

PASADENA Commerce

November-December, 2017

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 12, NO. 6

President's Message

As we approach the holiday and New Year season here in the Pasadena area, the Chamber, like most of you, is getting ready for holiday visitors and planning our seasonal events.

One of our favorite events each year is our President's Breakfast on the first Thursday in December. This is our chance to demonstrate our appreciation of the Tournament of Roses and all they have done for our city and region.

When the Tournament began more than 125 years ago, it was conceived as a way to attract investment, business and residents to the fledgling town of Pasadena. There was no football game, no Rose Bowl Stadium, and no motorized floats and not even paved roads.

The Tournament of Roses parade was staged by local people and businesses, including the Board of Trade (the Chamber's predecessor organization) who dressed up horses and horse-drawn carriages and buggies with roses to show off our wonderful winter weather to those in the Midwest and northeast who were in the midst of snow and cold.

When we host the President's Breakfast on December 7th, we will celebrate not only the accomplishments of the current president, Lance Tibbet, but also the impact Tournament events have had on Pasadena.

There is a definite financial impact with tens of millions of dollars spent in our city and tens of millions more in the region. Beyond that, though, Pasadena is recognized throughout the world. Thanks, in some good measure, to the volunteers of the Tournament of Roses.

People who grew up watching the parade and Rose Bowl Game on TV visit Pasadena all year long. They marvel at our beautiful city hall and public structures, enjoy our museums and attractions, shop in our stores and eat in our restaurants. All things that exist today because of other volunteer efforts here in Pasadena.

Enjoy your holidays!

President's Breakfast December 7th Honors Lance Tibbet and Tournament of Roses

The Pasadena Chamber of Commerce will honor 2017 Tournament of Roses Association President Lance Tibbet at the annual President's Breakfast at the Hilton Pasadena on Thursday, December 7, 2017. Breakfast begins at 7:30 a.m. followed by a festive celebratory program. Chamber members and friends will hear Mr. Tibbet discuss *Making a Difference*, the theme for the 2018 Tournament. Honored special guests include the Royal Court, as well as past Tournament presidents.

Mr. Tibbet has been a volunteer member of the Pasadena Tournament of Roses since 1980. He was appointed a Committee Chair in 2001, a Director in 2004 and was elected to the Executive Committee in 2010. Professionally, Mr. Tibbet is a partner and vice president of operations at Magic Growers, Inc.

Mr. Tibbet was born in Pasadena and graduated from Pasadena High School. He earned a degree from Pasadena City College and attended California Polytechnic University at Pomona. He and his wife, Amelia, live in Pasadena and have two adult sons, Seth and Joel. Lance Tibbet follows in the footsteps of his father, Bert M. Tibbet, a retired 24-year Tournament of Roses member.

Tickets to the President's Breakfast are \$75 each. Corporate tables of ten are \$750. Sponsorships are \$1500. Those sponsoring the event receive a table with recognition, acknowledgement in all publicity materials and will enjoy breakfast with a member of the Royal Court as their guest. Self parking is included in the cost of breakfast and sponsorship.

Queen and Court Sponsors (so far) are: **AT&T, Athens Services, Hollywood Burbank Airport, the Pasadena Tournament of Roses and Wells Fargo.**

Invitations have been mailed. Anyone who would like an invitation, can call the Chamber office for information or to purchase tickets at (626) 795-3355, email leanne@pasadena-chamber.org or visit www.pasadena-chamber.org.

Pasadena Chamber Holiday Party is Tuesday, December 5th

The Pasadena Chamber of Commerce hosts our annual *Holiday Party* for members and friends at **The Romanesque Room** at 50 East Green Street in Pasadena on Tuesday, December 5th from 5pm to 8pm. 90 minutes of FREE parking is available across the street.

Food is donated by Chamber member restaurants and caterers, including **California Pizza Kitchen, Castle Catering, Dupar's, El Cholo, Fleming's Prime Steakhouse, Urban Plates** and **We Olive & Wine Bar**. **Dance Syndicate** provides music and **Monica Linda Photography** hosts a photo booth.

