

# Commerce

May-June, 2019

News and Events of the Pasadena Chamber of Commerce & Civic Association

**VOL. 14 NO. 3** 

#### President's Message

This year marks our 100th at the Chamber of Commerce and Civic Association of Pasadena. In 1919, noting the changing economic landscape of Pasadena, the Board of Trade began transitioning to the Chamber of Commerce. Rather than focus on bringing investment and infrastructure improvements to Pasadena, the Board recognized that advocacy and business support within the city were necessary to grow the local economy and our city.

It was not an easy process, if meeting minutes are accurate, and took several months of discussions before the change officially took place in March of 1920.

We still have members who were part of that founding group. We recognized one, Anderson Business **Technology**, for 100 years of continuous Chamber membership at last year's Inaugural Gala. Others, including Vroman's Bookstore, SoCal Gas Company (then Los Angeles Gas and Electric), the Pasadena Star-News and Hahn and Hahn are approaching that milestone, as well. Other founding members included a who's who of Pasadena: Greene and Greene, Cheesewright Studios, Home Telephone and Telegraph (now AT&T), Henry Huntington and David Gamble.

At that time, the Board of Directors adopted a mission statement that remains with the Chamber today: *To be an effective economic and political force for our membership.* For 100 years we have been both.

Our positions are not always popular, and there are times we know we have little likelihood of success. We are also constrained by our tax status from organizing or spending money on political campaigns. We can advocate and editorialize, but not spend money.

We don't always make friends, and occasionally we irk those in power. Even when we know the risks, it is our obligation to fight on your behalf, as best we can, even if we risk losing funding or support for events.

#### Pasadena Chamber Inaugural Gala is June 28th-Celebrate With Us at the Langham Huntington Hotel

Pasadena Chamber of Commerce members, community leaders and guests celebrate our business community at the annual Pasadena Chamber of Commerce Inaugural Gala on Friday, June 28, 2019. The hosted cocktail reception and silent auction begins at 6:00 p.m. at the **Langham Huntington Hotel** in Pasadena. Dinner and the festive program begins at 7:30pm.

This year, the Chamber celebrates the installation of Justin Tsui of **TeamLogicIT** as Chair of the Board for 2019-20. We also install new officers and Board members for the year.

The evening will feature the presentation of scholarships to local students. Scholarships are awarded to emancipated foster youth who are transferring from **Pasadena City College** to a four-year university. The Pasadena Chamber will also recognize a small member business and a large member business as *Corporate Citizen of the Year*. There will be surprise special presentations, as well.

Chamber members contribute thousands of dollars worth of valuable and unique services, products and treats for the silent auction. This year, items include travel packages, golf outings, event and sports tickets, dinners, opportunities to explore local attractions and VIP treat-

ment at local wonders. Proceeds support Chamber activities and member services.

Each year, Chamber members donate items for the Gala Silent Auction. Donations include tickets to music and sporting events, dinners at favorite local restaurants and unique experiences, as well as once-in-a-lifetime trips.

Corporate tables cost \$2,000. Individual tickets to the Inaugural Gala cost \$200. Valet parking and a hosted cocktail reception are included along with dinner and the festive celebratory program.

Sponsorship opportunities are available at the \$5,000 and \$3,000 levels. Each includes recognitions, advertising placement and more. Anyone wanting information can call the Chamber at (626) 795-3355 or visit the website at www.pasadena-chamber.org.

## SGV Chambers After Dark Multi-Chamber Mixer Returns to NOOR on May 16th at 5pm-Meet, Mix and Mingle With Members from Seventeen Neighboring Chambers

Members from fourteen San Gabriel Valley Chambers meet at **NOOR** in Pasadena for the second *SGV Chambers After Dark* multi-chamber mixer on Thursday, May 16th

from 5pm to 8pm. Cost to attend is \$10 and includes food, one drink ticket and entry in the opportunity drawing. You can pay at the door or skip the check-in line and register online through EventBrite.

Pasadena Chamber members will be joined by business people from Alhambra, Altadena, Arcadia, Claremont, El Monte/South El Monte, Glendora, Monrovia, Montebello, Pomona, Regional Chamber (Walnut/Diamond Bar), Rosemead, San Gabriel, san

Marino, Sierra Madre, South Pasadena, Temple City and Whittier.

Noor generously hosts the event with food and drink provided by **Noor** and **El Cholo**. Noor is located in the Paseo at 300 East Colorado Boulevard in Pasadena. 90 minutes of validated parking is provided in the Paseo parking lot (enter off Marengo).



