pasadena
 www.shrinershospitalsforchildren.org

City of Hope 626-301-8968
 1500 East Duarte Rd., Duarte
 www.cityofhope.org

Glendale Adventist Medical Center 818 409-8000
 1509 Wilson Terrace, Glendale
 www.glendaleadventist.com

TRANSPORTATION
Hollywood-Burbank Airport 818 840-8840
 2627 N. Hollywood Way, Burbank
 www.bobhopeairport.com

Metropolitan Transportation Authority
Metro Information (METRO) 800 266-6883
 www.metro.net

Foothill Transit 626 931-7239
 100 S. Vincent Ave., #200, West Covina
 www.foothilltransit.org

OTHER SERVICES
City Hall 626 744-4000
 100 North Garfield Avenue, Pasadena
 www.cityofpasadena.net

Convention & Visitors Bureau 626 795-9311
 300 E. Green St, Pasadena
 www.visitpasadena.net

Pasadena Public Library
Information 626 744-4066
Reservation line 626 744-4041

Main Branch, 285 E. Walnut St., Pasadena
 www.cityofpasadena.net/library

Parks & Natural Resources 626 744-4321
 100 N. Garfield Ave., Pasadena

Pasadena Convention Center 626 793-2122
 300 E. Green St., Pasadena
 www.pasadenacenter.com

Pasadena Humane 626 792-7151
 361 S. Raymond Ave., Pasadena
 www.pasadenahumane.org

Post Office Main Branch 800 275-8777
 600 Lincoln Ave., Pasadena
 www.usps.com

Recreation Department 626 744-7195
 100 N. Garfield Ave., Pasadena
 www.cityofpasadena.net/humanservices/parksandfacilities

Rose Bowl 626 577-3100
 1001 Rose Bowl Drive, Pasadena
 www.rosebowlstadium.com

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 626 351-1917

LOS ANGELES COUNTY SUPERVISOR

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 626 356-5407

PASADENA GOVERNMENT

Pasadena is a charter city with a City Council/City Manager form of government. The City Council has seven members plus our citywide elected mayor. The City Council encourages public participation. 25 different advisory Commissions, Committees and various ad hoc groups are appointed each year to advise the City Council. Information on all City of Pasadena activities and services is available at www.cityofpasadena.net.

CITY OF PASADENA

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 100 North Garfield Avenue
 Pasadena CA 91109
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 Tyron Hampton, District 1
 Rick Cole, District 2
 Justin Jones, District 3
 Gene Masuda, District 4
 Jessica Rivas, District 5
 Steve Madison, District 6
 Jason Lyon, District 7
 Miguel Marquez, City Manager





Business Guide

The City of Pasadena is vibrant and energetic. Residents and visitors appreciate Pasadena's sense of style, recognize quality and expect first-class service. Pasadena is known as the headquarters for multi-national engineering companies, world-class higher education institutions, leaders in healthcare, research and development as well as our hospitality.

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Education

Pasadena is home to world-class educational institutions at all levels. Pasadena Chamber member educational institutions have hosted Nobel Laureates, leaders in art, design and cinema, educational innovators and ministers working world-wide. Our chamber member schools offer the best education from pre-school through high school and our local community college is considered the jewel of the California system. Specialty schools and educators work with children with autism and other disabilities, foster youth and more.

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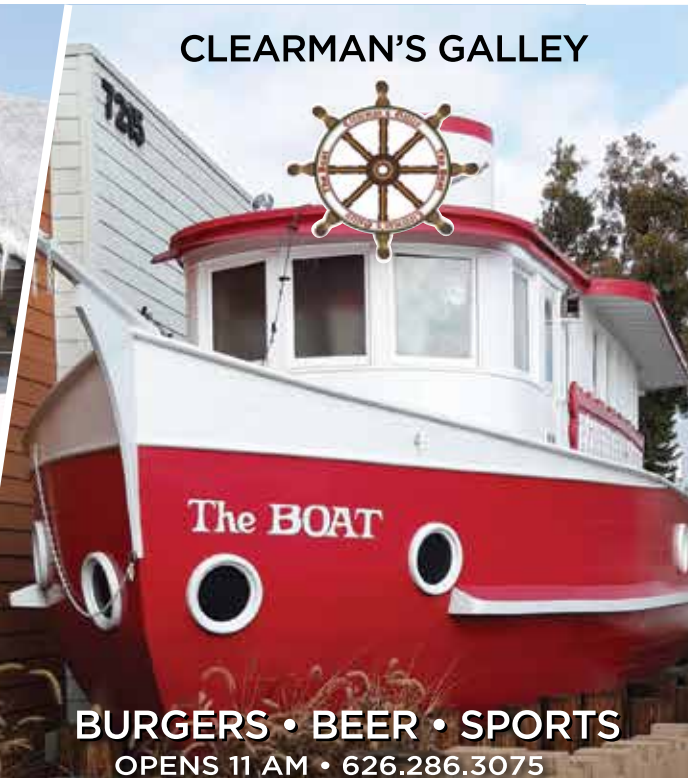