This year the Chamber is supporting *Operation Santa Claus*, the **Pasadena Jaycees'** program that delivers toys to needy children on Christmas Eve. Chamber members who donate toys at the Holiday Party receive free admission. Toy-bearing non-members and Pasadena Chamber members without a toy pay \$10. Non-members without a toy to donate pay \$20 admission. You can donate to the Chamber Toy Drive by bringing an unwrapped toy to the Holiday Party or leave it at the Chamber offices. For information, please call the Chamber office at (626) 795-3355 or email Kelly@pasadena-chamber.org.



2017 President Brad Ratliff, wife Susan and the 2017 Queen and Court at last year's President's Breakfast



Brad Ratliff with Mayor Terry Tornek and then-Chamber Board Chair Ishmael Trone.

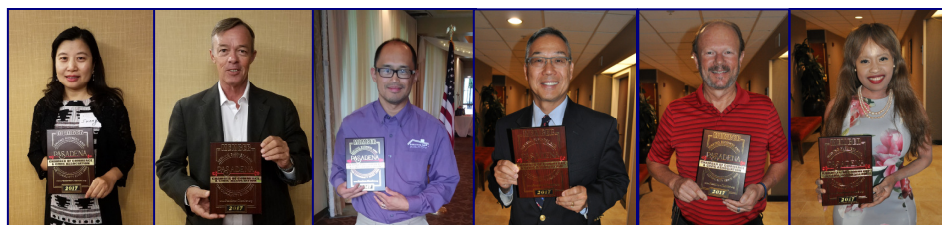


Join us for our festive Holiday Party on December 5th.

Clockwise from right, new members introduced at our networking lunch in September were Nicholas Smith with **City National Bank**, Andrew Aubrey with **SeekOps, Inc.**, Scott Gutentag with **Scott Gutentag Photography** and Don Lewis with **My Jurny**. We also met Mark Sutton with **Juize, Inc.**, Scott Burch with **Sage Investment Group** and Tania Penn with **East Pasadena Fit Body Boot Camp**.



Below from left, at our Connection Breakfast we met Sunny Chen of **Jiangsu-California International Education Center, Inc.**, Bruce Gaither with **Instant Key Finder, LLC** and Weng Ki Ching of **Executive Care of Pasadena**. We also met Don Nose of the **Epilepsy Foundation of Greater Los Angeles**, Bob Oppermann of **Yoli** and Valerie Dufix of **Dufix Business Loans**.



In October, we met, clockwise, from right, Cara Clarke with **Grand Care Health Services**, Ed Minassian with **The Mixx**, Tamela Rucker with **Combined Insurance** and Tim Thompson and Jerry Bauer with **J. Bauer, Inc.. Residential and Commercial Electrical Service**. Dr. Andrea Hsu and Dr. Patty Thongnamsap of **Animal Medical Hospital** were introduced as new members, along with Monica Garcia of **Monica Linda Photography**.



These Members Recently had Significant Anniversaries with the Pasadena Chamber:

Five Year Anniversary: Clearman's Galley (aka The Boat), Finch Tree, A Division of Bartlett Tree Experts, Phillips, Fractor & Company, LLC, Central Park Restaurant, Green Street Restaurant, Pacific Crane & Equipment Sales, RE/MAX Premier Properties, Romero Law, APC, Sierra Chrysler, Dodge, Jeep, Ram, SportClips. **Ten Year Anniversary:** Arcadian Retirement Center, Pasadena Outlook Newspaper. **Fifteen Year Anniversary:** Fair Oaks by Regency Park. **Twenty-Year Anniversary:** Holiday Inn Express Hotel & Suites. **Twenty-Five Year Anniversary:** Stanislawski & Company, Inc.-A Certified Public Accounting & Business Consulting Firm, Walden School. **Thirty Year Anniversary:** Arroyo Insurance Services, G. G. & M. Construction, Inc. **Forty Year Anniversary:** Spectrum Business, Villa Gardens. **Forty-Five Year Anniversary:** Maginnis, Knechtel & McIntyre LLP-James Balbin, Art Center College of Design.

