

## President's Message

Yes, the holidays are fast approaching, but first we have to get through (survive?) the election season.

The Chamber does not endorse candidates, but does take positions on initiatives. Our Board makes decisions based on perceived benefits to members and our economy. They get input from our Legislative Committee and feedback from members.

Here are positions on issues before the voters on November 6th:

- Pasadena Measure I: OPPOSE the sales tax increase after a poll of members indicated 77% oppose it. NO POSITION on Measure J.
  - LA County Measure W: OPPOSE the stormwater assessment because the cost is extremely onerous for all private real estate owners.
  - Proposition 1: SUPPORT the measure funding veteran housing.
  - Proposition 2: SUPPORT reprogramming current funding to aid the homeless and mentally ill.
  - Proposition 3: SUPPORT reliability and improve water quality, particularly needed in SoCal.
  - Proposition 4: SUPPORT increasing capacity and improving services at children's hospitals in California.
  - Proposition 5: SUPPORT facilitating the transfer of real estate protecting the financial health of those on fixed incomes.
  - Proposition 6: OPPOSE because road and street repair and transit construction are necessary to the economic health of California.
  - Proposition 7: SUPPORT allowing California to choose the best means to serve our citizens.
  - Proposition 8: OPPOSE the measure as an unnecessary intrusion on the workplace with rules that will not improve patient service.
  - Proposition 10: OPPOSE rent control restrictions and could exacerbate our massive housing shortage.
  - Proposition 11: SUPPORT enhancing response time of emergency medical personnel.
- Vote on November 6th. It matters!

## President's Breakfast Honoring Gerald Freeny and Tournament of Roses December 6th at Hilton Pasadena

The Pasadena Chamber of Commerce will honor 2019 Tournament of Roses Association President Gerald Freeny at the annual President's Breakfast at the Hilton Pasadena on Thursday, December 6, 2018. Breakfast begins at 7:30 a.m. followed by a festive program celebrating *The Melody of Life*, the theme for the 2019 Tournament. Honored special guests include the Royal Court and past Tournament presidents.

Mr. Freeny has been a volunteer member of the Tournament of Roses Association since 1988. His community involvement has included: president of the San Gabriel chapter of NOBLE (National Organization of Black Law Enforcement Executives), the **Pasadena Police Department Foundation Board**, **Pasadena Rose Bowl Aquatics Center Board**, **University Club**, **Pasadena YMCA Board** and the **Pasadena NAACP**. Mr. Freeny is on Advisory Board of the Rose Bowl Legacy Foundation and is a member of **Historic First Lutheran Church**.

Mr. Freeny attended Pasadena Christian School and **John Muir High School**, and received a bachelor's degree in business administration and finance from **California State University, Los Angeles**.

Tickets to the President's Breakfast are \$75 each. Corporate tables of ten are \$750. Sponsorships are \$1500. Those sponsoring the event receive a table with recognition, acknowledgement in all publicity materials and will enjoy breakfast with a member of the Royal Court as their guest. Self parking is included in the cost of breakfast and sponsorship.

Queen and Court Sponsors (so far) are **Athens Services**, **AT&T**, **Hollywood Burbank Airport**, the **Pasadena Star-News**, the **Pasadena Tournament of Roses** and **Wells Fargo**.

Anyone who would like an invitation, can call the Chamber office for information or to purchase tickets at (626) 795-3355, email [leanne@pasadena-chamber.org](mailto:leanne@pasadena-chamber.org) or visit



## Holiday Party is December 11th at Romanesque Room

The Pasadena Chamber of Commerce hosts our annual *Holiday Party* for members and friends at **The Romanesque Room** at 50 East Green Street in Pasadena on Tuesday, December 11th from 5pm to 8pm. 90 minutes of FREE parking is available across the street in the Schoolhouse parking garage.

Food is donated by Chamber member restaurants and caterers, including **Dunkin'**, **Stonefire Grill**, **Green Street Restaurant**, **May Catering** and more. **Dance Syndicate** provides music.

This year the Chamber is supporting *Operation Santa Claus*, the **Pasadena Jaycees'** program that delivers toys to needy children on Christmas Eve. Chamber members who donate toys at the Holiday Party receive free admission. Toy-bearing non-members and Pasadena Chamber members without a toy pay \$10. Non-members without a toy to donate pay \$20 admission. You can donate to the Chamber Toy Drive by bringing an unwrapped toy to the Holiday Party or leave it at the Chamber offices. For information, please call the Pasadena Chamber office at (626) 795-3355 or email [Kelly@pasadena-chamber.org](mailto:Kelly@pasadena-chamber.org).

