

Commerce

March-April, 2019

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 14 NO. 2

President's Message

Sometimes it seems as if the federal, state and local governments are conspiring to undermine local businesses. Each passes rules, regulations and more that impact businesses and our local economy. Through our Legislative and Government Affairs Committee, the Chamber monitors legislation, provides input, advocates and monitors the result.

The Chamber and many of our members weighed in on the proposal to accelerate the Pasadena minimum wage increase to reach \$15 by 2020. We advocated for deferring to the State of California \$15 by 2022 schedule after polling members and determining that employment losses have been significant since Pasadena increased its minimum wage in 2016. One of the city's own economist consultants predicted a job loss of as many as 1000 if Pasadena accelerates on the faster schedule. Unfortunately for Pasadena businesses and workers, the City Council, with only Tyron Hampton objecting, voted to move Pasadena to \$14.25 per hour minimum wage July 1 and \$15 per hour July 1, 2020.

As of Friday, February 22nd, there had been nearly 3000 bills submitted for consideration. Thankfully, not all will even get a hearing, but many will move through over the next two years. We particularly watch for those related to energy and the environment, housing, transportation, workplace regulation, taxation and fees, healthcare, worker's comp and costs.

A recent State Supreme Court decision redefined consultants forcing many onto company payrolls. Neither the consultants nor businesses are in favor of the new definitions. The Chamber is supporting bills in Sacramento that would return the definition of consultant to the one that has been the rule in our state for decades.

If you have items you would like the committee and Board to consider, or would like to join the Legislative and Government Affairs Committee, email paul@pasadena-chamber.org.

Golf With the Chamber at our Annual Spring Tournament April 5th at Brookside, Support Programs for Members and More

Support the Pasadena Chamber of Commerce Annual Spring Golf Tournament. Tee off at 8am on April 5th at **Brookside Golf Club**. A morning of fun on the links is followed by hosted cocktail reception and awards ceremony.

Join Pasadena Chamber of Commerce members, business and community leaders for the annual *Pasadena Chamber of Commerce Spring Golf Tournament* on Friday, April 5, 2019, at **Brookside Golf Club**. Shotgun start is at 8am following the putting contest. Registration begins that morning at 7am.

Anyone wishing information or who wants to sign up to play or sponsor the tournament can call Leanne at the Chamber at 626-795-3355 or email leanne@pasadena-chamber.org. Information and sign up forms are posted at: www.pasadena-chamber.org/forms/pasadena-chamber-commerce-spring-golf-tournament.

Golfers of all abilities are welcome. The Tournament can only accommodate 144 golfers, so register early to ensure a place. The Chamber holds a raffle, sells mulligan packages, hosts putting, longest drive and closest to the pin contests and adds a few special nuances to play, making the tournament fun for everyone. Raffle prizes may include iPad minis, a flat screen TV and items donated by Chamber members including dinner at some of Pasadena's favorite restaurants, and much more.



Gold sponsor is **Corporate Center Pasadena**. Silver sponsors of the Chamber Golf Tournament are **First Choice Bank**, **IUOE**, **Local 12 (International Union of Operating Engineers)** and **Parsons Corporation**. Pasadena Chamber member **Sierra Family of Dealerships** is donating a new car as the prize, should any golfer be skilled (or lucky) enough to get a hole-in-one on the designated hole.

All golfers get golf, a cart, gifts, on-course snacks and a hosted cocktail reception and awards ceremony. You can sign up as a single, two, three or foursome. Cost for golfers is \$200 each or foursomes for \$800. The cocktail reception costs \$50.

Small Business Opportunity Fair April 2nd is the Chance to Meet and Partner With Large Local Companies

Join us for the *Small Business Opportunity Fair* on Tuesday, April 2nd at 8am at the Pasadena Convention Center at 300 East Green Street. The Pasadena Chamber partners with **Jet Propulsion Laboratory** and the **City of Pasadena** to host the event where small businesses have the chance to meet large local companies to do business together.



In addition to the City and JPL, companies attending include McDonnel Douglas, Raytheon, **Parsons Corporation** and many more. All are looking for small local companies they can partner, collaborate and do business with.