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With eight clinical network locations – in Arcadia, Glendale, Glendora, Pasadena, South Pasadena and West Covina – plus our main campus in Duarte, City of Hope offers leading-edge care and expertise at every stage of disease.

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- Urology and men's health

- Urogynecology and women's health
- Pain management and supportive care
- Cancer genomics and genetic counseling
- Clinical trials and innovative therapies

Recognized among the Top 5 "Best Hospitals" for cancer care by U.S. News & World Report's 2024-25 rankings, City of Hope is committed to advancing cancer research and setting new standards of care. We're also a global leader in chimeric antigen receptor (CAR) T cell therapy and bone marrow transplantation, with more than 20,000 transplants performed to date and industry-leading survival outcomes.

Whether through in-person visits or telehealth consultations, patients benefit from access to compassionate care, advanced therapies and the latest innovations – closer to home.

From Pasadena to West Covina and every city in between, City of Hope is here, to ensure you can get the world-class cancer care you deserve, when and where you need it.



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We know that personalized care makes a huge difference in patient outcomes. That's why at City of Hope®, we focus on providing leading-edge cancer treatments through all stages. Because no matter who you are or where you're from, everyone deserves world-class cancer care.

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1133 N. Rosemont Ave., Pasadena, CA 91103
(626) 585-3594 / Fax (626) 796-4362
www.brooksidegc.com

Club Champion Gymnastics

Sarah Johnson
145 Vista Ave., Suite 110, Pasadena, CA 91107
(626) 577-4496 / Fax (626) 577-2597
Frontdesk@go2clubchampion.com
www.go2clubchampion.com

The McCourt Foundation

Lucie Murray
871 Figueroa Terrace, Los Angeles, CA 90012
(310) 542-3000
solutions@mccourtfoundation.org
http://www.mccourtfoundation.org/

Rose Bowl Aquatics Center

Melanie Sauer
360 N. Arroyo Blvd., Pasadena, CA 91103
(626) 564-0330 / Fax (626) 356-7572
www.rosebowlaquatics.org

Tom Sawyer Camps, Inc.

Sarah Horner Fish
707 W. Woodbury Rd., #F, Altadena, CA 91001
(626) 794-1156 / Fax (626) 794-1401
info@tomsawycamps.com
www.tomsawycamps.com

RESTAURANTS & CATERING**Alexander's Steakhouse**

Sean Anderson
111 N. Los Robles Ave., Pasadena, CA 91101
(626) 486-1111
contact.pas@alexanderssteakhouse.com
www.alexanderssteakhouse.com

Arroyo Chop House

Jenna Brown
536 S. Arroyo Parkway, Pasadena, CA 91105
(626) 577-7463
www.arroyochophouse.com

Barney's Beanery

David Houston
97-99 E. Colorado Blvd., Pasadena, CA 91105
(626) 405-9777
www.barneysbeanery.com

Bistro 45

Robert Simon
45 S. Mentor Ave., Pasadena, CA 91106
(626) 795-2478
bistro45restaurant@gmail.com
www.bistro45.com

Burrito Express

Wil Orozco
1597 E. Washington Blvd., Pasadena, CA 91104
(626) 296-7992
burritoexpress1@att.net
burritoexpresspasadena.com

