



The innovative marketing division of Beacon Media is here to help you with all your advertising needs.

You have known us as Beacon Media for the last 25 + years and we are still here with 21 papers strong, servicing 200 communities and counting, but now with the digital world, we have added a variety of additional capabilities to help you with all your marketing needs.

Turning capabilities into possibilities!

Relevant, Fresh, Loud

Happy to announce the launch of HeySoCal.com

HEYSOCAL.COM



*Sailor's Brew*  
COFFEE

**Brew Now...**  
Let this brew, Sailor's Brew Coffee, be your daily navigator...sailing you through the calm and rough seas of life.

WHAT GOAL ARE YOU CURRENTLY SAILING TOWARDS?

Join Our List Now  
1270 Lincoln Ave., Suite 100, Pasadena, CA 91103

We offer integrated Advertising Campaigns

An integrated marketing campaign combines multiple channels such as content, email, video, display advertising and social media in order to promote a consistent message to a specific audience.

Our main goal is to convert viewers into customers



Merry Christmas  
And Happy  
New Year

Let us cook for you this holiday season  
Pre-order your party platter today  
We will be closed on Christmas Eve & Christmas day  
Open on New Year's Eve and New Year's day

(626) 797-6459  
2411 E. Washington Blvd.,  
Pasadena CA 91104

Is it time for a creative boost?  
Want to reach 1,000's of people at one time by engaging a larger audience?  
Ready to expand your presence and distribution across multiple channels?  
Frustrated and overwhelmed with all the Social Media platforms out there?

Hey Media is here to elevate your business to new heights!



The Hey Media Difference:

- Community is our passion, Growth is our intention
- 25 years of experience in content creation, marketing, advertising and distribution.
- Personalization service / Get your questions answered when you need them.
- In house collaborative teams fulfill all your production needs in one place.
- Specializing in local business coverage while having a wide digital market reach.
- Diverse group of individuals providing innovative and creative marketing strategies to benefit all business needs with limitless digital marketing potential.
- Analytics you can easily understand and see your ROI (return on investment).