New Members for August, 2017

Alexandria Real Estate Equities, Inc., Peter Moglia, (626) 578-0777
Art of Dentistry-Dr. Sevetlana Shahnazarians, (626) 765-9758
Artistic Athletics, Kobi Julian, (323) 259-9009
Auto Care, Moe Hurani, (626) 796-1214
Business 4 Business Think Tank, Joan De Souza, (626) 482-8867
City National Bank-Commercial Banking, Dena Harte, (626) 365-5140
City National Bank-Private Banking, Angel Chen, (626) 365-5148
Cunningham Legal, Jeff Rosen, (626) 585-6970
Dunkin', Kerri Sonenshine, (626) 793-5282
East Pasadena Fit Body Boot Camp, Tania Penn, (626) 219-6237
Enchanted Bliss, Sonia Tapia, (626) 367-8103
Epilepsy Foundation of Greater Los Angeles, Donald Nose, (949) 394-2179
Etco Homes Inc., Patrice Quishenberry, (310) 691-5500
GSW Financial Partners, Gabriella Waterman, (323) 633-7450
Home Paradise Realty Group, Ashley Labrie, (626) 568-1212
Inner Image Lifecycle Solutions, Lynne Young, (626) 243-3908
Interventional Anesthesia and Pain Management Clinic Inc., Soraya Malek, (626) 345-9735
Pasadena Roving Archers, Terri Ashley-MacQuarrie, (626) 497-2058
Ridgeview Drive Ranch, LLC, Peter DeCicco, (626) 254-7894
Sage Investment Group, Scott Burch, (626) 421-7685
Sanello Construction, Inc., Mary Jo Sanello, (626) 575-0091
SeekOps Inc., Andrew Aubrey, (323) 543-4501
Sofa Company, Victoria Vascelli, (626) 316-1214
Yoli, Bob Oppermann, (909) 633-1800

New Members for September, 2017

Alan Jergens Decorative Finish, Alan Jergens, (818) 317-9444
Combined Insurance, Tamela Rucker, (909) 541-0076
Dufix Business Loans, Valerie Dufix, (310) 621-8861
FirstTeam Private Client, Cara Clarke, (310) 893-4818
Grand Care Health Services, Cara Clarke, (310) 893-4818
J. Bauer Inc. Residential & Commercial Electrical Service, Jerry Bauer, (714) 639-1302
Juan's Rotisserie Chicken, Priscilla Del Rio, (323) 422-8851
Juize, Inc., Mark Sutton, (714) 396-6410
KShift, Kathleen O' Sullivan, (323) 697-1166
Paradis, Mia Pedersen, (626) 639-3060
Plancha Tacos, Peter White, (626) 356-0020
Ste. Marie Specialists, Robin McCarthy, (626) 379-0407

Renewing Members for August, 2017

ONE TO FIVE YEARS

Arcadia Performing Arts Center Foundation
 Arroyo Chop House
 Cabrera's Mexican Cuisine
 Central Park Restaurant
 De Pietro Holdings, LLC
 Exceptional Quality Professional Development
 Fantastic Sams on Lake
 Glen Park at Monrovia
 Green Street Restaurant
 Hastings Ranch Nursery School
 HLWebwerks
 Homestreet Bank
 Katie's Bakery
 Kinsel Forensic Accounting ,LLP
 Laquer Urban Clifford & Hodge, LLP
 Missionwell, LLC
 Nutrition & Education International
 Osawa Shabu Shabu & Sushi
 P. I. E. Inc., -Accounting Management Services
 Pacific Crane & Equipment Sales
 Parkway Grill
 Pasadena Community Foundation
 RE/MAX Premier Properties
 Residence Inn Old Town
 Romero Law, APC