Cabrera's Mexican Cuisine

Efrain Cabrera
655 N. Lake Ave., Pasadena, CA 91101-1243
(626) 795-0230 / Fax (626) 795-4466
info@cabrerasc.com
www.cabrerasc.com

Celestino Ristorante Bar

Calogero Drago
141 S. Lake Ave., Pasadena, CA 91101
(626) 795-4006 / Fax (626) 795-8542
celestinoristorante@gmail.com
www.celestinopasadena.com

CHAMO Venezuelan Cuisine

Yesica Baker
950 E. Colorado Blvd., Pasadena, CA 91106
(626) 755-5156
yesikapb@yahoo.com
www.chamovenezuelancuisine.com

Chick-fil-A

Adaobi Gwacham
1700 E. Colorado Blvd., Pasadena, CA 91106
(626) 793-7636 / Fax (626) 793-7616
www.chick-fil-a.com/ecoloradoblvd

Chick-fil-A Lake & Boylston

Adaobi Gwacham
790 N. Lake Ave., Pasadena, CA 91104
(626) 345-9234
cfapasadenamarketing@gmail.com
https://www.chick-fil-a.com/locations/ca/lake-boylston

Clearman's Galley, aka The Boat

Juan Arrieta
7215 N. Rosemead Blvd., San Gabriel, CA 91775
(626) 286-3075
www.clearmansgalley.com

Clearman's North Woods Inn

Theresa Barnes
7247 N. Rosemead Blvd., San Gabriel, CA 91775
(626) 286-3579 / Fax (626) 286-7975
sangabriel@clearmansrestaurants.com
www.clearmansrestaurants.com

Cordova Cafe & Bottleshop

199 S. Los Robles Ave., Suite 150, Pasadena, CA 91101
(626) 298-6972
mandoinla@gmail.com
https://cordovacafe.com/

The Daily Catch

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927 E. Colorado Bl., Pasadena, CA 91106
(857) 277-9434
theo@thedailycatch.com
www.thedailycatch.com

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1717 E. Washington Blvd, Pasadena, CA 91104
(626) 536-2278
casey@chibasevents.com
http://www.chibasevents.co/

Dog Haus

Fabby Singh
105 N. Hill Ave., Pasadena, CA 91106
(626) 577-4287 / Fax (626) 577-4289
www.doghausdogs.com

Dog Haus Biergarten

Raymond Rodriguez
93 E. Green St., Pasadena, CA 91105
(626) 683-0808 / Fax (626) 683-0808
www.doghausdogs.com

Domino's Pizza Arroyo Parkway

Matt Lessa
633 S. Arroyo Parkway, Pasadena, CA 91105
(626) 548-1976
mpr@empizza.com

Domino's Pizza Colorado Blvd.

Matt Lessa
1935 E. Colorado Blvd., Pasadena, CA 91107
(626) 281-5200 / Fax (626) 281-5201
mpr@empizza.com

Domino's Pizza Los Robles

Matt Lessa
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Domino's Pizza Washington Blvd.

Matt Lessa
1400 E. Washington Blvd., Pasadena, CA 91104
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El Pollo Loco 3934

Sandra Estrada
262 S. Rosemead Blvd., Pasadena, CA 91107
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Sandra@lmugrp.com
www.lmugrp.com

El Portal Restaurant

Abel Ramirez
695 E. Green St., Pasadena, CA 91101
(626) 795-8553 / Fax (626) 795-2860
www.elportalrestaurant.com

El Torito

Veronica Alfaro
3333 E. Foothill Blvd., Pasadena, CA 91107
(818) 515-5990
veronica.alfaro@experiencerg.com
https://www.eltorito.com

Entre Nous

Mathias Wakrat & JC Febbrari
119 W. Green St., Pasadena, CA 91105
(626) 844-4500
entrenousfrenchbistro@gmail.com
Entrenousfrenchbistro.com

Event Specialists

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PO Box 6764, Rosemead, CA 91770
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Fleming's Prime Steakhouse & Wine Bar

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179 E. Colorado Blvd., Pasadena, CA 91105
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pasadena@flemingssteakhouse.com
www.flemingssteakhouse.com

Fogo de Chao

Jimena Sirri
234 E. Colorado Blvd., Pasadena, CA 91101
(626) 556-9222
pasadena@fogo.com
www.Fogo.com