You must register to attend the Opportunity Fair. To register for the event, visit https://acquisitions.jpl.nasa.gov/events/opportunityfair2019/.

The Pasadena Chamber, JPL and the City collaborate to bring small business together with large companies to collaborate, form partnerships and work together.

Want to learn what large companies want from local small businesses? Want to hear what they procure from local small companies? Registration is open now.

Clockwise from right, new members introduced at our networking breakfast were Carmen Duran of the ASHE Society, Danni Bonnet with Shiatsu of Pasadena Day Spa, Jon Locarni with Budberry, Marianne Reyes and Kimberly Holbrook of Jade's Fashions and Kara Smith with SoCal Building Ventures-Atrium.



Below, from left, new members we met in February included Ken Teague with Morse Construction Services, David Cavazos of G.T.L. CA, LLC, Simone Wright of Art of the Cosmos and Andra Brosh with Psyche & Salt.





Chamber Member Celebrations



New Members for December, 2018

Jade's Fashions, Marianne Reyes, (626) 999-7727 KForce, Asal Eftekhari, (858) 519-4191

Shiatsu of Pasadena Day Spa, Danni Bonnet, (626) 639-3999

U.S. Bank Home Mortgage, Julie Davis, (323) 300-4538

New Members for January, 2019

7PG Pasadena LLC dba WellBliss, Marlin Smith, (213) 344-0500

Alternative Horticultural Supply, Todd Schwarz, (818) 621-9188

Arroyo Village Escrow Services, Debra Fernandez, (626) 396-9999

Art of the Cosmos Art Show, Simone Wright, (323) 929-3748

Bank of the West, Vivi Hoang, (626) 457-4000 Buddha Company, Franco Brunetti, (213) 628-3144 Caviar Dreams, Lee Owens, (626) 872-0133 Chrysalis, LLC, Jonathan Watters, (310) 383-9876

Cindy's Restaurant, Monique King, (323) 257-7375 CoAdvantage, David Thi, (626) 264-0236

Coastal Holding, Devon Wardlow, (805) 637-0558 CPC of Pasadena, LLC, Howard Keum, (702) 605-2346

David Bosworth, Genevieve Towne, (818) 269-7034 Davtyan Therapeutic Services,

Adrine Davtyan, LCSW (818) 632-1388

Eaze, Nicole Redler, (518) 435-5878

Encompass Wellness, Dafna Laurie, (310) 853-0709 Erba Pasadena, Bert, (818) 339-8001

Five Elements Capital dba 24 Herbs, Marco Ng, (347) 407-1984

Fox's Restaurant, Monique King, (626) 797-9430 **G.T.L. CA, LLC**, David Cavazos, (602) 538-7831 **Green Elixir**, Tony Fong, (626) 215-5656

Hybrid Fitness, Justin Hunter, (323) 767-4058 Integral Associates Dena, LLC, Jennifer Wilcox, (702) 324-8843

JCP Ventures, LLC, Trent Woloveck, (614) 271-4349 Lêberry Bakery, Jennifer Le, (714) 931-7050 Mobility Service Dogs West Coast Project, Janie Heinrich, (530) 263-4770

Morse Construction Services, Ken Teague, (626)625-5780

Moscow Ballet, Akiva Talmi, (413) 499-1733 **Muthatree**, Dani Shaker, (310) 729-2269

One Cannabis Group, Rabbi Dr. Baruch HaLevi, (720) 768-6235

Pasadena Retail, Lunar Loussia, (619) 249-0624 Pasadena Wellness, LLC, Tony Huang, (949) 783-8868

Psyche & Salt, Andra Brosh, (310) 720-4373 **Shepherds Row, Inc.**, Jeremy Roberts, (213) 320-9239

SoCal Building Ventures, Kara Smith, (818) 865-1700

Studio Ren Architecture, Cynthia Wang, (310) 892-9691

The Gabriella Foundation, Sarin Cemcem, (213) 365-2491

Thrive, Christopher Gomez, (661) 779-0386

Verano Pasadena, LLC, Teddy Blum, (847) 975-4555

Renewing Members for December

ONE TO FIVE YEARS

Aflac Pasadena-Kacey Riley Alexandria Real Estate Equities, Inc. California State University, Los Angeles