SDG Financial Services, LLC
 Sierra Chrysler, Dodge, Jeep, Ram
 Smitty's Grill
 SportClips
 VaxisHub

SIX TO NINE YEARS

ArcLight Cinemas
 Chandler School
 Edward Jones Investments-Marengo Ave.
 Fox Junk Removal
 Mel Cohen Insurance Services
 Merry/San Marino Plumbing
 Neurofeedback & Neurorehab Institute, Inc. (NNRI, Inc.)
 Podley Properties-Sue Cook
 The Raymond 1886
 Servpro of Arcadia & Pasadena North
 Sierra Java, Inc.
 Vons, Safeway Company

TEN TO FOURTEEN YEARS

Saint Andrew Catholic School
 Skin Deep Laser Med Spa

FIFTEEN TO FIFTY YEARS

Art Center College of Design
 C W Wong & Associates
 Chevron Car Wash

Community Bible Community Development Corp.
 Corcoran Bookkeeping & Tax Services
 Day One
 The Fair Oaks by Regency Park
 ForensisGroup
 Gerrish Swim & Tennis Club
 Hollywood Burbank Airport
 The Junior League of Pasadena
 LACERA Gateway Property, Inc.
 McCurdy Body Works
 Nick Boswell Photography
 Pacific Oaks College & Children's School
 Pasadena Convention Center
 Pasadena Humane Society & SPCA
 Pasadena Jaycees
 Pasadena Towers JLL-Building Management Office
 Rose Bowl Stadium
 Sheraton Pasadena Hotel
 Temple City Dental
 Villa Gardens
 Walden School

MORE THAN FIFTY YEARS

Citizens Business Bank, 97yrs.
 Fuller Theological Seminary, 72yrs.
 Sharp Seating Co., 53yrs.

Renewing Members for September, 2017

ONE TO FIVE YEARS

Alisa Ann Ruch Burn Foundation
 AllState: Saul Machado
 Altadena Recovery Center
 Charis Lex, P.C.
 Clearman's Galley, aka The Boat
 Cleary Irish Dance
 Cottage Co-Op Nursery School
 Finch Tree, A Division of Bartlett Tree Experts
 Gifts of Peace Home Pet Euthanasia
 Go Green Solutions for Commercial Lighting (LED)
 Magic Cleaners and Laundry
 Pasadena HomeSharing Network
 Pasadena Kitchens
 Pax House, Inc.
 Phillips, Fractor & Company, LLC
 PizzaRev
 Power Trip Rentals
 The Royal Spa
 True Food Kitchen
 White Horse Bar Lounge

Six to Nine Years

Cancer Support Community-Pasadena
 Cushman & Wakefield
 Edgewood Realty Partners, LLC
 Elizabeth House
 Gooden Center
 Harrington Group, LLC
 McDermott Consulting, Inc.

Pie'N Burger
 RootSource Fundraising
 Rose Road, Inc.
 SALON90
 Sorell Law Group
 Town & Country Event Rentals
 University of Redlands School of Business
 Westcoast Companies, Inc.

Ten to Fourteen Years

Arcadian Retirement Center
 Avanti-LSSSC
 Foothill Unity Center
 The Oaks of Pasadena
 Pasadena Outlook Newspaper
 UBS Financial Services, Inc.