Foothill Restaurant

Jim Christos
2835 E. Foothill Blvd., Pasadena, CA 91107
(626) 449-2337
info@foothill.co
foothill.co

Gale's Restaurant

Gale Kohl
452 S. Fair Oaks Ave., Pasadena, CA 91105
(626) 432-6705 / Fax (626) 432-6760
galekohl@aol.com
www.galesrestaurant.com

Granville

Alison Gregory
270 S. Lake Ave., Pasadena, CA 91101
(626) 360-7633 / Fax (626) 360-7632
pasadena@granville.net
www.granvilleresaurants.com

The Hat

Andee Toledo
491 N. Lake Ave., Pasadena, CA 91101
(626) 449-1844
www.thehat.com

Hello You're Welcome

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(626) 376-9600
leah@eatmarketplace.com
www.helloyrwelcome.com

Hummus Labs

Joseph Badaro
950 E. Colorado Blvd., #104, Pasadena, CA 91106
(626) 940-6546
joseph@hummus-labs.com
Hummus-labs.com

Kathleen's Restaurant

K. Meymarian & E. Bugarin
595 N. Lake Ave., Pasadena, CA 91101
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www.KathleensRestaurant.com

KAVIAR Restaurants

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70 N. Raymond Ave., Pasadena, CA 91103
(626) 605-0330
info@kaviarrestaurants.com
https://kaviarrestaurants.com

The Kitchen Italian Cafe & Pizzeria

Stacy Kostanyan
78 W. Union St., Pasadena, CA 91103
(626) 796-9802 / Fax (626) 796-9803
thekitchenpasadena.com

Lucky Baldwins Delirium Pub and Cafe

Lisa Brandley
21 Kersting Ct, Sierra Madre, CA 91024
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info@luckybaldwins.com
www.luckybaldwins.com

Lucky Baldwins Pub

Hans Bristle
17 S. Raymond Ave., Pasadena, CA 91105
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info@luckybaldwins.com
www.luckybaldwins.com

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Peggy Simonian

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Pasadena, CA 91106
(626) 844-0447 / Fax (626) 844-7428
info@luckybaldwins.com
www.luckybaldwins.com

Magnolia House

Kourtney Underwood

492 S. Lake Ave., Pasadena, CA 91101
(626) 584-1126
info@themaghouse.com
www.TheMagHouse.com

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Ruby Bugarin

155 S. Rosemead Blvd., Pasadena, CA 91107
(626) 449-4193 / Fax (626) 449-0717
www.margaritaspasadena.com

Maria's Italian Kitchen

Martin Mata

3537 E. Foothill Blvd., Pasadena, CA 91107
(626) 351-2080
marias@mariasitaliankitchen.com
www.mariasitaliankitchen.com

MCS Burbank LLC

Steve Mora

2627 N. Hollywood Way, Burbank, CA 91505
(661) 904-0094
Steve@mcsburbank.com
www.mcsburbank.com

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Armen Shirvanian

25 E. Colorado Blvd., Suite 205, Pasadena, CA 91105
(626) 795-3131 / Fax (626) 795-9698

Mijares Mexican Restaurant

R-Lene Mijares de Lang

145 Palmetto Dr., Pasadena, CA 91105
(626) 792-2763 / Fax (626) 792-4132
info@mijaresrestaurant.com
http://www.mijaresrestaurant.com/

Mills Alley Japanese Izakaya

Steve Kang

33 S. Fair Oaks Ave., Pasadena, CA 91105
(626) 639-5480
sk24x7@live.com

Mr Mushroom Burger Farm

Sareth Yip

80 N. Fair Oaks Ave., Pasadena, CA 91103
(650) 918-2339
sareth@globalmgt.com

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Mike Mehirdel

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(747) 201-7696
Pasadena@nyc-gyro.com
www.nyc-gyro.com

Nha Trang Vietnamese Cuisine

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nhatrangpasadena@gmail.com

Osawa Shabu Shabu & Sushi

Sayuri Tachibe

77 N. Raymond Ave., Pasadena, CA 91103
(626) 683-1150 / Fax (626) 304-2718
www.theosawa.com

Parkway Grill

Jenna Brown

510 S. Arroyo Parkway, Pasadena, CA 91105
(626) 795-1001
www.theparkwaygrill.com

Pie' N Burger

Michael Osborn

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(626) 795-1123 / Fax (626) 795-2463
www.pienburger.com