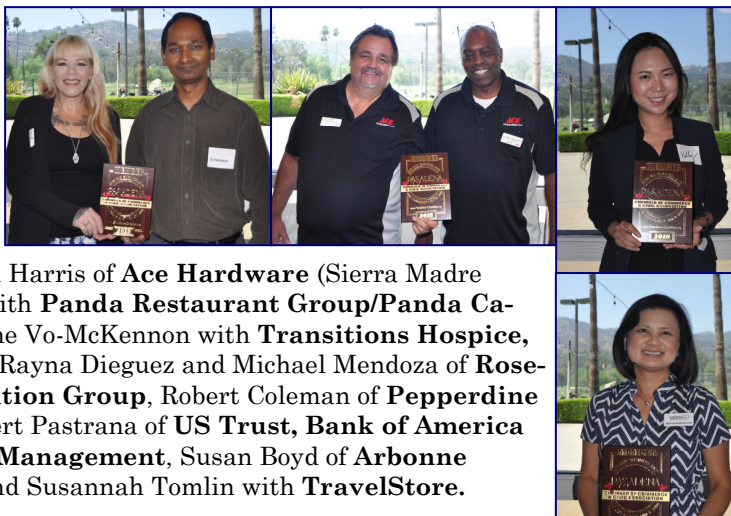


Clockwise from right, new members introduced at our networking breakfast in September and October were Christina Sherwood of new South Lake Avenue restaurant **Granville**, Carolina Caro of the **Carolina Caro Leadership Coach**, Christopher Garner of **Accessory Spaces** and JB Fitts of **Crossfit Crown City**. We also met Angela Efros of **HG Plus Consulting, Inc.** and Ken Salzman of **SanZman Productions**.



Clockwise, from right, at lunch, we met Rhonda Alexander and Shenan Silva with **Liberty Tax Service**, Jeff

Lerano and Kevin Harris of **Ace Hardware** (Sierra Madre Blvd.), Kelly Ni with **Panda Restaurant Group/Panda Catering** and Maxine Vo-McKennon with **Transitions Hospice, Inc.** We also met Rayna Dieguez and Michael Mendoza of **Rosewood Revitalization Group**, Robert Coleman of **Pepperdine University**, Robert Pastrana of **US Trust, Bank of America Private Wealth Management**, Susan Boyd of **Arbonne International** and Susannah Tomlin with **TravelStore**.



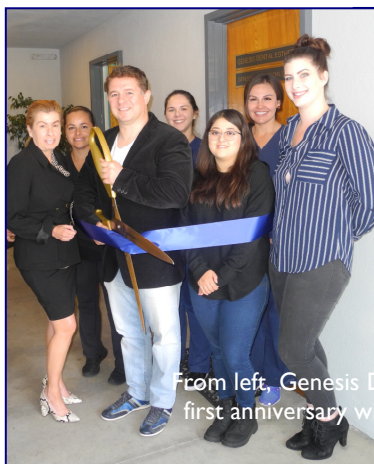
## New Members for August, 2018

**Accessory Spaces, LLC**, Christopher Garner, (833) 238-3447  
**Ace Hardware**, Kevin Harris, (626) 789-2005  
**Arbonne International**, Susan Boyd, (626) 219-6863  
**Carmerica Motor Group, LLC**, Clint Mooney, (626) 817-9808  
**NewFront Insurance**, Tim Carruth, (626) 840-8827  
**Oak Crest Academy**, Pashal Whitmore, (626) 257-7280  
**Panda Restaurant Group**, Kelly Ni, (626) 799-9898  
**Pepperdine University**, Robert J. Coleman, (310) 506-7606  
**Skeehan & Company**, Joseph Skeehan, (626) 585-9555  
**US Trust Bank of America Private Wealth Management**, Robert Pastrana, (323) 388-6866

## New Members for September, 2018

**Anyone Collective**, Shannon Russo, (626) 768-0803  
**Carolina Caro Leadership Coach**, Carolina Caro, (646) 229-4898  
**Clifford Swan Investment Counselors**, Lloyd Wong, (626) 792-2228  
**Crossfit Crown City**, JB Fitts, (626) 263-0683  
**Dilbeck Real Estate**, Barry Jones, (626) 241-7266  
**Genesis Dental Esthetics**, Rosie Ruano, (626) 314-3550  
**Micro Consultants**, Barbara Chang, (626) 325-3331  
**Pasadena After Hours Rotary Club**, Robin McCarthy, (626) 379-0407  
**Seyfarth Shaw, LLP**, Richard C. Mendelson, (213) 270-9619  
**Whitmore Rare Books**, Dan Whitmore, (626) 714-7720

## Chamber Member Ribbon Cuttings and Celebrations



From left, Genesis Dental Esthetics opened with a ribbon-cutting ceremony. New School of Cooking celebrated their first anniversary with a ribbon-cutting ceremony. The Chamber was on hand when Villa Esperanza opened the new Villa School building with a celebration and ribbon cutting.