COMMERCE PAGE 2 MAY-JUNE, 2019

Clockwise from right, new members introduced at our networking breakfast in March were Ken Teague of Morse Construction Services, Amy Lee with HSBC Bank, Andrea Montenegro of Rabco Financial and Insurance Services, Barbara L. Janetzke, Ph.D., Bea Egeto with **The Bunker Experience**, Nancy Elias with Mintwood Pharmacy.



Clockwise, from right, introduced at March's lunch were Harvey Slater of Harvey Slater Holistic Nutrition. James Proctor with **Real Services Corp.** and Marina Grijalva with Mundo Academy. In April we met David Kapojos and George Ramos of FirstLight Home Care of Pasadena and Maria del Rio-Gomez of the International Myeloma Foundation.



Below, from left, at our networking breakfast in April we met Antonio Carbajal and Linda Akesson with **Travelers Insurance**, Jennie Walker with Walker/Viden Luxury Consignment, Andy Duguay with the Moscow Ballet and Yvonne Withers with Kidszone Preschool Academy.



#### **Chamber Member Events, Activities** and Celebrations

#### New Members for February, 2019

ASHE Society, Anahi Tellez, (626) 641-5107 Brain Balance of Pasadena, Lori Sheldon, (626) 737-5000

The Bunker Experience, Bea Egeto, (626) 487-9777 Don Bosco Technical Institute, Anne Sigoloff, (626) 940-2027

HSBC Bank, Thomas C. Olson, (626) 568-0832 International School of Los Angeles, Serina Guillaume, (818) 994-2961

KidsZone Preschool Academy, Jennifer Perez, (626) 345-5922

Mundo Academy, Marina Grijalva, (626) 354-2032 Networking Bizz Digital, LLC, Luis R. De Luna, (213) 792-4577

#### New Members for March, 2019

Ahiah Center for Spiritual Living Pasadena, Elizabeth Gant, (626) 795-4216

Anderson & Associates Attorneys at Law, Scott Hill, (626) 449-8131

Dr. Barbara L. Janetzke, (626) 255-7512

Dr. Ermshar & Associates, Dr. Annette Ermshar, (626) 405-0521

Fidelity Investments, Monte Gagnier, (626) 625-5586

Final Touch Media, Kyle Minton, (209) 764-5061 FirstLight Home Care of Pasadena, David Kapojos, (626) 360-0048

Harvey Slater Holistic Nutrition & Wellness, Harvey Slater, (323) 527-7430

Laura Acupuncture Clinic, Laura Huang, (626) 616-7179

Mintwood Pharmacy, Nancy Elias, (626) 314-2945 Mkhtchian Insurance Agency, Peter Mkhtchian, (626) 268-0202

Rabco Financial & Insurance Services, Inc., Andrea Montenegro, (626) 795-5522

Real Services Corporation, James Proctor, (626) 715-0544

Walker / Viden Luxury Consignment, Addy Viden and Jennie Walker, (626) 844-9244

The Chamber and Pacific Oaks College



#### **Renewing Members for February**

#### ONE TO FIVE YEARS

Altadena Realty Group-Berkshire Hathaway Home Services Golden Properties Cabrera's Mexican Cuisine California College of Music California Institute of Advanced Management Clean Junk Out Edwin Mills by Equator Foothill Cardiology Hariton Engineering, Inc. HartmanBaldwin Design/Build Home Care Assistance Institute for Educational Advancement Jane Reese-Wilkins & Associates Learning Works Charter School Masbuild, Inc.

NDLON/Pasadena Community
Job Center

P. I. E., Inc.- Accounting
Management Services

Pacific Crest Youth Arts Organization

Pasadena Sandwich Company

Post Pack and Ship

Spectrum Reach

Thomas Jesse Goff

Timothy G. Shannon Insurance Agency Tolj Commercial Real Estate Services

### **Renewing Members for March** ONE TO FIVE YEARS

Angeles Chorale Aspires West Pasadena Beck&Call Birdi & Associates, Inc. Custom Signs, Inc. Foothill Restaurant

Gold's Gym Pasadena

Kona Ice Central Pasadena

L.A.'s Largest Mixer

New York Life Insurance-

New Tork Life Hisurance-

Mike Minassian

New York Life, Southern California -

Michael Rahimzadeh

Pasadena Rotary Club

Skadden, Arps, Slate, Meagher

& Flom, LLP

Southern California Reproductive Center

#### SIX TO NINE YEARS

Bistro 45
Casa Treatment Center
GS1group Inc.
Lee Green Stewart & Paul
Specialty Taxes
Visiting Angels Living Assistance
Services