President Thai Restaurant

Jeff Tieo

498 S. Rosemead Blvd., Pasadena, CA 91107
(626) 578-9814 / Fax (626) 578-9684
www.president-thai.com

Prince St. Pizza

Rey Ramirez

49 E. Colorado Blvd., Pasadena, CA 91105
(626) 722-4506
pasadena@eatprincestreetpizza.com
www.princestreetpizza.com

Raffi's Catering and Banquet

Raffy Fournouzian

3887 E. Sierra Madre Blvd., Pasadena, CA 91107
(626) 351-0900
raffiscatering@yahoo.com
raffiscatering.com

The Raymond 1886

Gina Seghi

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www.theraymond1886.com

Rodney's Ribs LLC

Rodney Jenkins

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koy2011@gmail.com
www.rodneysribs.com

Rosebud Coffee

Dan Davidson

2302 E. Colorado Blvd., Pasadena, CA 91107
(626) 817-3461
dan@rosecitycoffee.org
www.rosebudcoffee.com

Ruth's Chris Steak House

Linda Jordan

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(626) 583-8122 / Fax (626) 583-8126
www.ruthschris.com

Shake Shack

Maribel Perez

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mperez@shakeshack.com
www.shakeshack.com

Smith Brothers Restaurant Corporation

Jenna Brown

100 Corson St., Suite 320, Pasadena, CA 91103
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www.smithbrothersrestaurants.com

Smitty's Grill

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110 S. Lake Ave., Pasadena, CA 91101
(626) 792-9999
www.smittysgrill.com

The Stand

Zachary Wishengrad

36 S. El Molino Ave., Pasadena, CA 91101
(626) 714-7117
info@thestand.com
www.thestand.com

Stems

Kaiy Smith-Biesman

Pasadena, CA 91107
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kaiy@stemscsca.com
www.stemscsca.com

Sushi Roku Pasadena

Jo

33 Miller Alley (One Colorado Courtyard),
Pasadena, CA 91103
(626) 683-3000 / Fax (626) 683-7400
www.sushiroku.com

Tardino Bros. Italian Kitchen

40 N. Mentor Ave., Pasadena, CA 91106

(626) 334-4433
tardinobrositaliankitchen@gmail.com
https://www.tardinobrositaliankitchen.com/

Terrace at The Langham

Denny DePoitre

1401 S. Oak Knoll Ave., Pasadena, CA 91106
(626) 568-3900 / Fax (626) 568-3700

Twohey's Restaurant

Tanya Christos

424 Fair Oaks Ave., South Pasadena, CA 91030
(626) 284-7387 / Fax (626) 284-4865
info@twoheys.com
www.twoheys.com

Urban Pocha

Steve Kang

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sk24x7@live.com

Urth Caffe

Thomas D. Murray

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(626) 844-4644 / Fax (626) 844-4647
info@urthcaffe.com
www.urthcaffe.com

Wake and Late

Benjamin Richter

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(310) 270-5972
ben@wakeandlate.com
www.wakeandlate.com

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(626) 358-9208
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Green Ladder Roofing

David Reyes

155 N. Lake Ave., Suite 800, Pasadena, CA 91101
(626) 714-6538
david@greenladderroofinginc.com
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ebutts@csc-usa.com
www.csc-usa.com

Eagle Star Security

Kjell H. Kling

1160 Pine Bluff Dr., Pasadena, CA 91107
(626) 806-6676
kjelleaglestar@verizon.net
https://www.eaglestarsecurity.net/

Zoom Security Group

Imran Khan

6200 Canoga Ave., Suite 425, Woodland Hills, CA 91367
(888) 787-0070
office@zoomsecurity.us
www.ZoomSecurity.US

SENIOR HEALTH & WELLNESS SERVICES

Pasadena Senior Center

Akila Gibbs

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(626) 795-4331 / Fax (626) 577-4235
akilag@pasadenaseniorecenter.org
www.pasadenaseniorecenter.org