## Renewing Members for August, 2018

### ONE TO FIVE YEARS

Arroyo Chop House  
Cloud Connected, LLC  
Cruise Planners  
Del Lile, Realtor, Coldwell Banker Residential Brokerage  
Etko Homes, Inc.  
Fong and Aquino, LLP  
Hastings Ranch Nursery School  
HLWebwerks  
JBauer Inc., Electrical Construction & Service  
Jiangsu-California International Education Center, Inc.  
Joie  
KShift  
Law Offices of Donald P. Schweitzer  
Nothing Bundt Cakes  
Nutrition & Education International  
Osawa Shabu Shabu & Sushi  
Parkway Grill  
Pasadena Community Foundation  
Scott Gutentag Photography  
Smith Brothers Restaurant Corporation  
Smitty's Grill  
V1H Consulting

### SIX TO NINE YEARS

Armed Exterminators  
Central Grille Pasadena  
Chandler School  
MonteCedro  
Neurofeedback & Neurorehab Institute, Inc. (NNRI, Inc.)  
Old Oak Cellars  
Pacific Crane & Equipment Sales  
Roses Road, Inc.  
Servpro of Arcadia & Pasadena North  
Singpoli Group, LLC  
United Site Services

### TEN TO FOURTEEN YEARS

F & M Business Center  
Millenium Pension Services Inc.  
The Raymond 1886  
UBS Financial Services, Inc.

### FIFTEEN TO FIFTY YEARS

Al Brooks Rose Bowl Tours  
C W Wong & Associates  
City of Pasadena  
Corcoran Bookkeeping & Tax Services  
ForensisGroup  
FVO Solutions, Inc.  
Junior League of Pasadena, Inc.  
Monte Vista Grove Homes  
Nick Boswell Photography

Rose Bowl Stadium  
Sauve Riegel Commercial Real Estate  
Sheraton Pasadena Hotel  
Villa Gardens

## These Members Recently Had Significant Anniversaries with the Pasadena Chamber:

**Five-year Anniversary:** Hot Yoga Pasadena, Hastings Ranch Nursery School, Law Offices of Donald P. Schweitzer, Osawa Shabu Shabu & Sushi, Pasadena Community Foundation

**Ten-year Anniversary:** McDermott Consulting, Inc., The Raymond 1886

**Fifteen-year Anniversary:** Maranatha High School, The Oaks of Pasadena

**Twenty-year Anniversary:** Arroyo Parkway Self Storage, Eagle Associates, LACERA (L.A. Country Employees Retirement Assoc.), Nick Boswell Photography, Pasadena Conservatory of Music, Sauve Riegel Commercial Real Estate

**Forty-year Anniversary:** Sheraton Pasadena Hotel

## Renewing Members for September, 2018

### ONE TO FIVE YEARS

Altadena Recovery Center  
Arroyo Financial & Insurance Solutions  
Cottage Co-Op Nursery School  
Cunningham Legal  
De Pietro Holdings, LLC  
Hot Yoga Pasadena  
Laquer Urban Clifford & Hodge, LLP  
May Catering  
Paradis  
The Great Maple  
The Royal Spa

### SIX TO NINE YEARS

Alternative Energy Systems Consulting, Inc.  
Asolva, Inc.  
Custom Comfort Mattress  
Edgewood Realty Partners, LLC  
Pie' N Burger  
SALON90  
Sorell Law Group  
WebMagic, Inc.  
Westcoast Companies, Inc.

### TEN TO FOURTEEN YEARS

Huntington Marketing & Association Management  
McDermott Consulting, Inc.  
Pacific Harps  
Pasadena Outlook Newspaper  
U.S. Bank

### FIFTEEN TO FIFTY YEARS

A.J. Longo & Associates  
AbilityFirst  
Alliance Francaise de Pasadena  
Arroyo Parkway Self Storage  
Art Center College of Design  
Budincich Chiropractic Clinic, Inc.  
Castle Green  
Eagle Associates  
Grandview Foundation, Inc.  
HEAR Center  
LACERA (L.A. County Employees Retirement Assoc.)  
Maranatha High School  
Minasian & Associates  
The Oaks of Pasadena  
Old Republic Construction Program Group, Inc.  
Orswell & Kasman, Inc.  
Pasadena Conservatory of Music

Pasadena Jaycees  
Pasadena Unified School District  
Union Station Homeless Services

### MORE THAN FIFTY YEARS

Jenkins Bowler, LLP, 67yrs  
Sharp Seating, 54yrs  
Vagabond Inn Executive, 52yrs



Chamber Board member John Leano of Bryan's Cleaners and Laundry was Principal for a Day at Webster Elementary in Pasadena Unified.