Fifteen to Fifty Years

A. J. Longo & Associates
 AbilityFirst
 Al Brooks Rose Bowl Tours
 All India Cafe
 Alliance Francaise de Pasadena
 Arroyo Insurance Services
 Arroyo Parkway Self Storage
 Budincich Chiropractic Clinic, Inc.
 The Business Park of Pasadena
 City of Hope
 Clearman's North Woods Inn
 Eagle Associates
 Event Specialists

Five Acres-The Boys' & Girls' Aid Society of Los Angeles County
 Flintridge Sacred Heart Academy
 G. G. & M. Construction, Inc.
 Grandview Foundation, Inc.
 Holiday Inn Express Hotel & Suites Impact
 Kaiser Permanente
 La Salle High School
 Leadership Pasadena
 Maginnis, Knechtel & McIntyre, LLP-James Balbin
 Minasian & Associates
 Orswell & Kasman, Inc.
 Pasadena Conservatory of Music
 Pasadena Education Foundation
 Pasadena Heritage
 Pasadena Police Officers Association
 Pasadena Unified School District
 Pasadena-Sierra Madre YMCA
 Sauve Riegel Commercial Real Estate
 Spectrum Business
 Stanislawski & Company, Inc.-A Certified Public Accounting & Business Consulting Firm
 Union Station Homeless Services
 Whole Foods Market-Arroyo Parkway

More Than Fifty Years

Boys & Girls Club of Pasadena, 51yrs
 Jenkins Bowler, LLP, 66yrs
 Lewis Roca Rothgerber
 Christie, LLP, 63yrs



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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
 WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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 Leanne Waggoner, Events & External Services Manager
 Linda Whaley, Staff Support Services

Luncheon Alliance

Huntington Medical Research Institutes (HMRI) sponsors the networking Luncheon Alliance on November 1st.

The lunchtime networking event on December 6th is sponsored by Patsy Morris and **KAP Promotions**.

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Connection Breakfast

On November 9th at 7am, Rick Caputo of **The Dynamic Advantage** sponsors our networking *Connection Breakfast* at **The Courtyard by Marriott** at 180 N. Fair Oaks Avenue.

On Thursday, December 14th, Kobi Julian of **Artistic Athletics** sponsors the breakfast.

Lunch and breakfast are \$25 for members/\$30 for non-members. Those reserving after the deadline pay \$5 more.

Chamber After Hours Social and Mixer

Join us at **Lyd & Mo Photography**, for our *Chamber After Hours Social and Mixer* on Thursday, November 16th from 5pm to 7pm at 27 North Mentor Ave. On-street parking is free. There is modestly priced paid parking in nearby lots. *Admission is free for Pasadena Chamber members. All others pay \$10.*

On Tuesday, December 5th at 5pm join us at **The Romanesque Room** at 50 East Green Street for our annual Holiday Party.

Pasadena Chamber Member Celebrations and More



Fit Body Boot Camp opened in East Pasadena.



City National Bank opened a regional service center in Pasadena.



All India Café served delicious cuisine at the Taste of Pasadena.



Barrister Executive Suites hosted an open house and reception.



Arcadia Performing Arts Center opened their season with a ribbon cutting and reception.



GSW Financial Partners opened with a ribbon cutting and reception.



April Blooms boutique opened with a ribbon cutting celebration.



The Junior League of Pasadena celebrated Chamber membership with a ribbon cutting ceremony.



'The Ish' from the bartending team at Sushi Roku won Cocktail of the Year honors at the Taste of Pasadena. Photo by Lyd & Mo Photography.

Celebrate Cheeseburger Week Beginning January 7th

Once again, the Pasadena Chamber is celebrating the invention of the cheeseburger right here in Pasadena. Cheeseburger Week, from January 7 to January 12, 2018, will feature some of our favorite restaurants and burger joints. Some will feature inventive creations just for Cheeseburger Week. Others will offer special discounts or add-ons to regular menu items.

Everyone enjoys a good cheeseburger, even a veggie or vegan version. Stop by **Los Angeles Financial Credit Union** at 1520 West Colorado Boulevard and see the commemorative plaque that was installed earlier this year to mark the spot where teenaged Lionel Sternberger first put cheese on a hamburger at The Rite Spot in Pasadena in 1924.

Organize friends for a Cheeseburger Crawl and sample burgers from several venues. Take the Cheeseburger Challenge and vote for your favorites in several categories. Cheeseburger Week is a Pasadena Restaurant Week event sponsored by the **City of Pasadena**.