Dorado Design & Construction, Inc. **Envision Consulting** Fiedler Group

Friends in Deed

Hatheway Design

The Hudson

Huntington Dining-The Huntington Library- Café Bon Appetit

Jessie Salcedo-Rodriguez Crown Food & Beverage

Lincoln Avenue Nursery, Inc. Lincoln Property Company Los Angeles College of Music School of Rock Pasadena Sullivan, Workman & Dee, LLP The Stand

SIX TO NINE YEARS

Brown Armstrong Accountancy Corporation

Dave & Buster's Dog Haus Biergarten Eagle Star Security Honeybee Robotics Spacecraft Mechanisms Corp.

Robert Hall & Associates

TEN TO FOURTEEN YEARS

A Noise Within Barbara Rocha & Associates HealthCare Partners J. McCaleb CPA Firm L. A. Financial Credit Union Small Business Networking Group, Inc., dba Professional Referral Organization (PRO) South Coast Air Quality Management District-SCAQMD

FIFTEEN TO FIFTY YEARS

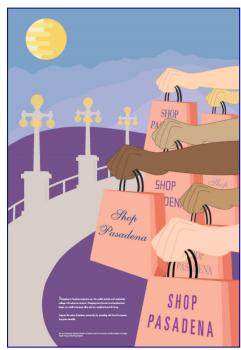
Business Networking Alliance/BizNet California Pizza Kitchen The Californian-Pasadena City of Hope Comfort Inn-Pasadena Consolidated Disposal Services-A Republic Services Company The Dynamic Advantage El Portal Restaurant First Lutheran Church Hilton Pasadena J. Robin & Associates Graphic Design

Ossman Project Management Consulting Pasadena Museum of History Paseo Colorado Rusnak/Pasadena

Space Bank Mini Storage University Club of Pasadena Woodbury University

MORE THAN FIFTY YEARS

Anderson Business Technology, 100yrs. D. A. Davidson & Co., 66yrs. Fedde Furniture Co., 53yrs. Hahn & Hahn, LLP, 94yrs. Huntington Hospital, 91yrs.



Students in the Graphic Design and Advertising Department Pasadena City College created our most recent Shop Pasadena ad campaign.

These Members Had Milestone Anniversaries with the Pasadena Chamber

Five Years: Hearken Creative Services, Pasadena Media

Ten Years: John Blanchard Company, Inc., A Transportation Management Company (Convention Shuttles)

Fifteen Years: Health Insurance Brokers, LLC

Twenty Years: Kidspace Children's

Museum

Thirty Years: Hillsides

Renewing Members for January

ONE TO FIVE YEARS

Air-Tech Air Conditioning & Heating, Inc. Business 4 Business Think Tank City National Bank-Commercial Banking Copyfree Document Imaging & Solutions Farmers Insurance Alsabery Agency Green Street Tavern Hearken Creative Services Innovate Pasadena Judson International School Pasadena Media Sklar Kirsh LLP Two Men and a Truck

SIX TO NINE YEARS

Chamber Marketing Partners, Inc. Cheveux Hair & Makeup Salon Collision Auto Repair Specialist Dog Haus Domino's Pizza Insignia PMG Morales Holistic Health Center Pasadena Business Park-Sunny Hills Management Stonefire Grill Urth Caffe The Walnut Plaza, LTD Wang Plastic Surgery & Med Spa

TEN TO FOURTEEN YEARS

Cushman & Wakefield D'Veal Family and Youth Services **Express Employment Processionals** Health Advantage Physical Medicine John Blanchard Company, Inc., A Transportation Management Company (Convention Shuttles) Secure Transportation Vertical Wine Bistro

FIFTEEN TO FIFTY YEARS

AnKara Designs Diversified Securities. Inc. E-Central Credit Union Health Insurance Brokers, LLC Hillsides **KAP Promotions** Kathleen's Restaurant Kidspace Children's Museum Kinemetrics, Inc. Pasadena-Sierra Madre YMCA Santa Anita Park (L.A. Turf Club)





PASADENA CHAMBER OF COMMERCE AND CIVIC ASSOCIATION 44 NORTH MENTOR AVENUE PASADENA, CA 91106-1745 (626) 795-3355 (626) 795-5603 FAX WEBSITE: WWW. PASADENA-CHAMBER.ORG