**PASADENA CHAMBER OF COMMERCE AND CIVIC ASSOCIATION**  
**44 NORTH MENTOR AVENUE**  
**PASADENA, CA 91106-1745**  
**(626) 795-3355**  
**(626) 795-5603 FAX**  
**WEBSITE: WWW.PASADENA-CHAMBER.ORG**

**PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:**  
**WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.**

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#### OFFICERS

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Paul Little, President & CEO	Vice-chair
Robin McCarthy*, Immediate Past-chair	Valerie Prince, Secretary
Rashmi Menon, Treasurer	Don Schweitzer, Vice-chair
Michael D'Antuono*, Vice-chair	Ishmael Trone*, Vice-chair
John Leano, Vice-chair	Don Schweitzer Vice-chair

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 Kelly Shearer, *Member Services Manager*  
 Leanne Waggoner, *Events & External Services Manager*  
 Linda Whaley, *Office Manager & Staff Support Services*

### Luncheon Alliance

Joan De Souza and **Business4Business Think Tank** hosts our networking Luncheon Alliance on Wednesday, November 7th.

The December 5th lunch is sponsored by Karla Rodriguez-Herrera of **Hartman Baldwin Design/Build**.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

### Connection Breakfast

On November 8th at 7am, Gus Salgado and **The UPS Store** sponsors our networking *Connection Breakfast* at **The Women's City Club** at 160 N. Oakland Ave.

On Thursday, December 13th, **Forest Lawn** sponsors our breakfast.

*Lunch and breakfast are \$25 for members/\$30 for non-members. Those reserving after the deadline pay \$5 more.*

### Chamber After Hours Social and Mixer

Join us as **Pasadena After Hours Rotary** sponsors the *Chamber After Hours Social and Mixer* on November 15th from 5pm to 7pm at 2700 E. Foothill Blvd., Ste 100. **FREE parking! Admission is free for Pasadena Chamber members. All others pay \$10.**

For December, join us at our *Holiday Party* in the Romanesque Room at 50 East Green Street on December 11th at 5pm.

## Discount Travel to China with Chamber Member Citslinc See Beijing, Shanghai, Hangzhou and more for less than \$2200

The Pasadena Chamber is offering a unique opportunity to experience Chinese culture, history and business.

Through a partnership with our member Citslinc, International, the Chamber is offering a cost effective trip to China from October 10 to October 20, 2019. The trip includes stops in Beijing, Shanghai, Suzhou and Hangzhou with opportunities to visit historic sites like the Great Wall of China and Tian An Men Square.

There is also an opportunity to visit with a local Chinese business. The meeting is optional and requires filling out an inquiry form indicating what type of business or industry you are interested in.

Cost for the trip is \$2199 for Pasadena Chamber members (and their families) and \$2299 for prospective members. Single occupancy and airfare upgrades are an additional cost. There is an additional cost of \$255 for your visa application processing (or you can obtain that yourself at the Chinese Consulate in Los Angeles).

We are hosting a free, no-obligation informational meeting in January, 2019, at the Chamber offices. Light refreshments will be served. Look for more information soon.

We're excited to organize a Pasadena Chamber China Tour at such a great rate. This is an excellent opportunity to be introduced to the China. It's extremely affordable and includes visits to major cities, various economic zones and major sites.

The trip includes airfare from Los Angeles, hotel accommodations at 4 and 5 star hotels, three full meals a day, and professional drivers and tour operators. The cost is \$2,199 for Chamber Members (and their families) and \$2,299 for Potential Members.

Don't miss this great opportunity to see China at a hugely discounted rate. For more information and a brochure email [leanne@pasadena-chamber.org](mailto:leanne@pasadena-chamber.org). Call the Chamber office for details on the informational meeting.

### Cheeseburger Week Returns January 6th

The Pasadena Chamber is celebrating the invention of the cheeseburger right here in Pasadena. Cheeseburger Week, from January 6 to January 11, 2019, will feature some of our favorite restaurants and burger joints. Some will feature inventive creations just for Cheeseburger Week. Others will offer special discounts or add-ons to regular menu items.

Everyone enjoys a good cheeseburger, even a veggie or vegan version. Stop by **Los Angeles Financial Credit Union** at 1520 West Colorado Boulevard to see the commemorative plaque that was installed in 2017 to mark the spot where teenaged Lionel Sternberger first put cheese on a hamburger at *The Rite Spot* in Pasadena in 1924.

Organize friends for a Cheeseburger Crawl and sample burgers from several venues. Take the Cheeseburger Challenge and vote for your favorites in several categories. Cheeseburger Week is a *Pasadena Restaurant Week* event sponsored by the **City of Pasadena** and presented with our restaurant members.

Information is posted as available at [www.pasadenarestaurantweek.com](http://www.pasadenarestaurantweek.com).