#### TEN TO FOURTEEN YEARS

Bernards CIBA Property Management, Inc. Ground Level Consulting

#### SIX TO NINE YEARS

A Car Auto
Accessory Eyes Optometry
Amara Chocolate & Coffee
American Cancer Society
Arcadia Performing Arts Center
Foundation
Arpeggio Apartments
David N. Schultz, Inc.
Marx/Okubo Associates, Inc.
Noor
Onyx Architects, Inc.
Pasadena Language Center
Sue Cook Real EstateDeasy Penner Podley

#### TEN TO FOURTEEN YEARS

301 Organics
Forest Lawn Memorial Parks
& Mortuaries
IUOE, Local 12 (International Union
of Operating Engineers)
Mijares Mexican Restaurant
Richard A. McDonald, Esq.
Of Counsel, Carlson & Nicholas, LLP
Trammell Crow Company

#### FIFTEEN TO FIFTY YEARS

Boston Court Performing Arts Center Chiropractic Health Center

The Hill Medical Corporation J. McCaleb CPA Firm Playhouse Plaza-IDS Real Estate Group SORRISO-Bar Celona

#### FIFTEEN TO FIFTY YEARS

Altadena Town & Country Club Corporate Center Pasadena Foothill Unity Center, Inc. FountainGlen at Pasadena Hunt Ortmann Palffy Nieves Darling & Mah, Inc. Il Fornaio Law Offices of Richard A. Moss Orswell & Kasman, Inc. Planned Parenthood Pasadena & San Gabriel Valley, Inc. ResultWorx Technology Solutions, Inc. Saint Francis High School Sushi Roku Pasadena Temo Arjani, LLP Toyota & Scion of Pasadena Villa Esperanza Services Warren Printing & Mailing

#### MORE THAN FIFTY YEARS

California Linen Services, 54yrs.
California Institute of TechnologyCaltech, 72yrs.
San Gabriel & Pomona Valley Chapter
of the American Red Cross, 52yrs.
Symes Cadillac, 70yrs.

Ellen's Silkscreening, Embroidery & Promotional Products Getaways Travel Goodwill Southern California -Altadena Drive Holiday Inn Express Hotel & Suites Jim Konoske Consulting Kaiser Permanente Margarita's Options For Learning Pink Transfer, Inc. Rose Bowl Aquatics Center SoCal Colorado Boulevard Self Storage TD Ameritrade, Inc. Tom Sawyer Camps, Inc. The Westin Pasadena

#### MORE THAN FIFTY YEARS

The Changstrom Company, 67yrs. House of Printing, 61yrs. Licher Printing & Mailing, 71yrs.



#### These Members Had Milestone Anniversaries with the Pasadena Chamber

Five Year Anniversary: Birdi & Associates Inc., California Institute of Advanced Management, P. I. E., Inc.-Accounting Management Services, Pasadena Sandwich Company

Ten Year Anniversary: 301 Organics, Bernards, CIBA Property Management Inc., Richard A. McDonald, Esq. Of Counsel, Carlson & Nicholas, LLP

**Fifteen Year Anniversary**: Foothill Unity Center, Inc., FountainGlen at Pasadena

Twenty Year Anniversary: Hunt Ortmann Palffy Nieves Darling & Mah Inc., Options For Learning

#### Thirty Year Anniversary:

The Westin Pasadena

Thirty-five Year Anniversary:

Kaiser Permanente

Forty Year Anniversary: Margarita's Seventy Year Anniversary: Symes Cadillac



PASADENA CHAMBER OF COMMERCE AND CIVIC ASSOCIATION 44 NORTH MENTOR AVENUE PASADENA, CA 91106-1745 (626) 795-3355 (626) 795-5603 FAX WEBSITE: WWW. PASADENA-CHAMBER.ORG

PASADENA CHAMBER OF COMMERCE MISSION STATEMENT: WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

Pasadena Commerce is published bi-monthly by the Pasadena Chamber of Commerce & Civic Association. Third class postage paid in Pasadena, CA. Send address changes to the Chamber. ©2019 by Pasadena Chamber.