PASADENA CHAMBER OF COMMERCE MISSION STATEMENT: WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Rashmi Menon, Treasurer Don Schweitzer, Vice-chair
Amir Johnson, Vice-chair Ishmael Trone*, Vice-chair

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STAFF

Amy Foell, Workforce Development Director Kelly Shearer, Member Services Manager Leanne Waggoner, Events & External Services Manager Linda Whaley, Office Manager & Staff Support Services

Luncheon Alliance

Please note our new location at The Women's City Club. The Luncheon Alliance on March 6th is sponsored by Dave Wagner and Go Green Solutions Kitchen and Bath division.

The April 3rd lunch is sponsored by Tairen Truong and **New York Life**.

The *Luncheon Alliance* starts promptly at 11:30am at **Women's City Club** at 160 N. Oakland Ave in Pasadena.

Connection Breakfast

On Thursday, March 14th at 7am, Nancy Davidson of **The Foundation for Living Beauty** sponsors our networking *Connection Breakfast* at **The Women's City Club**.

On Thursday, April 11th, at 7am Justin Tsui of **TeamLogic IT** sponsors breakfast.

Lunch and breakfast are \$30 for members/\$35 for non-members. Those reserving after the deadline pay \$5 more.

Chamber After Hours Social and Mixer

Join us as **Hilton Pasadena** sponsors the *Chamber After Hours Social and Mixer* on March 21st from 5pm to 7pm at 168 S. Los Robles Ave. Valet and self parking are discounted.

Celebrate the newly opened addition as the **Hotel Constance Pasadena** hosts our April 18th event at 928 E. Colorado Blvd. from 5pm to 7pm. *Admission is free for Pasadena Chamber members. All others pay \$10.*

Mission Match Job Fair at Pacific Oaks College March 22nd Brings Non-profits Needing Employees and Job Seekers Together

The Pasadena Chamber of Commerce in partnership with Pacific Oaks College presents *Mission Match: A Non-Profit Job Fair* at Pacific Oaks

College, Friday, March 22th from 11am to 2pm. There is no charge for exhibitors or job seekers. (There will be no commission-only or multi-level marketing companies at the job fair.) Pacific Oaks College is at 45 West Eureka Street in Pasadena. Parking is available in the Pacific Oaks parking lots and on the street.

Statistics from a recent Gallup poll suggest that roughly 70% of American workers aren't fully engaged at their place of employment. More and more people are seeking meaningful work. *Mission Match: A Non-Profit Job* Fair connects job seekers with organizations that can help them pursue their passion in our local communities while making a living with a local non-profit organization.

If you are a non-profit organization that would like to host a table at no cost please reach out to Amy Foell, Workforce Development Director of the Pasadena Chamber of Commerce at amy@pasadena-chamber.org.

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Job seekers should bring copies of your resume and be prepared to meet potential employers.

Pasadena Restaurant Week Returns May 6th

Pasadena's restaurant community opens its doors to guests from throughout Southern California for the third *Pasadena Restaurant Week*. The Pasadena Chamber is sponsoring the event which takes place from Monday, May 6th to Friday, May 10th.

Find out why MyLife.com named Pasadena the best mid-sized city for

dining in the country. Pasadena's favorite, most unique and finest dining destinations offer prix fixe menus, special meals and deals during *Pasadena Restaurant Week*.

Return to an old favorite or try someplace new. Taste the best Pasadena has to offer at unbeatable prices. Pasadena Restaurant

Week is a great opportunity to visit Pasadena favorites such as Green Street Restaurant, Roy's Hawaiian, Sushi Roku, Il Fornaio, El Cholo, Parkway Grill or Bistro 45. You can also visit Kathleen's, a North Lake Avenue favorite, Celestino's Ristorante or one of the new

Pasadena Chamber member restaurants taking part.

Information will be available soon at pasadenarestaurantweek.com.

SAVE THE DATE

Pasadena Chamber of Commerce Inaugural Gala is June 28, 2019, at the Langham Huntington Hotel Pasadena.

Look for invitations in May.