SENIOR RESIDENTIAL COMMUNITIES

Arcadian Retirement Center

Amber Branconier

753 W. Duarte Rd., Arcadia, CA 91007
(626) 445-7981 / Fax (626) 445-0179
arcadianretirement@gmail.com

FountainGlen at Pasadena

Jeanette Jeanette

775 E. Union St., Pasadena, CA 91101-5630
(626) 449-8844 / Fax (626) 449-8855
FGPasadena@sares-regis.com
www.fountainglen.com

The Kensington Sierra Madre

Jodie Kendall

245 W. Sierra Madre Blvd., Sierra Madre, CA 91024
(626) 355-5700 / Fax (626) 355-1130
jkendall@kensingtonsl.com
www.TheKensingtonsierramadre.com

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www.montecedro.org**The Oaks of Pasadena****Steve Jennings**2954 E. Del Mar Blvd., Pasadena, CA 91107
(626) 356-2600 / Fax (626) 356-2596
info@pasadenaoaks.com
www.pasadenaoaks.com**Pasadena Highlands****Cynthia Leon**1575 E. Washington Blvd., Pasadena, CA 91104
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www.WellQuestPH.com**Sage Glendale Senior Living****Peter Bonilla**525 W. Elk Ave., Glendale, CA 91204
(818) 482-9664 / Fax (818) 245-6032
sageglendale.com**Villa Gardens****Dawneen Lorange**842 E. Villa St., Pasadena, CA 91101
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villagardens.org**WelbeHealth****Michael Duffy**50 Alessandro Place, Suite A20, Pasadena, CA 91105
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www.welbehealth.com**SHOPPING & RETAIL****A Leading Role****ALR Admin**300 S. Raymond Ave., Pasadena, CA 91105
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(626) 396-0100 / Fax (626) 396-0101
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(626) 351-6101
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www.audio-element.com**Bricks & Minifigs Pasadena****Betty Poquez**350 S. Lake Ave., Suite 110, Pasadena, CA 91101
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Pasadena.CA@bricksandminifigs.com
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cigarsbychivas.com**Hard Pressed Graphics****Rajae Jackson**Altadena, CA 91001
info@hardpressedgraphics.com**Hollywood Piano Factory Outlet & Clearance Center****Glenn Treibitz**2084 Foothill Blvd., Pasadena, CA 91107
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www.hollywoodpiano.com**PARISA KJ****Parisa Khosravi Jafari**Pasadena, CA 91101
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www.parisakj.com**Pasadena Hastings Center****Madeleine Mueller**PO Box 1209, Carpinteria, CA 93014
(805) 684-4178**Patagonia****Ian Sharp**47 N. Fair Oaks Ave., Pasadena, CA 91103
(626) 795-0319
ian.sharp@patagonia.com
https://www.patagonia.com/stores/ca/pasadena**Petite Pebbles****Millie Wang**380 S. Lake Ave., Suite 105, Pasadena, CA 91101
(626) 940-6669
petitepebbles@yahoo.com
www.petitepebbles.us**Rebecca Crews LLC****I'sha Darrington**52 Hugas Alley (One Colorado Square), Pasadena, CA 91103
(310) 405-2517
Rebecca Crews LLC@gmail.com
www.rebecca Crews.com**SOCIAL MEDIA, ONLINE MARKETING, APP DEVELOPMENT & INTERNET ADVERTISING****Buuz Software, Inc.****Tobias Schopf**(408) 676-8079
info@buuzapp.com
www.buuzapp.com**SLS Consulting, Inc.****Susan Ziegler**PO Box 6108, North Hollywood, CA 91603
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www.slsconsulting.com**Spéir Mór Media, LLC****Sean Curley**347 Meadow Grove Street,
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(818) 261-9636
speirmormedia@gmail.com
http://www.speirmormedia.com**TAXES & AUDITING SERVICES****Corcoran Bookkeeping & Tax Services****Kathleen Corcoran**1557 N. Catalina Ave., Pasadena, CA 91104
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corcorankathleen2@gmail.com
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Pasadena, CA 91107
(626) 696-3312 / Fax (626) 696-3305
raymond.ng@hrblock.com
www.hrblock.com**TELECOMMUNICATIONS & UTILITIES****A-Tel Business Communications****Paul Miller**14320 Ventura Blvd., #454, Sherman Oaks, CA 91423
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sales@atelpbx.com
atelpbx.com**AT&T****Noel E. Pallais**2260 E. Imperial Hwy, 3rd Floor,
El Segundo, CA 90245
(310) 964-1295
www.att.com**Crown Castle****Mark Guillen**(562) 665-9421
stephen.garcia@crowncastle.com, Mark.Guillen@
crowncastle.com
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info@foothillcommunications.com
www.foothillcommunications.com**The Gas Company****Jessica J. Alvarenga**11912-B Valley Blvd., SC8025,
El Monte, CA 91732-3153
(800) 427-2200 / Fax (626) 443-0898
JAlvar12@socalgas.com
www.socalgas.com**Verizon**(800) 922-0204
verizon.com**TRANSPORTATION, SHUTTLE SERVICES & AIRPORTS****Amtrak San Joaquins****Dan Marcy**680 E. Colorado Blvd., Suite 180, Pasadena, CA 91101
(424) 325-8326
amtraksanjoaquins@moderntimesinc.com
www.amtraksanjoaquins.com**Champion Charter Bus Los Angeles****For Reservations**1311 S. Flower St., Suite C1, Los Angeles, CA 90015
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https://www.championcharterbus.com/
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www.foothilltransit.org**GOGO Charters Los Angeles****For Reservations**4011 W. Jefferson Blvd., Los Angeles, CA 90016
(323) 373-3085
info@gogocharters.com
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answers@bur.org
www.hollywoodburbankairport.com**John Blanchard Company, Inc., A Transportation Management Company (Convention Shuttles)****John Blanchard**1613 Chelsea Rd., #298, San Marino, CA 91108
(626) 765-6911
www.johnblanchard.com**Los Angeles Charter Bus Company****Gomez Rodolfo**(310) 667-6197
info@lacherterbuscompany.com
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www.foothillgoldline.org**Mid Valley Harvesting, Inc.**