#### **OFFICERS**

Justin Tsui, Chair Paul Little, President & CEO
Robin McCarthy\*, Immediate Past-chair Valerie Prince, Secretary
Rashmi Menon, Treasurer Don Schweitzer, Vice-chair
Amir Johnson, Vice-chair Ishmael Trone\*, Vice-chair

#### **BOARD OF DIRECTORS**

Jeff Christoffel Thomas Daly\* Elizabeth Dever Jesse Dillon Aida Dimejian Darryl Dunn\*\* Eric Duyshart\*\* Michael David Gallego Bernardo Godoy Raphael Henderson Betty Ma Lauren Marlis Margaret Martinez Amy Wainscott\*\* Alejandro (Alex) Montes Nerissa Sugars Charles Stanislawski \*past chair \*\*ex-officio

#### STAFF

Amy Foell, Workforce Development Director Kelly Shearer, Member Services Manager Leanne Waggoner, Events & External Services Manager Linda Whaley, Office Manager & Staff Support Services

#### **Luncheon Alliance**

Please note our new location at The Women's City Club. The Luncheon Alliance on May 1st is sponsored by Joumana Barakat of the Foothill Workforce Development Board. The June 5th lunch is sponsored by Keri Ohlrich of Abbracci Group.

The Luncheon Alliance starts promptly at 11:30am at Women's City Club at 160 N. Oakland Ave in Pasadena.

#### **Connection Breakfast**

On Thursday, May 9th at 7am, Sonia Tapia of **Enchanted Bliss** wedding and event photography sponsors our *Connection Breakfast* at the **Women's City Club**.

On Thursday, June 13th, at 7am Gerry VanBooven and Pacific Crest Youth Arts Organization sponsors breakfast.

Lunch and breakfast are \$30 for members/\$35 for non-members. Those reserving after the deadline pay \$5 more.

#### **Chamber After Hours Social and Mixer**

Join us at the **Multi-City Mixer** at **Noor** on May 16th from 5pm to 8pm in The Paseo. \$10 admission. 17 Chambers collaborate.

Altadena Realty Group of Berkshire Hathaway Home Services Golden Properties hosts the Chamber After Hours Social and Mixer on June 20th at 482 N. Rosemead Blvd., #101 from 5pm to 7pm. Admission is free for Pasadena Chamber members. All others pay \$10.

## Pasadena Chamber Members and Friends Enjoyed a Morning at Brookside for Our Spring Golf Tournament

The Pasadena Chamber's Spring Golf Tournament teed-off in early April at **Brookside Golf Club**. Members and friends enjoyed a morning of golf followed by a hosted cocktail reception and awards ceremony. Jeff

Christoffel of **Honda Pasadena** won the putting contest. Teammate Corey Nakatani won the longest drive contest. Carl Mendenhall of **IUOE**, **Local 12** was closest to the pin.

The Honda Pasadena team, consisting of Mr. Christoffel, Mr. Nakatani, Steve Crawford and Bo Gutzwiller took first place in the tourna-

ment. Second place went to the team from Rose Bowl Premium Seating consisting of Jonathan Jackowski, Nick Zanotto, Nick Andre and Meaghan Paschall. Blair Salis-



bury, Kyle Sandoval, John Ramos and Gene Buchanan won third place.

We are very grateful to our sponsors: Gold Sponsor Corporate Center

Pasadena and Silver Sponsors First Choice Bank, IUOE Local 12,

Parsons Corporation and the Sierra Family of Dealerships. Dunkin' provided coffee and breakfast foods and A.J. Longo and Associates donated raffle prizes. Villa Gardens also donated a prize. Sierra Family of Dealerships provided the hole-in-one prize car.

#### Pasadena Restaurant Week Returns May 6th

Pasadena's restaurant community opens its doors to guests from throughout Southern California for the third *Pasadena Restaurant Week*. The Pasadena Chamber is sponsoring the event which takes place from Monday, May 6th to Friday, May 10th.

Find out why MyLife.com named Pasadena the best mid-sized city for dining in the country. Pasadena's favorite, most unique and finest dining destinations offer prix fixe menus, special meals, deals and more during *Pasadena Restaurant Week*.

Return to an old favorite or try someplace new.
Taste the best Pasadena has to offer at unbeatable prices. Pasadena Restaurant Week is a great opportunity to visit Pasadena favorites such as Bone Kettle, Green Street Restaurant, Roy's Hawaiian, Meat District Company, Il Fornaio, Foothill, El Cholo, Fleming's or La Grande Orange. You can also visit The Terrace at the Langham Huntington Hotel, Sushi Roku, Kathleen's, Celestino's Ristorante, New School of Cooking or one of the new

Pasadena Chamber member restaurants taking part.

Pasadena Restaurant Week is presented by the

Pasadena Chamber of Commerce and sponsored by Wells Fargo, The Pasadena Convention and Visitors Bureau and the City of Pasadena. Partners include the *LA Times Food Bowl* and Open Table. Information is available at pasadenarestaurantweek.com.

#### SAVE THE DATE

Pasadena Chamber of Commerce
Business and Economic Summit
October 22nd at The University Club in Pasadena