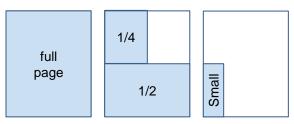


Co-op Camera Ready & Pre-formatted

	BLEED ADS			NON-BLEED ADS	RATES
AD PAGE	TRIM	BLEED	LIVE		
Full page	8" x 10.5"	8.25" x 10.75"	7.375" x 9.875"	7" x 9.625"	\$15,000
1/2 Horizontal	8" x 5.187"	8.25" x 5.437"	7.375" x 4.562"	7" x 4.625"	\$7,000
1/4 vertical		n/a		3.25" x 4.625"	\$4,000
Small Co-op		n/a		Pre-formatted	\$2,000



Small Co-op Information Needed

- Photo: high-resolution image 300 dpi
- Logo: high-resolution vector image 300 dpi
- 20-25 words of copy
- Contact information (phone, address, website)





Small Co-op