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Getaways Travel

Karen Sullivan

37 Auburn, Suite 7, Sierra Madre, CA 91024
(626) 351-6536 / Fax (626) 351-5534
info@getawaystravel.net
www.getawaystravel.net

Indus Travel

Saeed Parker

(866) 978-2997
saeedparker@indus.travel
www.indus.travel

Pasadena Convention & Visitors Bureau

Christine Susa

300 E. Green St., Visitors Center, Pasadena, CA 91101
(626) 795-9311 / Fax (626) 795-9656
info@visitpasadena.com
www.visitpasadena.com

Welakahao Catamaran, Inc.

PO Box 8720, Honolulu, HI 96830-0720
(626) 993-9303
pasadenapw.com

WASTE REMOVAL, HAULING & RECYCLING SERVICES

Athens Services

Elizabeth Ramirez

PO Box 60009, City of Industry, CA 91715-0009
(888) 336-6100 / Fax (626) 369-4754
www.athensservices.com

Consolidated Disposal Services- A Republic Services Company

Francella Aguellar

9200 Glenoaks Blvd., Sun Valley, CA 91352
(747) 271-8945 / Fax (818) 504-3037
sattaei@republicservices.com
www.republicservices.com

South Coast Fibers/ American Reclamation

Rick Forman

4560 Doran St., Los Angeles, CA 90039
(818) 552-4068 / Fax (818) 548-8814
www.americanreclamationinc.com

Valley Vista Services

David Perez

17445 E. Railroad St., City of Industry, CA 91748
(626) 961-1105
www.valleyvistaservices.com

WEBSITE APP DESIGN, INTERNET & HOSTING SERVICES

Acorn Creative LLC

Marion Maddox

(813) 777-7568
marion@acorncreative.design
www.acorncreative.design

Small World Communications

Rob McClinton

556 S Fair Oaks Ave., #121, Pasadena, CA 91105
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https://smallworldregistrar.com

Tenfour AI

Rob Anderson

435 S. San Gabriel Blvd., Pasadena, CA 91107
(612) 751-3513
randerson@tenfourai.com
www.tenfourai.com

Pasadena's Major Employers

Pasadena has abundant employment opportunities

COMPANY	BUSINESS TYPE	# EMPLOYEES
Jet Propulsion Laboratory	Aerospace Research	5029
Kaiser Permanente	Health Care	4760
California Institute of Technology	Education	3900
Huntington Memorial Hospital	Hospital	3200
Pasadena City College	Education	2619
Pasadena Unified School District	Education	2420
The City of Pasadena	Government	2260
Pacific Clinics	Medical Clinics	1100
Art Center College of Design	Education	883
Sycamores	Social Services	657
The Langham Huntington	Accommodation	592
East West Bank	Financial	569
Western Asset Management Co.	Investment Mgmt.	558
Wells Fargo	Financial	440
Target Stores	Retail	392
LACERA – L.A. County Employees Retirement Association	Retirement Association	380
Fuller Theological Seminary	Education	360
Five Acres	Social Services	342
Boys & Girls Aid Society		
Villa Esperanza Services	Social Service	309
Las Encinas Hospital	Health Care	300
Macy's	Retail	300
Parsons Corporation	Engineering/Construction	300
Union Station Homeless Services	Social Service	300
Rusnak Pasadena	Automotive	296
Optum	Health Care	267
Santa Anita Park	Racetrack	250
OpenX	Advertising	250
Tokio Marine Management, Inc.	Insurance	220
The Westin, Pasadena	Hotel	205
AltaMed	Healthcare	200

* Note: Some information is previous years. Current data may be unavailable or unreliable.

Route 66 + Colorado Boulevard

Main Street of America, Main Street of Pasadena



Established in 1926, US Route 66 became one of America's most iconic highways, stretching over 2,400 miles from Chicago to Santa Monica. Often called the "Main Street of America," Route 66 played a crucial role in connecting rural communities to larger cities, fueling cross-country travel, commerce, and migration. Route 66 became a cultural icon, symbolizing freedom, opportunity, and the romance of the open road.

In Pasadena, Route 66 ran along Colorado Boulevard, embedding the city firmly into the highway's storied history. During its heyday, Colorado Boulevard bustled with motels, diners, service stations, and department stores catering to travelers heading west. The boulevard quickly became, and to this day remains, the heart of Pasadena's commercial and civic life, lined with shops, restaurants, and cultural landmarks.

Today, Colorado Boulevard remains a vibrant hub for business and community gatherings.

In 2026, Pasadena will be celebrating the centennial of Route 66 and the 150th anniversary of our main street: Colorado Boulevard. The yearlong celebration will feature events, activities and much more. Help us celebrate the 150th anniversary of Colorado Boulevard and the 100th anniversary of Route 66 and its impact on California and Pasadena.

You can find information and links to activities and more at www.visitpasadena.com/route-66.

The Pasadena Chamber of Commerce is actively engaged in planning for our local celebrations of Route 66 and Colorado Boulevard. If you would like to be part of the festivities, please email paul@pasadena-chamber.org. You can find an up-to-date list of events and activities at <https://www.visitpasadena.com/route-66-colorado-blvd-celebrations/> The website is generously hosted by the Pasadena Convention and Visitors Bureau.

article by Nicholas Cardenas





**FIRE
JUSTICE**

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Your Recovery is Our Priority

“When I saw the fire's devastation I knew that the next chapter of my life had to be dedicated to helping rebuild the communities and neighborhoods of people where I have lived, worked and prayed most of my life.”

Chris Holden

Former California Assemblyman | **CEO, LA Fire Justice**

JOIN US FOR ONE OF OUR UPCOMING COMMUNITY EVENTS:

- Town Halls** - Eaton Fire origin and our case against Edison
- Insurance Workshops** - Free workshops to assist your claims process
- Business Workshops** - Focusing on business losses and claims
- Mental Health Mondays** - To help you and your family navigate the challenges
- Free Consultations** - Virtual or in-person attorney meetings in our office
- Weekly Coffee Chats** - Stop by our office and chat with the team



Scan for More Information



Office Address:
221 E. Walnut St.,
Suite 100, Pasadena



LAFireJustice.com



(626) 684-3315

*Chris Holden is not a lawyer

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